

Discarded Christmas trees sought for needy families A&M professor spreads Christmas cheer

"Many people believe that

make the world better.

— Dr. Larry Stern, A&M

trees to the mission. Anyone wishing

to donate time should contact Stern.

this can make a differ-

assistant professor

phone calls.

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social awareness.

By Lydia Berzsenyi Reporter

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Not all Santa Clauses are white-ined, chubby old men who waddle ound saying, "Ho! Ho!" One local Kris Kringle disguises mself as a 6-foot-2, red-mous-thed sociology professor, deter-med to increase the social aware-softoday's youth. Dr. Larry Stern, an assistant socio-my professor at Texas A&M, has

professor at Texas A&M, has nized several major projects to gyuletide cheer to the less fortuton community. "Don't Trash Your Tree" is the too of Stern's version of saving

tmas leftovers.

st year Stern asked students to g their Christmas trees to Dun-rield at the end of the semester. e and several of his more dedstudents then took the trees to City Mission Inc., which gave trees to families who could not rd their own.

ern collected only 15 to 20 trees war, but he said poor advertis-of the project was the major

hopes to increase that number year by collecting not only from ampus students but also from in major apartment com-s, he said.

rn said all campus residents are aged to bring their trees to ck — or northeast corner — of an Field. Other students wishto donate trees should place in a central location within

Stern said the best method of as from the members of Company sustering publicity for the project G-2 of the Corps of Cadets, for ould be for someone in each com-which he is an academic adviser. mustering publicity for the project would be for someone in each com-

Stern said his campaign has an adplex to post fliers, then call Stern at 845-0812 to tell him the location. He vantage over its competitors: the doasked, however, that only one per-son from each complex call him so his office won't be swamped with nors get to help spend their money. Any student who pitched in a dol-lar to the cause was invited to meet him at the Kay-Bee Toy & Hobby

He said he also is searching for volunteers with trucks to take the Shop Inc. in Post Oak Mall. The collection then was divided and each student received a sum with which to buy a toy. After two hours of shop-ping, 55 participants bought 177 items, spending \$399. they can do nothing to

"The students got so much fun out of it," Stern said. "Almost as much as the kids will have." But even a little thing like

The remaining money was do-nated to the *Bryan-College Station Eagle's* Cheer Fund, and Stern said he still is accepting donations. "If we all help a little, collectively

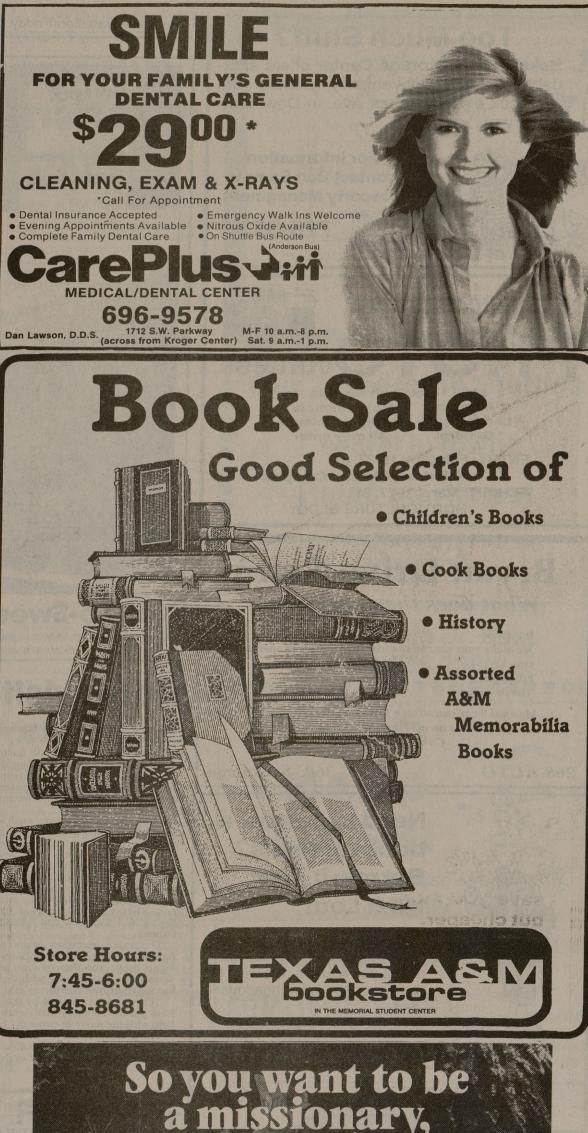
we can do a lot," he said. Stern said he wants to start a new Aggie tradition — giving. "I simply want to raise people's social awareness for things they believe

"Many people believe that they can do nothing to make the world better," he said. "But even a little thing like this can make a differenin," Stern said. "I'm not opposed to any cause," he said. "I just want people to know that everyone can do something."

Stern said he would like to start a "floating fund" through his classes or through the sociology depart-Stern said the project is aimed at raising the student body's sense of

ment. "With a floating fund, we can take \$50 to relief workers in Mexico, or we can sponsor a child overseas," he awareness is Stern's annual said.

Stern said many people are reluctant to give because they can't see the results of their contribution.



ir complex, he said.

Christmas fund-raising campaign. This year he's collected \$425 from students in his sociology classes and several ex-students, he said, as well

"I want people to know that they can help without hurting," he said.

Another project aimed at social

"I don't agree with that," he said.

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