

BUSINESS EDGE

Well, it's only the 2nd week of school, Spring Break is still a long way off, and it seems like the only thing the College of Business is good for is too much homework. But wait—there really is something exciting about to occur within the College of Business. Next week, Blocker will be transformed into Career Fair 1987 and company representatives from all over will be making the trip to Texas A&M in the hopes of finding future Aggie employees. In this year's Career Fair, which will be featured on the Macneil/Lehler News Hour, over 80 companies will be represented. So whether you're about to graduate, looking for a summer internship, or just curious, now's your chance! Read on for more details and make plans now to meet the various representatives at their booths. In the meantime, cheer up...it's only 43 days til Spring Break!

Career Fair 1987 Companies...

Tuesday February 3rd,

- Army & Air Force Exchange Service
- Chubb & Son
- Color Tile Super Mart
- Commonwealth Savings
- Convicer-Miller
- Curtis Mathes
- Dillard's of San Antonio
- First City Bank of Houston
- Foley's
- HEB Foods & Drugs
- Home Depot
- InterFirst Bank of Austin
- J.C. Penney Co.
- Joske's of Texas
- The Kroger Company
- Luby's Cafeterias
- Marshall Fields
- Mervyn's
- Neiman-Marcus
- Palais Royal
- Payless Cashways Inc.
- Touche Ross
- Randall's Food Markets
- Safeway Stores Inc.
- Sanger Harris
- State Farm Insurance Co.
- Tom Thumb-Page
- Toys 'R' Us
- VALIC
- Wal-Mart Stores Inc.
- Zale Corporation
- Brookshire Grocery Co.
- CONOCO nap
- DOW Chemical, Marketing
- DOW Chemical, Comptroller
- Ernst & Whinney
- Peterson & Co.
- Seidman & Seidman
- Tennessee Gas Transmission Co.
- Tenneco Oil

Wednesday February 4th,

- American Institute of Real Estate Appraisers
- Arthur Young
- Becker CPA Review
- Boeing Computer Services
- CARGO USA
- Crate & Barrel
- Deloitte, Haskins & Sells
- Dillard's of Fort Worth
- ENRON
- EXXON
- FBI
- FDIC
- Metropolitan Life Insurance Co.
- Outline Company
- Pent Marwick Mitchell & Co.
- Sunbelt Nursery Group
- Trinity University Health Care Admin., Masters program
- Walgreen Company
- Wallace Computing Services
- White Petrove McHone
- Brookshire Grocery Co.
- CONOCO nap
- DOW Chemical, Marketing
- DOW Chemical, Comptroller
- Ernst & Whinney
- Peterson & Co.
- Seidman & Seidman
- Tennessee Gas Transmission Co.
- Tenneco Oil
- Touche Ross
- MOBIL Oil Company
- CompuServe
- Lockheed Missiles and Space
- Quaker Oats
- Shelby, Ruckdashel & Jones, CPAs
- Business & Professional Advertising Assoc.
- Davis, Duff, Trometer, CPAs
- Comptroller of Public Accounts
- PENNZOIL
- ARCO
- XEROX
- Southland 7-Eleven
- Price Waterhouse
- Coopers & Lybrand
- Dun & Bradstreet
- CONOCO ppna

Business Career Fair 1987

RETAILING SYMPOSIUM

Sun., Feb. 1 4:00 p.m.
College Station Hilton
Reception Following
Tickets - \$3.00

Don't Forget...

Banquet Tickets On Sale
Through Friday In Blocker Lobby

WOMEN IN BUSINESS SYMPOSIUM MONDAY FEBRUARY 2ND

Classroom presentations by the Executive Women of Dallas, on topics of interest to both Women and Men in today's business and professional community. Included are discussions on "Changing roles and expectations between Women and Men in management positions."
"Strategies for success, for both Women and Men."
"The Current Status of Women in Professional Development and Business Leadership."
"Balancing Family and Home Life with the Demands of the Professional and Business Career."
"Successes and Problems of Dual Career Couples."
And other issues.

- 8am - in the Blocker Building, Room 102
- 9am - in the Blocker Building, Room 102
- 10am - in Biological Sciences Building - West, Room 025
- 10am - in the Agronomy Building, Room 100
- 12noon - in the Blocker Building, Room 164
- 1pm - in the Blocker Building, Room 164
- 2pm - in the Blocker Building, Room 164
- 2pm - in the Blocker Building, Room 161

Everyone Invited

...and Opportunities!

"Opportunities" would be the best word to describe Business Career Fair '87. These opportunities include the chance to meet representatives of over 80 companies, and become better informed of possible career opportunities. This annual event will take place in Blocker on February 1-4. Business Student Council sponsors Career Fair and relies on over 250 students serving on various committees. The convention-style booths located in the first and second floor lobbies on Tuesday February 3 and Wednesday February 4 offer a convenient way for students to drop by between classes and talk informally with company officials about career opportunities. Although companies' interests are primarily focused on business students, a number of companies are interested in talking with students of other majors, particularly liberal arts.

The two days of booths in this year's Fair are only one feature of the four day program. The RETAILING SYMPOSIUM is on Sunday, February 1 at the Hilton. This begins the 1987 Fair with a series of discussions related to careers in the fast-growing retail field.

