

What do public relations people do? What college coursework is recommended? How do you land a job in PR?

Ask these questions and more from a panel of six top professionals from Houston, Dallas and Bryan.

PANELISTS

Sue Anders Sue Anders Advertising and PR, Dallas

Joe Buser Joe Buser & Associates, Bryan

Robert E. Haine, APR Manager of Public Relations, Litton Industries, Inc., Houston President, Houston Chapter of Public Relations Society of America

Cathy Oppel

Jim Pattillo

ict Staff Manager External Affairs, Southwestern Bell, Dallas Marilyn Pippin

Principal, Cox Pippin Communications, Dallas President, Dallas Chapter of Women in Communications, Inc.

MODERATOR

Douglas P. Starr, APR sm, Texas A&M University

Friday, November 7, 1986 212 MSC

Panel Discussion: 9:30 to 11 a.m. Round Table: 11 a.m. to noon

Sponsored by the Department of Journalism



Energy equipment donated to A&M for sea research

A&M.

said.

By Greg Bailey Reporter

A recent donation by the U.S. Department of Energy has made Texas A&M the recipient of more than

\$500,000 in research equipment. Special assistant to the Chancellor for Federal Relations Michael Lytle said the donation could make A&M more competitive for energy-related research opportunities in the marine environment.

The equipment has been used at A&M for the past eight years in offshore oceanographic monitoring in conjunction with the Department of Energy's Strategic Petroleum Re-serve program. The department originally planned to auction off the equipment as excess government property. A&M researcher Dr. Roy Hann,

program manager for the DOE project, said the project was set up to monitor the effects of brine materials deposited in the Gulf of Mexico from salt domes on the Texas and Louisiana coastlines. The brine materials were removed to allow for the storage of half a billion barrels of oil, he said.

A cheerful White says he's looking to future

AUSTIN (AP) — Gov. Mark White did not have to stray far from home Wednesday to find a happy note on a rough day. He had lost his job, but found his dog.

Sometime Tuesday, as Texans were voting the Democrat incumbent out of office, Willow, the first family's cocker spaniel, escaped from the Governor's Mansion. "The good news today is we found the dog," White said Wednesday at a

brief news conference in the Senate chamber.

White, buoyant in defeat, put on a cheerful face as he refused to offer any in-depth analysis of his loss or his future.

'We're going to have a little party, Linda Gale and I, just a little celebration," he said.

Asked what he was celebrating, White said, "The day. I just feel good. I'm looking at the future,"

Asked how he planned to make a living, the lawyer and part-owner of a barbecue company said, "I'll probably, somewhere between practicing law and selling barbecue, find something to do.

"I've had several offers but I'm

not entertaining those now." When asked about future political races, he declined to make any predictions.

"I'm not going to be worrying about that or commenting on that today," White said.

Hann said he is hoping the total donated material will be worth close

to \$700,000 and will greatly benefit

both the environmental engineering

and ocean engineering programs

and the marine science program at

Hann said A&M plans to use the equipment to build further research

terest of the government and A&M

if the equipment stayed here," he

He added that having the equip-

ment will enable students and re-

searchers now using the equipment

to stay and continue their work at A&M. Hann said getting the equip-

"The application was getting held up in the bureacracy," Hann said. "I

asked our congressional representa-

more rapidly with this help. Hann said the DOE donation con-

sists of around 200 pieces of equip-

ment and ranges from offshore cur-

rent measuring systems to centrifuges and microscopes.

Hann said things were done much

"We felt that it was in the best in-

and educational programs.

ment was not easy.

tives to look into it."

"I have a couple more months of work to do," he said. White said Republican Bill Clem-ents, in regaining the governor's job, set a precedent that could possibly be followed by other defeated gover-

Clements lost to White in 1982, but defeated him Tuesday by about 200,000 votes.

"I wouldn't want to set a practice of doing that," White said. "I think it's a terrible tradition to

try to come back and do it again," he said. "But then again, some have done it successfully and others

might." White attributed his defeat to any number of factors.

"(It was) a whole host of things, a variety of things," he said.

He declined to be more specific. "(It was) just not nearly enough votes," he said.

Will Texans discover they had made a mistake in returning Bill Clements to office?

"Oh no," White said with a smile. Texans never make mistakes.

The lame duck said that, if asked for it, he would offer Clements advice similar to the advice he offered lawmakers when he pushed an election year tax hike that may have contributed to his defeat.

"Do right and suffer conse-quences," White said of his advice for Clements.

What's up

Thursday

- DEPARTMENT OF ENGLISH: Sally Wade will conduct writing outreach session, "Writing for a Reader," at 6 p.m. in 153 Blocker.
- BETA ALPHA PSI: will meet with Arthur Young to disc "AY/ASQ: Audit Smarter and Quicker" at 6 p.m. at the & mada Inn
- GREEN EARTH SOCIETY: Dr. David Owen will disc "Sea Turtles and Their Conservation" at 8:30 p.m. in 3 Rudder.
- TAU BETA PI: actives will meet and have photos taken Aggieland '87 at 6:30 p.m. in 103 Zachry.
- CYCLING TEAM: will meet at 7 p.m. in 220 MSC.
- STUDENTS AGAINST APARTHEID: will meet at 8: p.m. in 401 Rudder.
- ASIAN-AMERICAN CHRISTIAN FELLOWSHIP: will un tinue a Bible study series on "The Christian Life" at 8.9 p.m. in Rudder Tower. Check monitor for room number. ALCOHOLICS ANONYMOUS: will meet at noon on a

pus. For location call 845-5826.

