

What's up

Monday

COLLEGIATE 4-H CLUB: will meet and elect officers in 200 Kleberg at 8 p.m.
TEXAS A&M TRAP & SKEET CLUB: will meet in 504 Rudder at 8:30 p.m.
AGGIE SPACE DEVELOPMENT SOCIETY: will meet in 601 Rudder at 8:30 p.m.
HONORS STUDENT COUNCIL: will meet in 410 Rudder at 7:30 p.m.
CLASS OF '88: is taking applications for Class Gift Committee until Oct. 2 in 216 MSC.
TAMU JAZZ BAND: will rehearse in Commons West piano room at 7:30 p.m. Also, a drummer is needed.
MSC WILEY LECTURE SERIES: Applications for membership are due today in 216 MSC at 5 p.m.
ATHEISTS, AGNOSTICS AND FREETHINKERS SOCIETY: will meet in 305A-B Rudder at 7 p.m.
TAU BETA PI ENGINEERING HONOR SOCIETY: Dean Chenoweth will speak on "Life After College" and "Engineering in the Real World" in 102 Zachry at 7:05 p.m.
INTRAMURAL SPORTS: Entries open for golf doubles, ultimate frisbee and long drive contest in 159 Read.

Tuesday

WRITING OUTREACH: Paul Meyer will discuss "Becoming a Better Writer Through Reading" in 110 Blocker at 6:30 p.m.
NATIONAL ORGANIZATION FOR WOMEN: will meet in 305A-B Rudder at 8:30 p.m.
NAVARRO HOMETOWN CLUB: will meet in 302 Rudder at 8:30 p.m.
TAMU HORSEMEN'S ASSOCIATION: will meet and ride at the Dick Freeman Arena at 7 p.m.
TEXAS STUDENT EDUCATION ASSOCIATION: will have a constitution meeting and ice-cream social in 302 Rudder at 7 p.m.
AGGIES FOR JACK KEMP: will meet in 501 Rudder at 7 p.m.
CHRISTIAN FACULTY FORUM PRESENTATION: Dr. Walter Bradley will speak in 308 Rudder at 12:30 p.m.
SOCIOLOGY CLUB: Dr. Jon Alston will speak in 125 Academic at 7 p.m.
AGGIE ALLEMANDERS: will meet at the Pavilion at 7:30 p.m. and have square dance lessons.
TAMU AQUATIANS: will teach synchronized swimming at the indoor pool at 8 p.m.
INTRAMURAL SPORTS: Entries close for innertube water basketball and tennis singles in 159 Read.
STUDENT GOVERNMENT: will have an informational meeting in 601 Rudder at 8:30 p.m. Everyone is welcome.
COLLEGIATE FFA: will meet in 208 Scoates at 7:30 p.m.
EL PASO HOMETOWN CLUB: will meet in 401 Rudder at 7:30 p.m.
SPANISH CLUB: will meet at the Flying Tomato at 9 p.m.
TAMU SCUBA CLUB: will meet in 402 Rudder at 7 p.m.
MEXICAN STUDENTS ASSOCIATION: will meet in 607 Rudder at 7 p.m.
DATA PROCESSING MANAGEMENT ASSOCIATION: will present information on careers in data processing at the Ramada Inn penthouse
TAMU SAILING TEAM: will meet in 109 Military Sciences at 7 p.m.
COLLEGE BOWL: will have demonstration games at Rudder Fountain at noon.
AMERICAN WATER RESOURCES ASSOCIATION: Dr. Mary Leigh Wolfe will speak in 110 Civil Engineering.
BAPTIST STUDENT UNION: will have a hullabaloo meeting in 201 MSC at 7 p.m.

Items for What's Up should be submitted to The Battalion, 216 Reed McDonald, no less than three working days before desired publication date.

THE NEW 3-C Restaurant

TONIGHT'S SPECIAL

5-9 pm, **ALL YOU CAN EAT**
Catfish & 2 Vegetables \$6.95

"Lunch
 Specials
 M-F"

—ALL DAY—
50¢ Draft Beer
\$2 Pitchers

Banquet room
 available

"Best looking
 wait staff"

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CASINO '88

Applications for staff positions are now available.

