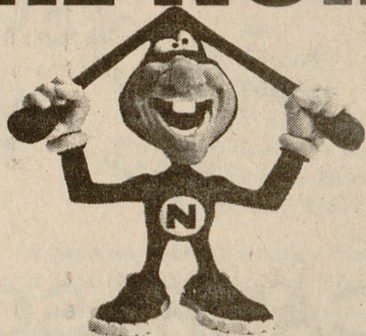


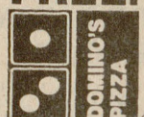
AVOID THE NOID™



Meet the NOID™. He loves to ruin your pizza. He makes your pizza cold, or late, or he squashes your pizza box so the cheese gets stuck to the top.

With one call to Domino's Pizza, you can avoid the NOID. So when you want hot, delicious, quality pizza delivered in less than 30 minutes. One call does it all!

DOMINO'S PIZZA DELIVERS FREE.



30 Minute Guarantee

If your pizza does not arrive within 30 minutes from the time you order, you will receive \$3.00 off your pizza. No coupon necessary. Our drivers carry less than \$20.00. Limited delivery area. ©1987 Domino's Pizza, Inc.

CHECK OUT OUR NEW LOWER PRICES.

CALL THE NEAREST STORE FOR DETAILS.

693-2335 260-9020 822-7373
1504 Holleman 4407 S. Texas Ave. Townshire Shopping Cen.

The pope in San Antonio:

Vendors lose hope of high profits with low turnout, security

By Elisa Hutchins and Lee Schexnaider
Staff Writers

If the vendors at the papal Mass site in San Antonio expected to make a huge profit Sunday, they were mistaken.

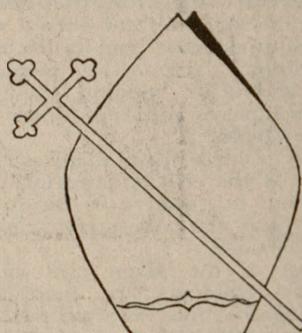
Because of tight security by the Secret Service and the San Antonio Police Department, as well as low crowd turnout, business fared poorly.

Richard Davis, a vendor from Chicago who has followed Pope John Paul II on his nine-city, U.S. tour, said business has been slow.

"Business in New Orleans was much better than this," Davis said. "People here haven't been buying."

Papal committee estimates of attendance at the Mass were around 300,000 — 200,000 less than expected.

However, a small crowd wasn't the



vendors' only problem in San Antonio.

A security guard told Davis to either leave the Mass site or be arrested.

"If you don't vacate this area,

you're going to be arrested," the guard told Davis.

No reason was given as to why Davis had to leave.

San Antonio Police Department Detective Alan Copeland said arrests were made at the site, but he couldn't divulge any information concerning them.

A San Antonio police department desk sergeant said, "We've been told not to give out any information to the media by Sheriff Harlan Copeland."

Legal vendors on the site had to pay up to \$2,000 for spots along walking routes.

San Antonio vendor Mark Susen said, "We've spent about \$1,000 in order to sell here."

"Illegal sales and low crowds have really hurt our business."

Bernice Smith, a vendor from Texarkana, said her \$10 photo albums, featuring a picture of the pope on the cover, weren't selling

because of blocked roads.

Police confiscated gas tanks, beer and anything else they didn't want in the area, San Antonio Police Officer J. Langerlaan said.

Unlike vendors' souvenir sales thrived.

Lundy's Catering of Louisville, Ky., won the bid to supply food during the San Antonio Mass.

A spokesman for the catering firm said 2.5 million cans of semi-trucks full of hot dogs and more than a ton of turkey legs were delivered for the Mass.

Ironically, Charlene West, a papal media administrator, said media coverage during the pope's visit was disappointing.

"Media always look for a Wedelich said, "something controversial, such as security problems on the upcoming event." "They scared people away more than prepared visit."

Hotel operators: Papal visit draws disappointing crowds

SAN ANTONIO (AP) — Last minute cancellations they received to publicity about the anticipated huge crowds or fears of possibly severe weather. On Thursday, a violent thunderstorm packing near hurricane-force winds toppled two 12-story towers erected as part of the altar for Sunday's papal mass.

At the downtown Holiday Inn, reservations were being cancelled Saturday at a rate of 10 an hour.

General Manager Toni Marland said Sunday,

"We went from full to being down by 50 per cent."

At the Quality Inn on Interstate 35, about 15 minutes north of the papal Mass site, managers prepared for an onslaught of customers double-teaming the front desk.

Front desk manager Michael Ryan said he scheduled two clerks at the front desk, but he shifted them home. The weekend was disappointing. "We had a lot of cancellations," he said.

"I would say we lost money."

BUSINESS EDGE

September 14, 1987 Vol. II No. 1

A letter from the Dean:

Dear CBA Students:

Welcome to the College of Business Administration for the 1987-88 academic year. As a newcomer to Texas A&M University myself, I look forward to the opportunity to work with you in the future.

