

Official says controversial picante jar OK

SAN ANTONIO (AP) — A federal magistrate has recommended denial of a preliminary injunction for trade infringement sought by Pace Foods Inc. against the maker of Old El Paso picante sauce.

Pace sought an injunction in October against Pet Inc., maker of Old El Paso picante sauce, alleging that Pet is packaging its picante sauce in containers resembling Pace's hourglass-shaped jar and label.

Pace asked for all profits received by Pet from the use of the new package.

Pace ranks No. 1 and Old El Paso No. 2 in the \$200 million-a-year hot sauce industry.

U.S. Magistrate Jamie Boyd, who presided over pretrial hearings in December, concluded Tuesday that Pace had not demonstrated that the shape of Pet's jar would create consumer confusion and recommended that U.S. District Judge H.F. Garcia deny the injunction.

John Ferguson, Pet vice president for marketing, testified Pet would lose \$1.6 million if the injunction were granted.

Ron Sands, Pace vice president of sales and marketing, said although he was disappointed in the recommendation, the company will pursue the matter.

Crisis Center sponsors skit about date rape attitudes

By Tracy Staton Reporter

Brazos County Rape Crisis Center employees and volunteers acted out the roles of rapists and their victims in date-rape skits at Sully's Symposium Wednesday.

The program was part of C.A.R.E. week, a series of activities sponsored by Mosher Hall and the Department of Student Affairs to "Create Attitudes for a Rape-free Environment."

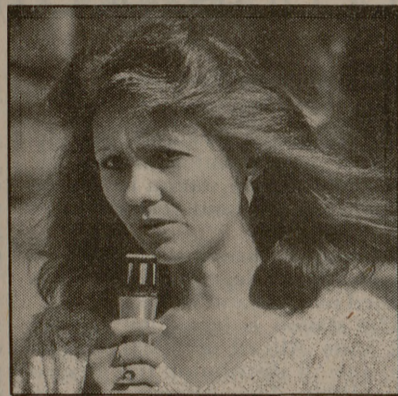
Conversations in the skit portrayed responses to date rape by the victim and the attacker. Dialogue was interspersed with narration by the center's executive director, Linda Castoria.

Castoria said during the narrative that date rape is sometimes more traumatic than sexual assault by a stranger.

"This type of assault can cause deeper and more long-lasting emotional scars because the victim trusts the attacker," she said. "Although responsibility for date rape lies with both the man and the woman, a victim should remember that she is not to blame."

Because 70 percent of rapes are at least partially planned, the woman does not provoke the attack, Castoria said. However, danger signals can identify a potential rapist.

The narrator in the skit said that a date who gets angry when a woman



Linda Castoria

sets limits or who ignores those limits may be a "power tripper" who cannot allow women to oppose him.

His anger and need for control may be expressed through rape, she said, and consent is not important to him in physical intimacy.

That attitude was portrayed by the attacker in the skit.

"She's just a tease, so I decided to finally make her have sex," he said. "It's what she's been leading up to. She doesn't have enough nerve to admit she wanted sex herself."

A woman can prevent an attack when faced with an aggressive date, Castoria said. She first must decide what level of physical intimacy she wants in a relationship, then say "no" without feeling guilty.

Castoria stressed that a woman must be firm with her date.

"If unwanted advances occur, a woman must be as assertive with a date as she would be with a complete stranger," Castoria said. "Even though she knows her attacker, that is no excuse for him to force sex upon her."

When a woman cannot rebuff an assault, she has several options.

The victim can call the center and allow a volunteer to file a Jane Doe report, which will not use the victim's name but identifies the attacker to the police. She should then seek medical attention to treat sexually transmitted diseases and to diagnose pregnancy.

A woman can report the assault to the police, which involves an agreement to testify if the case comes to trial. However, not all reported rapes reach the prosecution stage. The district attorney examines the evidence in the case and decides if prosecution is warranted.

"A few date rape cases have been successfully prosecuted," Castoria said. "But attitudes about date rape are at a difficult stage — people know it exists but don't talk about it."

The date rape program was the last Sully's Symposium. Beginning next Wednesday, it will be called "Fountain Forum" and will be at Rudder Fountain. Speakers will still be sponsored by Lambda Sigma.