STUDENT Y: will have photos taken for Aggieland '87. 6:30 p.m. in the lobby of the Zachry Engineering Center.

NATIONAL SOCIETY OF BLACK ENGINEERS: will have a solution of the second photos taken for Aggieland '87 at 5:45 p.m. in 102 Zachn

TAMU EMERGENCY CARE TEAM: will meet at 7 p.m. 302 Rudder.

- KANM: will have a mandatory meeting at 7:30 p.m. in 4 Rudder
- **MEXICAN-AMERICAN ENGINEERING SOCIETY: Rap** Gonzales, MAES National President, will speak at 7 p.m. 502 Rudder.
- STUDENT ART FILM SOCIETY: will show the film "Z" at p.m. in 153 Blocker.
- PEER ADVISERS: will hold a "Pajama Party Reunion" a p.m. at K.C. Hall.
- INTERVARSITY CHRISTIAN FELLOWSHIP: will hold campus-wide "Concert of Prayer" at 6 p.m. in Rudd Tower. See monitor for room number.
- BRAZOS DUPLICATE BRIDGE CLUB: invites student faculty and any beginners to come at 7 p.m. at College St tion Community Center.

Friday

- LATTER-DAY SAINTS STUDENT ASSOCIATION: D Wouter Van Beck, anthropologist from the University Utrecht in Holland, will speak at noon at the Latter-da Saints Institute Building, 100 E. Dexter.
- **DEPARTMENT OF JOURNALISM:** will sponsor "PR Da '86" with six public relations professionals giving a pare discussion at 9:30 a.m. and holding a round table day cussion at 11 a.m. in 212 MSC
- INTERVARSTIY CHRISTIAN FELLOWSHIP: Dr. St Geller will discuss "Biblical Exposition of Covenants" at p.m. in 308 Rudder.
- PERSONNEL DEPARTMENT: will sponsor a workshop for faculty and staff on "Families and Work: Setting Prioritie-/Finding a Balance" from 8:30 a.m. to 11:30 a.m. and from 1:30 p.m. to 4:30 p.m. in 301 Rudder.
- ADVERTISING ASSOCIATION: will sponsor a trip in Ogilvy & Mather and GSD & M in Houston. For more in formation call Karen at 846-5601.
- TABLE TENNIS CLUB: will hold practice and competition at 6 p.m. in 304 Read.
- COLOMBIAN STUDENT ASSOCIATION: will meet at p.m. in 604 A-B Rudder.
- CHI ALPHA CHRISTIAN FELLOWSHIP: will meet at p.m. in 160 Blocker.
- INTRAMURAL RECREATIONAL SPORTS: entries dos for cross country at 6 p.m. in 159 Read.
- A&M LITERARY ARTS CLUB: now is accepting submis sions for Litmus.
- STUDENT Y: applications for Youth Fun Day Advisers at available in the Student Activities Office in the Pavilion.
- Items for What's Up should be submitted to The Battalion 216 Reed McDonald, no less than three working day prior to desired publication date.

Texas voter turnout less than 50% for election

AUSTIN (AP) — While Gov.-elect Bill Clements said Texas' voter turnout was just what he had expected, Gov. Mark White hinted he had hoped more than 47 percent would

A total of 3,422,151 Texans voted Tuesday, according to governor's race results reported from all but eight of the state's 6,674 precincts. There are 7,287,173 registered

voters, which means the turnout was 46.96 percent.

"I kept talking about how we were going to set a historical high for a Republican in a non-presidential year," Clements, who beat White by about 225,000 votes, said.

"I just want to remind you that we did," he said.

Nearly complete returns gave him 1,804,065 votes.

White hinted that he was disappointed in the 47 percent turnout, but said he would not offer any specific analysis about his loss.

"A voter turnout higher than 47 percent might have helped," he said, however

Meanwhile, Texas Democratic Party Chairman Robert Slagle said he has run out of ideas on how to lure more voters to the polls.

"We had phone banks beating on people, and people going door-todoor trying to get people to vote," he

said of the less-than-half turnout. total turnout was 50.6 percent "It's rather shocking. And we've got a lot of people eligible to vote who a lot of people eligible to vote who Clements gathered 56.4 perce don't register because they want to tal turnout was 48.8 percent.

avoid jury duty." In 1982, 3.2 million Texans, 50 percent of the total registered, cast ballots on a rainy Election Day that ended with White ousting Clements.

Two years later, 5.3 million Texans, a 68 percent turnout, showed up for a ballot that included a presi-dential and U.S. Senate race.

Regional reports from Tuesday's election showed varied turnouts around the state.

In the Panhandle, where Clements pulled 63.8 percent of the vote, In North Central Texas,

Traditionally Democratic Texas also went for Clements, him 51 percent of the vote in 2 percent turnout.

In South Texas, where hoped to build a big lead, them bent had 51.7 percent of the w a 43.1 percent turnout.

Clements edged White in (k Texas, where the turnout was percent, and the GOP cha won big in West Central Tex taking 64.2 percent of the vot 52.3 percent turnout.



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