Co-chairmen: Due October 2
 Sub-chairmen: Due October 9

RHA Office - 215 Pavilion
 845-0689

Last Year We Went To Rome...
 Join Us To See Where We Go This Year!

GO FROM COLLEGE TO THE ARMY WITHOUT MISSING A BEAT.

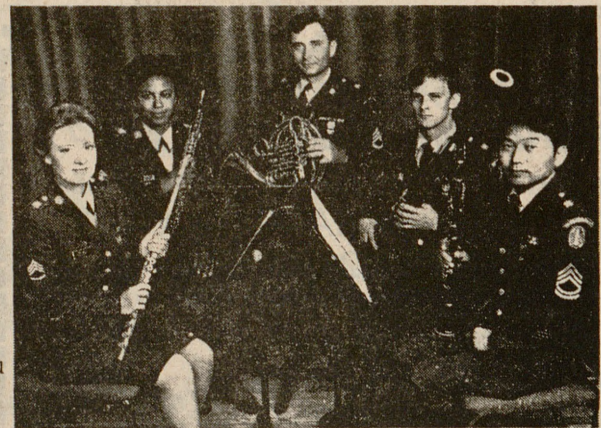
The hardest thing about breaking into professional music is — well, breaking into professional music. So if you're looking for an opportunity to turn your musical talent into a full-time performing career, take a good look at the Army.

It's not all parades and John Philip Sousa. Army bands rock, waltz and boogie as well as march, and they perform before concert audiences as well as spectators. With an average

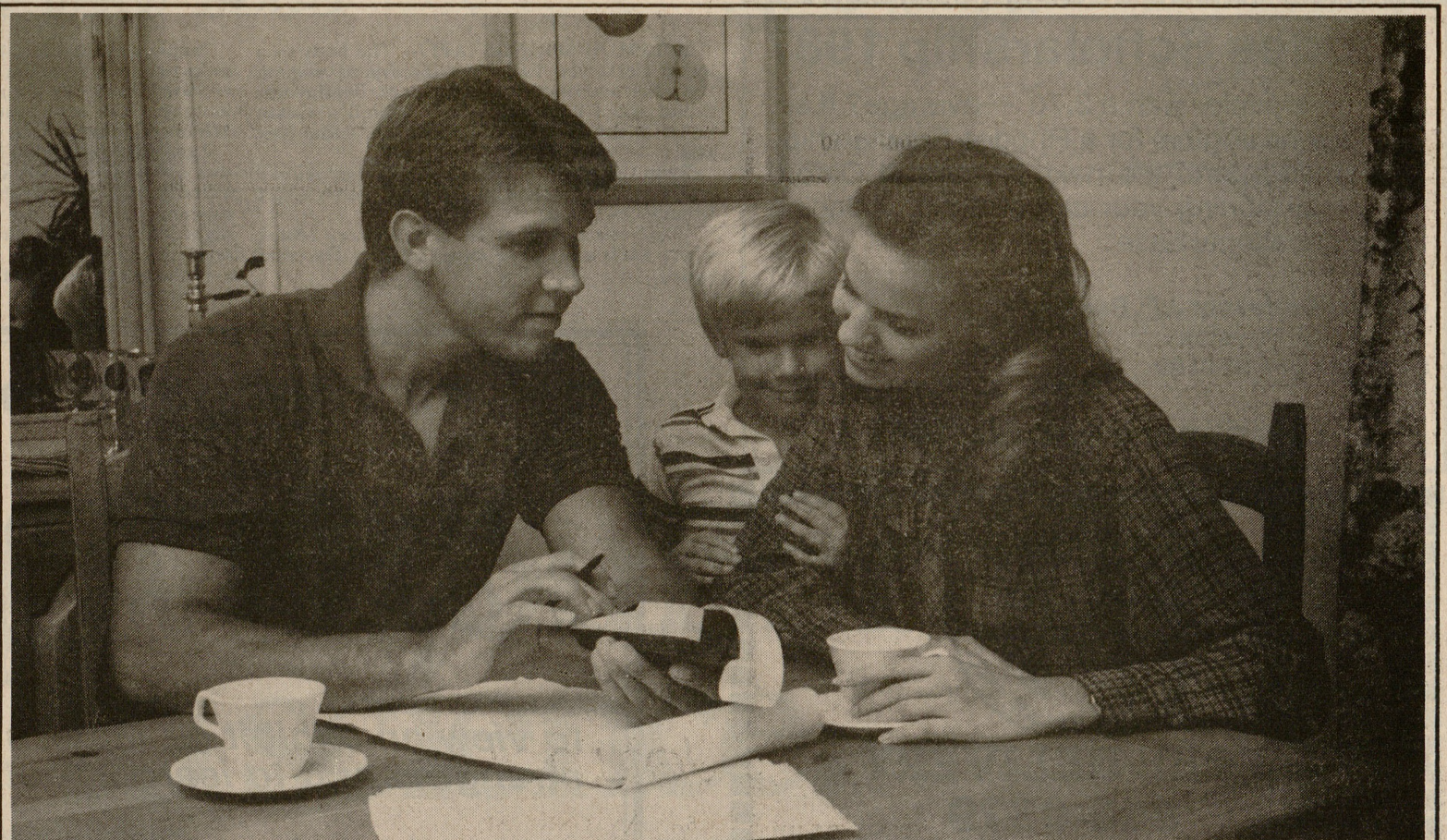
of 40 performances a month, there's also the opportunity for travel — not only across America, but possibly abroad.

