

FADE IN:  
FADE OUT



*“Out of the blue...  
comes a whitewashing  
of the denim story”*

*Those ‘distressing’ stories you’ve heard are true. Your favorite pair of Calvin Klein sport jeans have met with a whitewashing of sorts...and the results are terrific. Deep indigo blue denim rinsed and faded for special effects, 46.00. Worn with Calvin’s cotton Tees. One-pocket styles in pink, yellow, blue or white... adding their own optic interest, 19.00 each. Made in U.S.A. Dept. 404.*

**FOLEY'S**  
...OF COURSE