

State and Local

Merchant replaces diamonds in stolen rings

By Stephen Masters
Senior Staff Writer

Association of Former Students officials were worried about replacing the diamonds in six of the stolen Aggie rings recovered last week, but after a week, the problem essentially has been solved.

Texas Coin Exchange Wednesday replaced the stones on six of the seven rings stolen July 6 from the Clayton Williams Alumni Center, company President John Huntley said. The stones were offered, and

set in the rings free of charge, Huntley said.

The diamonds range in size from 4 points to 20 points, Huntley said. A point is equal to one-hundredth of a carat. He estimated the total replacement cost, including labor, at about \$800.

Huntley said the rings had been damaged in the removal process because a drill was used on the metal to get the stones out.

He said retouching was necessary

to improve the appearance of the rings.

Ron Spies, controller of the Association of Former Students, said all but one of the rings taken had contained a diamond. Previous reports claimed all seven rings contained stones.

Spies said the repaired rings would not be put out in the center immediately after they returned because no security system has been set up for the ring display.

"The problem is finding the best way to protect the rings and how long it will take to set it up," he said.

University Police Director Bob Wiatt said his department is working with the center to make sure the security will be better once the rings are again on display.

"We have an officer observing who will make recommendations," he said.

"We are involved in the assess-

ment of the situation to make sure this doesn't happen again."

UPD detectives Bert Kretzschmar, William Scott and John Phillips recovered the stolen rings July 27 in Smith Park in College Station after Crime Stoppers received an anonymous tip.

Wiatt said the caller overheard two teens in a convenience store discussing leaving a purse in "the park," but did not say which park.

Because the store is near Smith

Park and because the UPD has had problems with nearby Southgate Village Apartments, the detectives chose to search the park where they discovered the rings with metal detectors.

Rings taken in the theft were donated by former A&M president Gen. J. Earl Rudder, Class of '32, James Moore, Class of '26, William Taylor, Class of '39, R.L. Fambro, Class of '47, James Uptmore, Class of '53, Charles Jameler, Class of '65, and Jere Swatzell, Class of '79.

School board may delay plan to desegregate

DALLAS (AP) — A plan to operate a desegregated Dallas school system with less federal court supervision may be delayed, according to two Dallas School Board members.

School board President Mary Rutledge and Vice President Rene Castilla said Tuesday the timetable set in April for developing the plan may be too ambitious.

Rutledge and Castilla voted with the six-trustee majority that in April ordered the Dallas Independent School District's staff to prepare by Sept. 30 a proposal addressing the issues raised in lawsuits over the district's desegregation. The move was opposed by the board's three black members.

The school board is scheduled to review the plan in October and vote on it in November. The district's attorneys are to ask a federal judge on Jan. 4 to declare the school system desegregated.

Noting racial tension in the city regarding other matters, Rutledge said, "Perhaps there is not a lot to be lost in delaying and a lot to be gained."

It is unlikely that a majority of trustees will support a delay beyond January for approaching U.S. District Judge Barefoot Sanders with a proposal, Castilla said.

Study shows characteristics of good marketing professors

By Velia Velez
Reporter

A national study shows that marketing professors are concerned about their students learning subject material, willing to help students in and out of class and conscious of making class exciting and informative.

The study, conducted by professors from Texas A&M and California State University at Sacramento, was the first national study on characteristics of the "best" marketing professors.

Dr. Jeffrey S. Conant, assistant professor of marketing at A&M and project leader, said communication skills were listed by professors as the most important attribute for effective teaching.

"Good professors are aware of voice, tone and humor in order to keep the attention of the students and help get them involved in the subject matter," he said.

Other important attributes stated were organization, preparation of lectures, knowledge, scope and depth of the subject and concern for students.

"The professors who participated in the study talk about going the extra distance for students who have problems both in and out of class," he said. "The professors demonstrated care and empathy for students and can draw even quiet ones into a conversation."

Conant said the professors try to personalize their classes by getting students involved in class. The professors ask students questions and often require participation as part of the final grade. He said one professor considered himself a facilitator of learning.

