TEXAS A&M UNIVERSITY

MBA

Discuss opportunities for graduate studies in Business Administration with a representative.

Tuesday, October 6, 1987
Blocker Building,
Room 114
6:00 pm

Hey Ags

John Stone

Needs Your Help!

Your donations are urgently needed to help pay the cost for a liver transplant he needs

A table will be set up in the MSC to take your donations today thur Friday.

Come by and help another Aggie

Smile Improvement Specialist

Meet Dana Connell, director of dental hygiene for the CarePlus Family Dental Center.

Dana has improved thousands of smiles in her four years as a dental hygienist in the Bryan-College Station area. She knows the value of a bright, white smile – as well as the importance of regular dental check ups.

Let Dana improve your smile. Call today for an appointment!

$29 SPECIAL
• Cleaning
• Dental Exam
• X-Rays
Regular $44 value. Price reflects cash discount. Appointment required. Please call for details.

CarePlus
MEDICAL & DENTAL CENTER
696-9578 Dental
696-0683 Medical
1712 Southwest Pkwy • CS

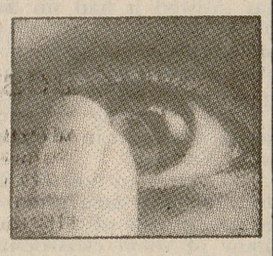
Contact Lenses

Only Quality Name Brands
(Bausch & Lomb, Ciba, Barnes-Hinds-Hydrocurve)

*$79.00 -STD. DAILY WEAR SOFT LENSES

*$99.00 -STD. EXTENDED WEAR SOFT LENSES

*$99.00 -STD. TINTED SOFT LENSES DAILY WEAR OR EXTENDED WEAR



Call 696-3754
For Appointment
Same day delivery on most soft contact lenses
*Eye exam and care kit not included

CHARLES C. SCHROEPPEL, O.D., P.C.
DOCTOR OF OPTOMETRY

707 South Texas Ave., Suite 101D
College Station, Texas 77840
1 block South of Texas & University

WHERE ARE THEY?

Come find Your Old Friends!
CLASS OF '86 and CLASS OF '87
Joint Informal Reunion
AFTER the A&M vs. Houston Game
Saturday, October 10
HENSEL PARK
Look for the Signs!
For Mor Information Call Frances at The Association of Former Students 845-7514

What's up

Monday

ALPHA ZETA: will meet at 7 p.m. in 115 Kleberg.

TAMU ASSOCIATION OF MARTIAL ARTS: will hold class at 5 p.m. in 263 G. Rollie White.

HONOR'S COUNCIL: will meet at 7:30 p.m. in 510 Rudder.

COTTON BOWL REPRESENTATIVE: Applications are available from 8 a.m. to 5 p.m. through Friday in 208 Pavilion.

OAD OFFICE: will meet and discuss courses in English and studying in Denmark at 10 a.m. in 251 Bizzell West.

TAMU SNOW SKI CLUB: will discuss trip details and new ski equipment at 7 p.m. in 301 Rudder.

INTRAMURAL SPORTS: Entries are open for field-goal kicking, swim meet, pickleball singles, preseason volleyball, volleyball and flickerball in 159 Read.

ATHEISTS, AGNOSTICS AND FREETHINKERS SOCIETY: will meet at 7 p.m. in the MSC lounge.

PI SIGMA EPSILON: will have an executive board meeting at 6 p.m. in the second floor of the Pavilion.

HIGH SCHOOL PUBLIC RELATIONS AND RECRUITMENT: will meet at 5:30 p.m. in 226 MSC.

PSI CHI AND THE PSYCHOLOGY CLUB: will discuss "The Need For Sleep: Are You Wasting 1/3 of Your Life?" at 7 p.m. in 601 Rudder.

COLLEGIATE 4-H CLUB: will meet at 7:30 p.m. in 123 Kleberg.

AGGIE SPACE DEVELOPMENT SOCIETY: will meet at 5 p.m. at the polo field.

Items for What's Up should be submitted to The Battalion, 216 Reed McDonald, no less than three working days before desired publication date.

BBB in Dallas limits advertising numbers for sexy phone calls

DALLAS (AP) — New standards by the Better Business Bureau could curb the hundreds of cards being placed in residents' mailboxes, inviting them to call "Linda" or "Monique" for sexy phone messages.

It has been nearly three months since National Marketing, a telecommunications company based in Baltimore, started flooding mailboxes with its advertising cards. Although the post office has received more than 600 complaints and Southwestern Bell just as many calls, the envelopes have continued coming in.

The Better Business Bureau in Dallas decided to step in and force television and direct-mail advertisers to include clear disclosures about charges and to shield children and teen-agers from a telephone number with the 976 prefix that provides the sexually-oriented messages.

"We are not determining whether what they do is good or bad, that's something the market determines," Bill Beckhart, vice president of trade practices of the bureau, said. "But we want to make sure it is clear to the customer what it is they are getting and how much it is going to cost them.

"If they want to dial the number, it is up to them. We just don't want people to be misled."

Inside the envelope, the cards say "call me anytime," and discreetly lists the $9 charge in small print.

Dallas resident A.L. Johnston received such an envelope in his mailbox and initially thought it was an insurance policy, so he decided to call.

"It was disgusting," Johnston said. "I said to myself, 'Why is this filth in my mailbox?' "

Under the bureau's new standards, ads for 976 numbers must include the name of the company offering the service and amount charged.