On Monday, February 2 the WOMEN'S BUSINESS SYMPOSIUM features a group of highly successful leaders in the Dallas business community, known as the Executive Women of Dallas, in a series of classroom discussions. The discussions address the professional roles of men and women in today's business world, as well as problems involving communications, discrimination, and equality of opportunity. A luncheon will be held at noon at the Hilton. Reservations are \$10.75 and can be made by contacting the Office of the Dean, 845-4711.

Throughout the Fair, several classroom talks on INTERNATIONAL BUSINESS issues will be held. Check Monday's Business Edge for further details concerning times.

On Wednesday, the Fair will conclude with dynamic presentations by A&M's business masters students in the annual MBAMS CASE COMPETITION.

A highlight of the 1987 Career Fair is the awards presentation sponsored by the College of Business Administration. This banquet will be held Tuesday, February 3 at the Hilton, and students demonstrating high academic achievement will be recognized. Student tickets can be purchased for \$8.50 in the Blocker lobby through Friday, January 30. These tickets also enable students to choose which company's representatives they wish to sit with. The guest

speaker of the banquet will be T.J. Barlow, retired CEO of the Anderson Clayton Company. His will be "Merger Mania."

The College of Business Administration and Business Student Council appreciate the support and participation of all companies involved in Career Fair '87 and wish to give a special welcome to the new firms as well as those returning. The Business Student Council also encourages students to take advantage of a week of opportunities. For more information, contact the Business Student Council in Blocker 1011, 1320

WOMEN IN BUSINESS SYMPOSIUM LUNCHEON

MONDAY FEBRUARY 2ND - 12 NOON - AT THE HILTON

GUEST SPEAKER: Pat Pearson Executive Women of Dallas
"Success, Women, You Deserve It!"

Local Business Women of the Bryan/College Station and Brazos Valley are invited to attend. Reservations by phone, Office of the Dean, College of Business Administration, 845-4711. \$10.75 Per Person.

ORGANIZATIONAL NEWS

American Marketing Association

Formerly the Texas A&M Marketing Society, the AMA offers the student of marketing many exciting opportunities to enhance his/her overall exposure to the field. With a commitment to professionalism the AMA will be offering programs on marketing techniques, various speakers, a spring trip to New Orleans and sponsoring the first annual Texas A&M Marketing Week. For more information please contact Brad Bebell 693-1260, Roger Umanski 693-2751 or Sheila Shankar 260-0883.

Pi Sigma Epsilon

Pi Sigma Epsilon is a national professional fraternity in marketing, sales, and sales management. It is a coed fraternity open to all majors. PSE would like to announce a Spring Rush party at 7pm on January 29th at 1005 Holleman to give potential pledges a chance to find out more about PSE in an informal setting. See our bulletin board outside of 102 Blocker for directions. On February 2 an orientation meeting will be held in Rudder 501 at 7pm. Business attire is required. Anyone interested in Pi Sigma Epsilon should contact Sue at 696-4162 or Kevin at 696-3419.

Data Processing Management Association

DPMA will host an Information on Careers in Data Processing Seminar with VALIC Thursday, January 29 at 7pm at the Ramada Inn Penthouse. Business attire is required. DPMA is also having a diskette and computer paper sale in the Blocker Lobby through Friday. Membership applications will also be accepted at this time.

Retail Society

The Retail Society has already had its first meeting of the semester and is finalizing plans for their spring trip to San Antonio. Anyone interested in becoming involved in the Retail Society should call Allison Craig at 696-4040. All majors are welcome.

Sigma Iota Epsilon Management Honor Society

This semester, meetings will be held every other Monday, with the next meeting occurring on Monday, February 9th. All interested students are welcome. Applications for memberships will be accepted until February 23. Call Kathy Shipley at 260-0926 for further details.

Delta Sigma Pi

The International Business Fraternity of Delta Sigma Pi cordially invites you to experience Delta Sigma Pi's Spring Rush 1987.

The Lambda Nu Chapter of Delta Sigma Pi provides an outstanding opportunity to learn about the business world through speakers and field trips; to build brotherhood and lifetime friendships through its social activities and community service projects; and to foster personal growth and leadership skills by being a part of one of the most dynamic and active groups on campus.

We hope you will join us at the following events to find out more about the opportunities available to you through membership in Delta Sigma Pi.

RUSH CALENDAR

Thursday, Feb. 5th:
Rush Smoker (Informational reception for all interested students). 7:00 PM Kyle Field Pressbox, west side of Kyle Field, 9th floor.
Business attire is requested.

Saturday, Feb. 7th:
Ski Lodge Party 8:00 PM Walden Pond Clubhouse. "Lift" your spirits with wintertime cheer!
"Skiing" attire.

★ Tuesday, Feb. 10th:
Professional Seminar 7:00 PM 302 Rudder. "Career Changes" - Mr. John Willingham, Executive Vice President, First Bank and Trust, Bryan.
Business attire is requested.

★ Friday, Feb. 13th:
Happy Hour! 5:00 PM Interurban Eating House on Unversity Dr. Look! We made it to Friday and so did you! Join us for a TGIF happy hour. Come as you are.

★ Applications will be available for rushees to sign up for interview.

ORGANIZATIONAL NEWS

Beta Gamma Sigma

Any current Beta Gamma Sigma members who wish to get involved in spring activities, call Mary Hester at 693-1105.

Alpha Kappa Psi

Alpha Kappa Psi is the largest oldest national professional business fraternity. The Lambda Chi chapter is one of the largest fraternities at A&M. We offer our members the chance to prepare for the business world as the chance to meet fellow students in the College of Business through professional programs and social activities.

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