"One respondent said that their job is to see that students learn," Conant said. "He said professors should not just give lectures to a passive class, but instead inject energy and dynamism into the class."

Challenging and fair exams and immediate return of those exams was another attribute listed by professors. Conant said one professor stated she often would stay up late grading exams in order to get them back to the students the next day.

The other contributors to the nine-month study were Dr. Denise T. Smart, assistant professor of marketing at A&M, and Dr. Craig A. Kelly, associate professor of marketing at CSU at Sacramento.

Participating in the study were 27 women and 117 men with an average of 12 years of teaching experience each. The male-female ratio used in the study reflects the male-female ratio of teachers in the field.

The study was conducted via a questionnaire that was sent to department heads of 104 colleges and universities in the United States. The department heads of each college chose the two "best" marketing professors to respond to the questionnaire.

Conant said the selections were based on course evaluations and feedback from students, former students and parents. Questions used in the study were open-ended questions on the overall subject of teaching and specific questions on lecturing, syllabus construction, class discussion, exam grading and student rapport.

Conant said the results of this study do not offer new or significantly different findings from other teacher studies, but reconfirm previous findings of other research and point them out in the marketing discipline.

A report of the study will be published in the Journal of Marketing Education in the fall. The results from the study were used for a paper on lecturing effectiveness, which won the 1988 American Marketing Association Summer Marketing Educators' Conference Best Paper Award in the Marketing Education Track.

Best Bets

EASTGATE LIVE:
Friday: Joe King Carrasco. Dance rock from Austin. Opening, Kerouacs. Cover \$5.

Saturday: Krank. Local heavy metal. Cover \$3.

Tuesday: Dru Wilson. Solo acoustic. Cover \$2.

Wednesday: Lippman Jam. Open stage. No cover.

BRAZOS LANDING:
Friday: KANM Benefit. Three bands: Lesson 7 3rd Person, and Trio of One. Cover \$3.

COW HOP EXPANSION:
Thursday: 2 Against 1. Cover.

Friday: Fusion. Cover.

Saturday: 68 Degrees. Cover.

Tuesday: Cory Bergon. Cover.

Wednesday: A.K.A. Cover.

HALL OF FAME:
Thursday: Southern Rain. Cover \$2.

Friday: Dan Rogers and the Texas Rose Band. Cover \$4.

Saturday: Carl Finney and Texas Blend. Cover \$4.

MSC SUMMER DINNER THEATER:

The Aggie Players will present "Lion in Winter" Aug 4-6 at 6:30 p.m. in the MSC. Call 845-1234 for more information.

PARKS AND RECREATION:

The Pepsi Games of Texas Opening Ceremonies will be Friday night at Olsen Field. Athletes, entertainers and community groups will perform in this olympic-style event. A laser show and

fireworks display will end the evening. Donation of a can of food at the gate is admission.

RINGLING BROS. AND BARNUM & BAILEY CIRCUS:

The circus comes to The Summit in Houston for 18 performances from Tuesday to August 21. Tickets are available at the Summit Box Office, all Ticketron and Rainbow Ticketmaster outlets or by calling 1-800-426-3094