Most important, you can expect a first-rate professional environment from your instructors, facilities and fellow musicians. The Army has educational programs that can help you pay for off-duty instruction, and if you qualify, even help you repay your federally-insured student loans. If you can sight-

read music, performing in the Army could be your big break. Write: Chief, Army Bands Office, Fort Benjamin Harrison, IN 46216-5005. Or call toll free 1-800-USA-ARMY.



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Dallas area becomes top market in nation for cellular car phones

DALLAS (AP) — Dallas is the nation's top market for car phones with the highest percentage of cellular telephones in any major U.S. metropolitan area, an industry analyst said.

As of March 31, there were 38,000 car phone subscribers in Dallas, up from 22,000 in January, economist Herschel Shosteck said. The 64 percent increase happened with two of cellular phones' largest user groups — construction and real estate — and in areas such as business sales, he said.

"It proves what people have always thought — that Dallas would be cellular's ideal city," said Shosteck, whose Silver Spring, Md., firm tracks the cellular phone industry.

Cellular service is offered in 129 U.S. cities, and its customer base accounts for about 1 percent of the population. But the base could grow as high as 7 percent, analysts say.

Dallas' cellular penetration rate is 1.09 percent, making it the only top 10 market to break the 1 percent barrier, Shosteck told the Dallas Times Herald.

Cellular phones pass radio signals between transmitter "cells" as a car moves through the city. Car phones account for the bulk of sales, but hand-held portables and portables stored in briefcases are gaining popularity as they are made smaller and lighter, Shosteck said.

Nationwide, the cellular industry expects to have more than 1 million customers by the end of the year, up from 655,000 a year ago, he said.

The two companies that provide the cellular network for Dallas say they've only scratched the surface of the market.

"We could triple our size in the next five years," said Dan Yost, president of MetroCel Cellular Tele-

phone Co., which activated its network in March 1986.

Sales professionals, construction crew chiefs and service company executives are obvious target markets, but companies also want to attract casual users.

"We're in the unusual position of trying to downscale our image," John Stupka, chief executive officer for Southwestern Bell Mobile Systems, which began providing cellular service to Dallas in mid-1984, said. "We've got to persuade people they don't have to be affluent to have a cellular phone."

The lowest-priced phones sell for an average of \$1,071, down from \$2,628 in 1983, Shosteck said. By 1990, technology advances and competition among more than 15 phone manufacturers are expected to force phone prices below \$500, he said.

Both companies in Dallas lease car phones at less than \$30 a month. Air-time fees are 38 cents per minute during prime time, which is 7 a.m. to 8 p.m.

Casual users can keep their monthly bill around \$50, Stupka said. The average monthly rate among all Southwestern Bell cellular customers is \$130, he said.

But some professionals pay much more. Kay Flynn, a real estate agent, said she spends nearly \$300 a month for air time.

"I couldn't live without it now," Flynn said. "I show three times the number of houses, and one commission pays the cost for the whole year."

Neither MetroCel nor Southwestern Bell releases data about its customer base, but Shosteck said Southwestern Bell had 23,700 Dallas-area customers through March 31, compared to 14,300 for MetroCel.