Ads directed to minors should state that parental consent should be obtained.

In addition, if calls are suitable for adults only, direct-mail companies should print on the cards that the number should be restricted to persons 18 years or older.

". . . we want to make sure it is clear to the customer what it is they are getting and how much it is going to cost them. We just don't want people to be misled."
— Bill Brekhart, vice president of trade practices for the Dallas BBB

The bureau also suggests that advertisers ask 976 companies to submit their address, another number that consumers can call for more information, length of the call, copy of the script and the company's refund policy.

Glenn Brook, assistant general manager of National Marketing, said they would adhere to all the new guidelines.

"Anything they request us to do, we'll do it," he said. "They want the type bigger? We'll make it bigger. They want phone numbers? We'll give them phone numbers.

"In our approach so far, we've done everything by the book, so this is no exception."

Foes of Texas nuclear dump want DOE to deal openly

AMARILLO (AP) — State officials and opponents of a proposed Panhandle site for a nuclear-waste depository say they are frustrated in their dealings with the U.S. Department of Energy.

The latest example is the DOE's reply to one of many complaints on nuclear dump-site work in Deaf Smith County, said Susan Zimmerman, geologist with Gov. Bill Clements' Nuclear Waste Programs Office in Austin.

DOE officials said they were not concerned that contractors preparing characterization studies could distort the Panhandle site's merits to get contracts for work on the multi-million-dollar repository project.

Zimmerman told the *Amarillo Globe-News* this is typical of the DOE.

"Anytime we bring up a concern, 90 percent of the time they don't think it's a concern," she said. "They feel they know everything."

Along with locations in Nevada and Washington state, DOE chose a nine-square-mile site in Deaf Smith County 35 miles west of Amarillo County in 1986 as a finalist for the nation's first high-level radioactive-waste dump.

Characterization studies of the Panhandle site began earlier this year and are expected to last until the mid-1990s. A final site is expected to be selected soon thereafter and opened in 2003.

The concern over contractor conflict of interest is the latest in a long line of opponents' concerns, including:

• Landowners of the proposed dump site near Vega for months asked for details on DOE's plan to buy or lease their land. DOE officials did not provide the information because it would "usurp our plans to be flexible," Jeff Neff, DOE project manager in the Panhandle, said.

• The DOE scheduled informational meetings with the landowners to fulfill congressionally required consultation and cooperation sessions. In February, 20 landowners and their families walked out of one such DOE meeting because they said they had no information with which to ask intelligent questions.

Two weeks ago DOE released a draft land-acquisition plan that opponents say is flawed and was issued to garner public support as criticism of the nuclear waste program mounts in Congress. DOE officials countered they were merely following procedure.

• DOE officials have touted the economic benefits of site characterization work in Deaf Smith County, but they admit most of the workers will live in Amarillo. Also, a significant portion of the workforce will be transferred in or hired from other parts of the country.

DEFENSIVE DRIVING CLASS

TICKET DISMISSAL — INSURANCE DISCOUNT
Oct. 7 (6-10 p.m.) Oct. 8 (6:00 p.m.)

The University PLUS 845-1631

Forgetting Something?
then you need a
Memory Improvement Seminar

Advanced Learning Systems is offering workshops and seminars demonstrating techniques that will enable you to remember anything you choose to, retain it and recall it at will.

Let us help you help yourself
Call ALS for mor information.
693-6286

First Class: Tues. Oct. 6 6:00-10 p.m. College Station Community Center

60 oz Pitcher $1.00
The Texas Hall of Fame

FM 2818 North of Villa Maria, Bryan
822-2222
Must be 21 years of age

Thursday & Saturday
with coupon
expires Nov. 28

Student Y

General Meeting

October 6, 1987
7:00 p.m.
MSC 226

Everyone Welcome

Last Chance to Cut Your Study Time In Half

Double your reading speed in one hour

FREE INTRODUCTORY LESSON

Wed. Oct 7 & Thurs. Oct. 8
4 p.m. to 5 p.m.
and
8 p.m. to 9 p.m.
Room 101
College Station Community Center
1300 Jersey

Benfits include: improved comprehension, increased retention, study skills, higher GPR, more leisure Time

Associated Reading Centers
The company with 12 years experience
693-0921
Carol Lindsey (local area repersentative)
Vickie Whitener-instructor
small classroom enrollment for personal attention to students

coming soon

A new Location
FREE!

Buy one Pizza . . . Get one FREE!
Buy any Size Original Round Pizza at regular price and get the identical pizza free with this coupon!
AT A CONVENIENT LITTLE CAESARS NEAR YOU!

Northgate Coming Soon 268-0220
College Station Texas Ave & SW Parkway 696-0191
Bryan 29th & Briarcrest 776-7171

FREE BUY ONE PIZZA... GET ONE FREE!
Buy any size Original Round Pizza at regular price, get identical pizza FREE! Carry out only. Prices vary depending on size & toppings.
Expires: 11-9-87 B-M-10-5-87

Save $6.18
TWO LARGE PIZZAS
$11.99 plus tax 10 Toppings
Reg. $18.17
Good Mon-Wed Only
Toppings include pepperoni, ham, bacon, ground beef, sausage, mushrooms, green pepper, onions.
Valid with coupon at participating Little Caesars. One coupon per customer.
Expires 11-9-87 B-M-10-5-87

Little Caesars® Pizza
1984 Little Caesar Enterprises, Inc