There are many factors which help to make the CBA a particularly attractive college in which to work and study. We are one of the five or six largest business schools in the country in terms of full-time enrollment; but, much more importantly, we are becoming increasingly recognized as one of the leading business schools in the nation in terms of quality of faculty, academic programs, and students.

You have available all the ingredients necessary to obtain a first-class education, and I urge you to take advantage of this opportunity to develop your knowledge and skills. Your dedication and commitment to learning now will be an investment which will pay many dividends throughout your career.

You should also realize that a college education is more than just a classroom learning experience. I encourage you to take full advantage of the leadership development, service, and social opportunities available in the College

and University. Emphasize your academic studies, but also play an active role in the Business Student Council, college and departmental programs and societies, and MSC student organizations.

The faculty and staff are committed to providing learning and leadership opportunities to help



you prepare for rewarding careers and lives. Our best wishes to all of you for a successful school year.
Sincerely,
A. Benton Cocanougher
Dean

"BSC serves all students"

Each year presents new ideas and new opportunities. The Business Student Council offers many ways for you to take advantage of these opportunities and get involved. For those of you new to the College of Business, let me explain the BSC.

First, each business organization elects representatives from each class to serve on the Council. The presidents and vice-presidents or their liaisons are also members. The council members then elect their own officers. The Council serves primarily as a link between the business departments in the college. We have our own headquarters in the BSC Information Desk which is in room 101 of the Blocker Building. If you have any questions about getting involved in a business organization, BSC, or any general question, come by the information desk.

BUSINESS EDGE: September 14, 1987, Vol. 2, No. 1.

Published by the Business Student Council as a newsletter for students in the College of Business Administration. BSC office in Blocker 101, telephone 409/845-1320. Editor, Becky Black; Asst. Editor, Everett Hurst; President, Rona Davis; Vice Presidents, Daniel Williams and David Clark; Treasurer, Nathan McClellan; Secretary, Dianne Blackwell; Advisor, Lynn Zimmermann; Dean of College, Dr. A. Benton Cocanougher.

We have a lot planned this year and a lot of enthusiasm. First, we are already making plans for High School Career Day which is Oct. 31. There will be tours of the Blocker Building, panel discussions, lunch, and a time to meet and talk with prospective high school students. If you would like to help, please come by the BSC Information Desk (rm 101 - Blocker).

Next, plans for our ninth annual Business Career Week are already in progress. The week is scheduled for February 8-12, 1988. Committee chairman have been chosen and their committees will be formed soon. This is your chance to be involved. We will have a general meeting to form committees on Oct. 7 at 6:00 pm.

Remember BSC sells scantrons, pens, pencils, and blue books in Blocker 101. Another service BSC provides is the bulletin boards in Blocker which each organization uses to post its news.

With all the activities planned, this promises to be a very exciting year. I hope that each of you will take advantage of what we have to offer and become involved in the College of Business

Rona Davis, President
Business Student Council
765-9565

BSC Retreat: Building Student Leaders

At a recent weekend retreat, members of the Business Student Council planned events for the upcoming year, chose Career Week chairmen, and just got acquainted. One discussion centered on individual and personal elements needed to build leadership effectiveness. Among the comments offered by council members, these leadership characteristics were noted:

- A leader is one whose self-confidence inspires others' productivity. An effective leader, however, must not only be self-confident but also must recognize others' strengths and weaknesses. The leader must be able to coordinate these within the group so the whole becomes stronger than its separate parts.
- Kelon Hall, Sigma Iota Epsilon
- A leader must have a positive outlook and an open mind to others' ideas and opinions.
- Christy Garcia, Delta Sigma Pi
- A leader should be able to delegate authority well so that all problems and praise do not fall to him alone.
- Terry Heeringa, Delta Sigma Pi

Leadership needs to hear the negative aspects of every endeavor so goals for improvement can be made.

---Rob Devenport, IBA
A leader is someone who can take a diverse, unstructured group and turn them into an efficient and productive team.

---Everett Hurst, BAS
Good leaders are always willing to make decisions that are best for their group, not just the ones the leader prefers.

---Eric Kelly, DPMA
A leader needs to gain the respect of his peers as well as his subordinates, in order to motivate effectively.

---Annette Birdwell, Alpha Kappa Psi
A leader needs to be honest to the people being led.

---Sam Mize, DPMA
Accepting the consequences of his actions and the actions of his group is an essential quality of a leader. He must also follow any task or goal to the end.

---Becky Black, CBA Honors

A leader must be willing, in some situations, to set that "top dog" position aside and follow. This shows that the leader is open-minded to new ideas and suggestions.

---Rhonda Hohertz, Accounting Society
A leader needs to have patience - to put different ideas together and to reach difficult goals.

---Monica Marek, CBA Honors
Decision making is the key attribute. A leader must be able to justify his decision and provide information to back it up.

