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**THE BATTALION**

# Computer firm to expand near Houston

HOUSTON (AP) — Compaq Computers Corp. officials said Wednesday they have rejected plans to expand into other major U.S. markets and will accept a local incentive package that will help the company create 5,000 new jobs.

Expansion plans for the computer manufacturing firm, which was created in 1982 and last year posted sales of \$1.2 billion, include an additional 1.4 million square feet on 85 acres of adjoining woodlands at its north Harris County headquarters.

Compaq President Rod Canion said the company also expects to introduce new product lines as its workforce and production grow.

The company began in 1983 producing only portable computers,

breaking into the desktop market in mid-1984, Canion said.

Compaq began construction of more than 1.3 million square feet of office and manufacturing space in June 1986. When finished in six months, the expansion is expected to create 1,000 jobs, Canion said.

Plans revealed Wednesday should eventually create 4,000 new jobs in the company, including engineers and software designers, marketing and sales, accounting and support staff, Canion said.

"How rapidly we add those people and exactly how many in which year will depend on Compaq's continued growth," Canion said. "With our projected growth rate, we think it should take about four years."

Compaq now employs about 4,800 people worldwide, 3,700 in the Houston area.

Local government and business leaders hailed the company's plans as a boon for a struggling, oil-based Houston economy. Compaq's decision to proceed with the \$137 million expansion was made after the company was offered tax benefits and other incentives estimated at

\$7.75 million.

Houston Mayor Kathy Whitcraft said she has often touted Compaq as "an example of the entrepreneurial spirit that exists in Houston."

"But what you've done today, turn that around a little bit and Compaq brag on Houston and people all over the country, what a great place this is to do business and to expand."

# Dallas council blasts CBS, cartoon mouse

DALLAS (AP) — The Dallas City Council Wednesday unanimously passed a resolution condemning CBS-TV for airing a Mighty Mouse cartoon in which the caped superhero sniffs a light-colored substance, saying the episode favorably depicts drug use.

"What else do people snort up their noses but cocaine," said councilman Charles Tandy, who is an anesthesiologist. "I know of only one other thing, and that's a type of medicine for asthma, but I don't think this was that."

Tandy, who introduced the resolution, said his attention was drawn to the cartoon while he was attending a medical convention in Chicago three weeks ago.

CBS officials previously have denied that the revered children's favorite was shown using drugs in an April 23 episode of "Mighty Mouse: The New Adventure."

A woman at CBS in New York said late Wednesday afternoon that no one was available to comment on

the Dallas council's unanimously-passed resolution.

"There has been no release or statement about Mighty Mouse within the past couple days that I know of," said the woman, who would not give her name.

The council urged in the resolution that CBS immediately begin running anti-drug public service announcements aimed at children.

Tandy showed council members reproductions of cartoon cells in which Mighty Mouse sits around a campfire listening to friends' stories, then produces a powdery substance from inside his cape and snorts it.

Officials of the American Family Association first accused Mighty Mouse of overt drug use last month.

CBS responded with a letter to the group saying the character was enjoying a pink mass of crushed stems, tomatoes and flowers that a former girlfriend had given him. The network said there was "no change of mood or behavior" after the flowers reached his nose.

# Salutes

**Faculty/Staff**

Dr. Kalyan Annamalai, associate professor of mechanical engineering at Texas A&M, has been selected by the U.S. Department of Energy (DOE) to join a federally-funded University Coal Research Program.

He will receive \$140,000 for a study of "Group Ignition of a Cloud of Coal Particles." Annamalai received a similar DOE grant in 1985.

His research project is one of 28 college and university programs selected to receive \$5.7 million in grants to study novel coal research ideas. His proposal was one of 33 selected out of 299 submitted. The only other Texas proposal selected was from Texas Southern University. The competition is run annually by the DOE to encourage fundamental study of coal and coal-related processes.

Dr. John R. Hoyle, a professor of educational administration at Texas A&M, has been appointed as the higher education representative to the state's Administrator Evaluation Advisory Committee.

The committee advises the State Board of Education on the processes and criteria for the annual evaluation of all Texas school administrators. Texas Commissioner of Education Dr. Bill Kirby appointed the 15-member committee. Hoyle is a noted writer and recognized authority on performance evaluation of school leaders.

Dr. David M. Szymanski, assistant professor of marketing at Texas A&M, has won the 1987-88 American Marketing Association (AMA) Dissertation Competition.

Szymanski's winning dissertation, entitled "Selling Effectiveness: A Declarative Knowledge and Categorical Process Perspective," was selected as the top dissertation from among 35 entries from universities in the United States, Canada and Europe.

Szymanski, who joined the Texas A&M faculty in 1987, will present his dissertation at the AMA national meeting in August in San Francisco.

*Salutes is a community service provided by The Battalion to list students, faculty and staff who have received honors and awards (such as scholarships, retirement, etc.). Space is limited and is provided on a first-come, first-served basis. There is no guarantee that your submission will run. Submissions may be refused if they contain incomplete or incorrect information. If you have any questions, please call The Battalion at 845-3315.*

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