

# National campus magazine highlights famous students

SYRACUSE, N.Y. (AP) — Michael Weiss found the lives of some of his more celebrated Syracuse University classmates so interesting he started a magazine to highlight them.

The 25-year-old law school graduate is counting on that same curiosity and fascination about the famous to make his magazine, Panache, successful on other college campuses across the nation.

"It's kind of a People magazine of and for college students," Weiss said of the quarterly magazine, which recently made its debut on 65 campuses around the country with a 100,000-copy printing. "It's a magazine that highlights the hottest people on campus."

The magazine has enjoyed great success at Syracuse, where it was launched by Weiss in early 1985.

"Syracuse has a student newspaper and a university magazine," Weiss said in a telephone interview from the magazine's new offices in the Queens borough of New York City. "But there was nothing that really excited the students in the way that some of the national magazines do. Nothing with any flair."

Weiss, who had attempted to produce a similar, less flashy magazine while an undergraduate at Stanford University, only to see it succumb upon his departure, decided to give his idea another shot at Syracuse.

Joining with two Newhouse School of Public Communications students, Robin Clark and Katie Lott, Weiss persuaded the school's student organization to contribute \$500 and sold some advertisers on his idea.

*"It's kind of a People magazine of and for college students."*

— Michael Weiss, Panache founder

"At first the response was 'We don't need another magazine, especially when it's not going to add anything to the campus environment,'" said Weiss, who set out to prove that thinking wrong.

The first issue featured Syracuse student Tim Green, a Rhodes Scholar candidate and an All-American defensive lineman who now plays for the Atlanta Falcons of the National Football League.

"There was a big, positive reaction to it," Weiss said. "With full-page glossy colored photos and pull-out posters, everybody thought a professional organization was getting involved."

Eventually the student organization contributed an "unprece-

dent" \$11,000 to the publication, advertisers more than doubled that figure and Panache was selling 15,000 copies on a campus of 21,000.

At that point Weiss and his two colleagues began thinking about a national magazine.

"We sent out old copies to schools and the reaction was even more positive. And I felt there was a void there to be taken advantage of," said Weiss, who has put his law career on hold to pursue his dream.

The magazine also was able to attract national advertisers, although that accomplishment did not come easy, said Weiss.

Because Panache comes in an 11-by-16 inch tabloid form, Weiss first had to persuade companies it was worth their trouble to alter the size of the advertisements. The magazine's independent nature also made some companies hesitant, he said.

"While they had faith in the concept, they weren't sure we were going to be around after the first issue," Weiss said.

Nearly all the stories and photographs are the products of students at the 65 schools that received the first nationwide issue of Panache, which was free. Starting this fall, the magazine will sell for \$1.95.

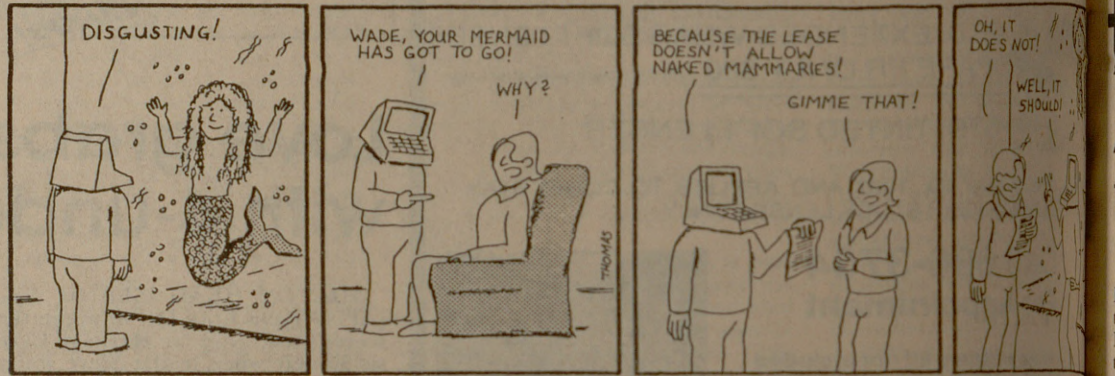
## Warped

by Scott McC



## Waldo

by Kevin Thom



## Rebels

(Continued from page 1)

streamed to the downtown Plaza de Mayo across from the Government House Sunday, in response to calls by radio and television announcers to defend democracy.