---Randy Johnson, Alpha Kappa Psi
A leader needs to respect the abilities and talents as well as the limitations of each of his workers in order to effectively allocate responsibilities.

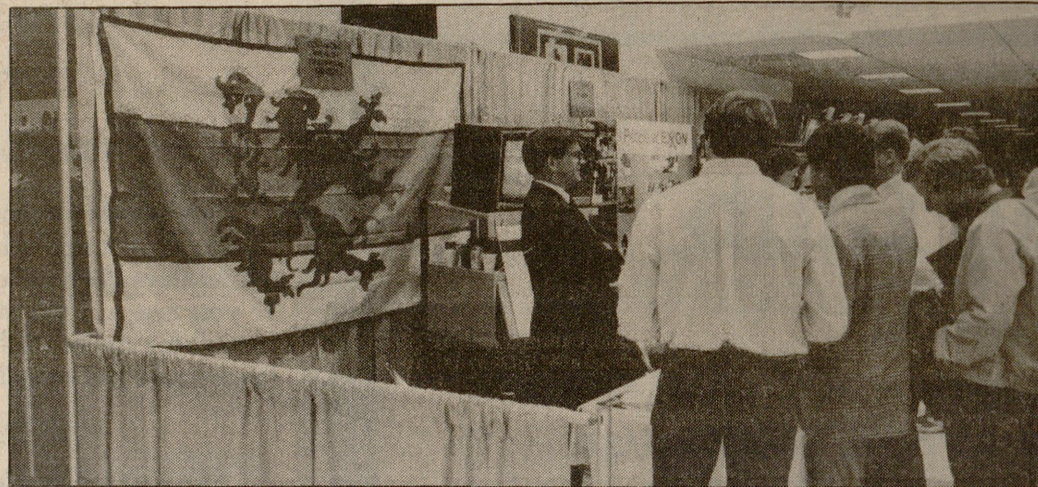
---Greg Smith, CBA Honors
A leader must coordinate and motivate the people under him to do the extent of producing the greatest positive output.

---Gerard Monsivaiz, BA Society

Now's the time to get involved

The Business Student Council encourages involvement in the student organizations of the College of Business. The following groups have set their first meeting date and who to contact if interested in joining:

- Alpha Kappa Psi - Rush Sept. 8-16: Anna Desai 696-0994
- Accounting Society - Sept. 14, Rudder 7:30pm: Mark Stockard 693-9716
- Advertising Association - Carolyn Garrett 846-6656; Sept. 16, 7:00 pm, Blocker 153
- American Society for Personnel Administration - Sherry Van Zandt 696-9539
- Business Administration Society - Gerard Monsivaiz 696-1697
- College of Business Honors - Sept. 14, 8:30pm Rudder 402
- Data Processing Management Assoc. - Sam Mize 696-2667
- Delta Sigma Pi - Sept. 15, 6:00 pm Blocker
- Financial Management Assoc. - Tim Stephenson 764-3010
- International Business Assoc. - Sept. 16: Kyle Hammer 693-0620
- Investment Club - Sept. 16, Blocker 130
- Marketing Society - Sept. 14, 6:30pm: Chuck Darden 846-7980
- Pi Sigma Epsilon - Mike Carter 693-3905
- Retailing Society - Jeannie Neville 693-7096
- Sigma Iota Epsilon - Sept. 16: Kelon Hall 846-2163
- Speech Communication Assoc. - Sept. 15: Lisa Glazer 260-0660



Business Student Council sponsored Career Week is the highlight of the academic year. February 8 - 12, 1988, B.S.C. will provide an atmosphere for company representatives from all over the nation to recruit and meet Aggies. Chairmanships for Career Week were recently chosen: Banquet, Mary Ann Gaas; Booths, Mike Carter; Correspondence, Dianne Blackwell; Hospitality, Annette Birdwell; Meals, Shara Briggs; Publicity, Christy Garcia; Reception, Gay Lynn Gerke; Seminars, Mindy Schmidt; and Welcoming, Monica Marek. If you want to volunteer for a committee, there will be a meeting Oct. 7 at 6:00 p.m.

Peperoni Rolls
Expires Dec. 31, 1987
2 FREE Rolls with purchase of 7 rolls or more
Call 696-DAVE for Details
326 Jersey
211 University
Carter Creek Center

WANTED
Enterprising
Self-Starters
When business is booming it's time to think about expanding your operation. Advertising in the Classifieds for the right people to fill the job not only makes good sense but nets results!



When you have an item to sell across a product to buy, a service to advertise, enterprising people use our Classifieds for fast, economical and effective results.

CALL 845-2611

The Battalion

Warped
Merritt Jennings
Fantasy
Walden
Joe Tro
Mex
SAN ANTONIO
Mexicans who
Paul II stayed
camped out
Esperanza
hour trip from
pas, with six fr
I didn't see
so now it's m
year-old woman
visit to northe
Many Mexi
trip were forc
ered they wou
miums to secu