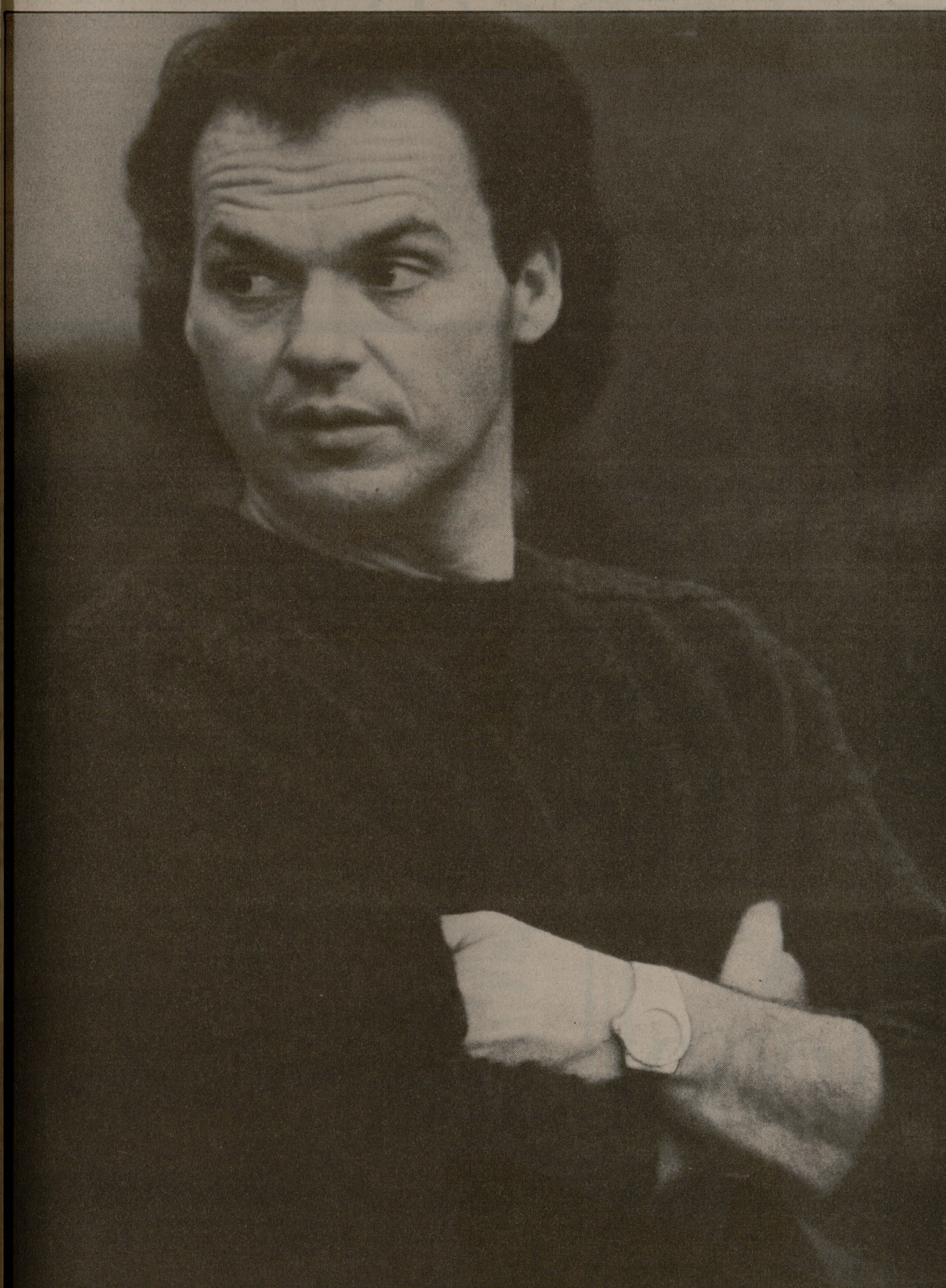
Mon - Sat. 9 a.m. to 9 p.m. Use Mastercard or Visa. Tickets also are available by sending a self-addressed, stamped envelope with check or money order payable to A.O.C. Ringling Bros and Barnum & Bailey Circus, The Summit, 10 Greenway Plaza, Houston, Tx 77046.

AT THE MOVIES:

"Young Guns." Opens Aug. 12, at The Schulman 6 theater.

Twentieth-Century Fox presents a western starring Emilio Estevez (Breakfast Club, Stakeout), Keifer Sutherland (Lost Boys; Bright Lights, Big City), Lou Diamond Phillips (La Bamba, Stand and Deliver), Charlie Sheen (Platoon, Wall Street) and Kasey Siemaszko (Gardens of Stone, Biloxi Blues).

It is the saga of six young kids hired to guard an Englishman's ranch against the mob. Based on a story of the young west about Billy the Kidd and the Lincoln County Merchant Wars.



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