Growers grateful to grapefruit genius

Citrus strains help Valley economy

WESLACO (AP) — Richard Hensz is a Midwest farm boy from Indiana, but this Aggie's agricultural genius came to fruition in the Rio Grande Valley.

Hensz was brought up on the wheat and corn of the Midwest, but at a young age he knew his calling lay far south, in the citrus groves of the Valley.

Hensz first came to the Valley in the 1930s to visit his grandparents, who were lured there by land drives that were hyped and promoted by some of the greatest wheelers and dealers of that era.

Hundreds of otherwise conservative Midwesterners were so caught up by the pioneering spirit that they packed up and sold their cherished family farms for nothing more than the promise of the Valley's rich soils.

Hensz says he enjoyed spending his summers on his grandparents' citrus farm in Harlingen.

"I just couldn't wait to come down here and do the same thing they were doing," he says.

In 1947, at the age of 17, Hensz came to the Valley to stay. Over the next 40 years he would dramatically change the region's citrus industry.

His greatest contributions were to take place in the laboratory, not in the fields. After earning his bachelor's and master's degrees from Texas A&M University and his doctorate from the University of Florida, Hensz returned to the Valley in 1964 to direct the Texas A&I Citrus Center.

Hensz has made himself one of the world's leading citrus experts. He's become the Valley citrus industry's ambassador-at-large.

Dennis Holbrook, chairman of the Valley Citrus Committee, says Hensz has been a major contributor in all facets of the industry.

Ray Prewett, the executive vice president of Texas Citrus Mutual, says Valley growers have extremely high regard for Hensz.

"We look to him for what the best practices are and what the outlook of our industry is," Prewett says.

Hensz is often sought by nations around the

world for his citrus expertise. He spent nearly two years in Spain helping that country establish a citrus research center.

But it is in the Valley where Hensz has made his mark.

In 1970, after 11 years of research, Hensz perfected a grapefruit that came to be known as the Star Ruby. The Star has a deep red internal color, and unlike the Ruby Red grapefruit, it retains its crimson color as it matures.

The Star Ruby was the first commercial grapefruit to be developed in the laboratory. It gained almost immediate acceptance from consumers, who came to prefer its dark red meat.

"There's no easy way to come up with a new variety. . . . I thought that coming up with another variety would be a virtual impossibility. We went back to the lab and lightning struck twice."

— Richard Hensz

Hensz says the Star Ruby is grown in California, Arizona and Florida.

"There's no easy way to come up with a new variety," he says. "After we came up with the Star, I thought that coming up with another variety would be a virtual impossibility."

But Hensz headed back to the laboratory after Valley growers began to experience some problems with the Star Ruby.

Despite its tremendous appeal, the grapefruit proved to be susceptible to disease and didn't produce the kind of yields Valley growers needed.

"People started to back off from the Star," Hensz said, "so we went back to the lab and lightning struck twice."

Lightning struck again in the form of the Rio

Red. If the Star Ruby is the son of the Ruby Red, the Rio is its grandson.

The original mutation that was to be developed into the Rio Red was discovered by Hensz in 1976. After tinkering with the genetic makeup of the Rio Red for eight years, Hensz released the new grapefruit in 1984.

Like the Star Ruby, the Rio has a deep red color, but the newest grapefruit appears to be a hardier fruit that Hensz hopes will produce greater yields and bring better prices for Valley growers.

"There's no question that a lot of our future depends on how the Rio Red works out," Prewett says. "With Rio Red, we'll hopefully be able to command a premium price. That's why growers are planting it in their fields."

Prewett expects the new grapefruit to become the dominant grapefruit grown in the Valley in the next 10 to 15 years.

The first Rio Reds will be harvested next season, and the first sizable harvest of the new grapefruit will take place during the 1988-89 harvest season.

"The Rio still has to prove itself in the field, but all the indications look good," Hensz says.

The Valley has long staked its citrus reputation on its grapefruit, which many experts call the world's finest.

Dwarfed in size by the citrus industries in California and Florida, the Valley industry has turned to Hensz to come up with the discoveries that have given this area a distinct spot in the marketplace.

Hensz he says he hasn't given his influence much thought.

"I just want to get the right variety out there to growers," he says. "There's a lot of money riding on these things, and the last thing I want to do is get an unstable mutation out there that's going to cause problems."

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