"I have made a decision... within a few minutes that I will leave personally for Campo de Mayo to demand the surrender of the seditionists," Alfonsin told them before heading to the helicopter pad.

Earlier Sunday, the president placed police at radio and television stations to keep any sympathizers of the military rebels from attempting a coup.

Campo de Mayo was disturbed early Sunday when about 100 angry members of the far-left Humanist Party tried to cross police barriers outside the infantry school. Police tear-gassed them, but no injuries

were reported.

Authorities cleared the area around the suburban zone infantry school Sunday.

Alfonsin has received broad support for his democratic home and abroad, since he defied his government last Monday at the 14th Paratroop Regiment near Cordoba, 440 miles south of the capital.

## Drugs

(Continued from page 1)

On July 1, 1985, it became a Schedule I classification based on the Controlled Substance Act, she says. Schedule I drugs are dangerous narcotics, such as heroin, that have high abuse potential and no medical use.

Janet C. Winniford, assistant director of student affairs at Texas A&M, says Ecstasy was used legiti-

mately by therapists and psychologists to treat patients who were nervous or "uptight."

"Because the parent chemical was not a controlled substance, use of designer drugs, especially Ecstasy, was not illegal," Winniford says. "But even though the drugs are now illegal, their use is still prevalent."

Winniford says there is a problem with designer drugs at A&M. "There are people that do have

drug problems," she says, "a reflection of society and student body and faculty, and there is substance abuse."

Winniford is working on a proposal to get a U.S. Department of Education grant for a drug education and counseling program.

A&M. "It is a serious problem and is a need for education," she

# Safeway to cut 8,000 employees after closing 131 stores in Texas

MANSFIELD (AP) — Garey Chatman has spent more than 20 years cutting, trimming and skinning meat for Safeway Stores Inc., but soon, he along with about 8,000 fellow employees, expects to be out of a job.

Safeway employees from Big Spring and Snyder through the Dallas-Fort Worth area to the Louisiana and Oklahoma borders will be out of work after the chain closes 131 of its Dallas division stores next Friday.

The chain also is closing processing and distribution systems in the Dallas suburb of Garland.

Only a few management personnel are expected to be transferred to other Safeway divisions.

"They're cutting us loose," said

Chatman, 45, who now makes \$15.69 an hour as manager of the meat department in Mansfield. He has been a Safeway employee since 1966, starting in a Fort Worth store at \$2.93 an hour.

Kroger Co. is buying the store where Chatman now works, but he does not know if he will be hired.

Safeway spokesman Brian Dowling said the chain has no idea how many of its former workers will get jobs with the buyers of the stores.

Most Safeway employees are being told by the new owners that they will have to apply for jobs just like everyone else.

Kroger spokesman Peter Larkin says that many Kroger personnel will be transferred to the eight Safe-

way stores the chain is buying.

Buyers of about 90 stores said they will reopen most within a few days. Another 41 stores have not been sold, Safeway says.

The Texas Employment Commission office in Fort Worth expects to receive unemployment benefit claims from about 1,700 former Safeway employees in stores in Tarrant and Johnson counties.

Zelma Batic, regional director for the commission's Fort Worth office, also estimates that more than 650 former Safeway employees in the region from Snyder to Abilene to Wichita Falls, Brownwood and Weatherford will file for unemployment benefits.



# McDONALD'S INTRAMURAL HIGHLIGHTS

University Drive

Hwy 21

Texas and S.W. Parkway

Manor East Mall



## IM GAMEPLAN

ENTRIES CLOSE

**Fun Run:** ENTRIES CLOSE: Fri., April 24 CONTEST DATE: Sat., April 25 TIME: 9:00 a.m., Meet in front of G. Rollie White Distance: Approximately 3.1 miles (5K) ELIGIBILITY: All TAMU students, faculty, staff and spouses. Men and Women, individuals only. Anyone under 18 competing in this run must be a TAMU student. Entrants must have a current student ID or a recreation ID with an IM validation.

**Frisbee Golf:** ENTRIES CLOSE: Fri., April 24 CONTEST DATE: Sat., April 25 at 11:00 a.m. Meet at the ski slope. ELIGIBILITY: All TAMU students, faculty, staff, and spouses with a current student ID or recreation ID with intramural validation. Entry forms are available in the IM-Rec Sports Office, 159 Read Building. Entries will be taken at the event site on an availability basis only.

**Archery Doubles:** ENTRIES CLOSE: Tuesday, April 21. CONTEST DATE: Tuesday, April 28, beginning at 6 p.m. in room 304 Read Bldg. ELIGIBILITY: All TAMU students, faculty, staff and spouses are eligible if they meet eligibility requirements in the intramural calendar. DIVISIONS: Men's, Women's, and CoRec. Individuals entered in men's and women's AND CoRec will shoot only once and count the same score for both divisions. EQUIPMENT: Participants should provide their own equipment. Rules and restrictions on equipment are available in the Intramural-Recreational Sports Office, Room 159 Read.

## Golf Driving Range

The Golf Driving Range is now open for business from 4 p.m. until dark on Sun.-Thurs., 1 p.m.-6 p.m. on Fri. and 12 p.m.-5 p.m. on Sat. The Driving Range is located at the Intramural Sports Center. A small bucket of balls for students with ID and faculty-staff with recreational ID is \$1.00. For community members and anyone without an ID, the charge for a small bucket of balls is \$2.00. Large bucket with ID is \$3.00 and without ID is \$4.00. Club rental is also available.

## ACKNOWLEDGEMENTS

McDonald's Intramural Highlights is sponsored in the Battalion by your local McDonald's Restaurants at University Drive, Manor East Mall on Hwy 21 and on Texas Avenue. Stories are written by Genni Miller, graphics are by Mike Cantrell and photos are by Mark Figart.

## Rock Climbing

JOIN US AT THE ROCK ON APRIL 24-26 FOR AN INTRODUCTION TO THE THRILLS OF ROCK CLIMBING!

Experienced guides will teach a variety of climbing techniques and safety skills. Spend the weekend testing your new skills.

The \$30 fee for this adventure includes rental of group camping equipment, climbing equipment, transportation costs, camping permits, and experienced instruction. The trip is offered to beginning and intermediate climbers and is limited to 13 participants. Sign-ups begin April 6 and will continue through April 20 in the Intramural-Recreational Sports Office in 159 Read. For more information, please call Patsy at 845-7826.

## TAMU Outdoors

There are still openings in the following trips:

### Canoeing

The Guadalupe River is the most popular canoeing river in Texas and is famous for its exciting whitewater and scenic beauty. Spend the weekend of April 24-26 camping on the banks of the river and testing your whitewater skills.

The \$25 fee for this weekend adventure includes rental of canoes, group camping equipment, campground fees, shuttle costs, instruction both before the trip and while on the river, transportation costs, and an experienced guide. Sign-ups begin April 6 and will continue through Monday, April 20 in the Intramural-Recreational Sports Office in 159 Read. The trip is offered for beginning and intermediate canoeists and is limited to 14 participants. For more information, please call Patsy at 845-7826.

Pre-Trip Meeting: Monday, April 20, 7:00 pm in 162 Read  
Pre-Trip Canoe Clinic: Wednesday, April 22, 6:00 pm at the Forestry Club Pond

## Footnotes

-Participants in the Fun Run should meet at 9:00 a.m. in front of G. Rollie White.  
-Participants in Frisbee Golf should meet at 11:00 a.m. at Mt. Aggie



Come join last year's Men's and Women's Doubles Frisbee Golf Champions for a morning of fun. Entries close Friday, April 24.

## Rainout Number

Softball season is still in full swing and there is a chance some games may be cancelled due to inclement weather. If the weather turns bad, teams may call the Rainout Number, 845-2625, to find out if games have been cancelled.

## Opening Ceremonies For Intramural Sports Center

Opening ceremonies for the Intramural Sports Center will be held Thursday, April 30 at 3:00 p.m. at the Driving Range. Everyone is invited to attend.

## Wrestling Team Takes First Place At State Championships

The Texas A&M Wrestling Team finished out their season at the State Championship held March 7 at Texas A&M. Winning by a pin in the 125 lb. weight class were: O.C. Perez, 118; David Foley, 126; Dan Irving, 135; George Ciotti, 150. Johnny Lenz placed first in the 167 lb. weight class. Other Aggies to place were Chris Hunter, third in the 140 lb. weight class; Bob Swearingen, second in 158 lb. weight class; Jeff Rest, second in 190 lb. weight class and Rob Kammon, second in the 215 lb. weight division. The Texas A&M Wrestling Team competed against four teams at championships coming out ahead over second place SWTSU. Congratulations to the team for adding another victory in TAMU's dominant sports arena.