

Broader education may pay off

# Survey says liberal arts salaries up

By Pam Deleery  
Reporter

A recent survey by the College Placement Council shows a healthy increase in salaries for liberal arts graduates.

The council surveyed liberal arts graduates from around the country with a bachelor's degree only. According to the survey, the largest increase in salary is for humanities graduates.

Among the 660 surveyed, the average starting salary increased 10.1 percent to \$19,296.

Social science and economics graduates' average salaries increased 8 percent. The average starting salary for the 743 surveyed in social science was \$19,980. Among the 797 surveyed in economics, the average starting salary was \$22,404.

Deborah McCleary, spokeswoman for the council, expects this upward trend to continue, even if it just keeps up with the council's expected 4.25 percent increase in inflation.

"Employers are giving a lot more attention to liberal arts graduates because of their broad-based education and because they have the ability to take a variety of thoughts and apply creative analysis," McCleary said.

She added that liberal arts students themselves are becoming broader-minded about the kinds of jobs they believe they are suited for.

The council's survey results parallel results of a 30-year study done by American Telephone & Telegraph Co.

AT&T's study concluded that humanities and social science graduates had the best overall performance on the job.

A recent report in Fortune magazine said that 38 percent of today's chief executive officers majored in liberal arts, and, according to the *New York Times*, nine of the top 13 executives for International Business Machines Corp. are liberal arts majors.

According to a study by Northwestern University, those numbers should be increasing. The study

shows that many major companies plan to increase hiring of liberal arts graduates by an estimated 20 percent in 1986.

The University of Texas Career Center reported that liberal arts majors have more variety in job choice than specialized graduates and are likely to have developed skills that are indispensable in many areas of work. Once on the job, graduates can develop more specialized, marketable skills through on-the-job training and internships, the center reported.

Ghousia Baig, an employee at the Texas A&M Placement Center, agreed that liberal arts graduates are beginning to find jobs more easily.

The placement center's salary listings were not as high as those reported by the survey, though. Placement center figures showed the average salary for economics graduates to be \$16,848, 15 percent below that of the council's survey. Psychology and sociology grad-

uates' average salaries were listed as \$18,216 and \$15,888, respectively, 17 percent below the salary listed on the survey. No listing was available for humanities.

Patricia Burk, assistant to the dean of liberal arts, said that one reason for A&M's lower averages is because a lot of A&M's liberal arts majors haven't used the placement center in the past. But because increasing liberal arts graduates have been using the placement center, A&M's average salary should increase, she said.

"Life After Liberal Arts", a booklet based on a survey of 2,000 college alumni, reported that 91 percent of the participants, representing a variety of professions, would recommend liberal arts to students considering careers in their same fields. Most of the survey participants are working in careers that have no obvious connection with their undergraduate majors or even their first full-time jobs, the survey said.

# Commercial ties with Mexico create jobs, Clements says

SAN ANTONIO (AP) — Former Gov. Bill Clements, noting the importance of Mexico to U.S. businesses, said Monday that stronger ties with Mexico would mean more jobs for Texans.

Clements, elaborating on one part of his six-point jobs plan, continued to blame his Democratic opponent, Gov. Mark White, for the state's "economic deterioration."

A temporary sales tax passed by a special legislative session to deal with the state's budget deficit would mean more suffering for retailers on both sides of the border, Clements said.

"Greater commercial ties will mean more jobs and economic growth on both sides of our border," Clements said in a speech to

the Texas Association of Broadcasters.

White will address the broadcasters group today.

Clements said Texas needs to work with the federal government to establish trade zones. He also said the twin-plant concept would expand job opportunities in Mexico and the United States.

In the twin-plant concept, products are manufactured in plants in U.S. border cities, then are shipped for assembly to their sister plants in Mexican border towns. The finished products are marketed on either side.

"We must have a continuing sense of our awareness of mutual interests with Mexico," Clements said.

Clements said when he was in

office he began a series of meetings with governors from the northern Mexican states and suggested they need to meet again to work on reducing trade barriers and on illegal immigration.

Clements said he opposed the immigration bill because its employer sanctions and amnesty restrictions would hurt Texas.

"Much of our past is tied to Mexico, historically, culturally, socially, but so too is our future," Clements said.

"We can either work to improve that future on both sides of the border or settle uncomfortably into old ways that have too frequently led to suffering for both Texans and Mexicans," he said.

# White says Clements was bad leader

LIBERTY (AP) — Gov. Mark White, stepping up his attack on Republican Bill Clements, charged Monday that the former governor had his chance, but failed the leadership test.

The Democratic incumbent said he has proven that he can battle for the state's interests in Washington when Clements could not.

Campaigning through a string of East Texas towns, White said two national controversies proved he is a tougher fighter than was Clements.

White said he was able to win Texas some \$500 million in royalties from Outer Continental Shelf oil wells, when Clements had been reduced to pleading unsuccessfully for less money.

White also said that as attorney general he fought in court to void the federal windfall profits tax on oil and gas. But Clements failed to use his influence with President Reagan to keep the federal government from appealing a court victory White had won, he said.

White said he even fought with a Democratic president, Jimmy Carter, over the windfall profits tax. But despite a lower-court victory Texas won, Clements refused to challenge the Reagan administration's later decision to appeal.

"We got the judgment saying it was unconstitutional," White said. "I turned to then-Gov. Clements, who had such a 'great' relationship with the Republican administration and asked him to appeal to them not to appeal the case. He couldn't get anything done."

# Pilgrims journey to top of Mount Cristo Rey

EL PASO (AP) — A small paper sack clutched in her hand, 100-year-old Mauricia Paez hobbled down a dusty trail that hundreds of thousands of people have walked to the peak of Mount Cristo Rey.

Inside the sack were aspirin and other remedies that so far, she said, she has not needed.

"God gives me life and health," said Paez, who has climbed the mountain every year since 1970 to give thanks for her long life.

Her latest trip was one that about 10,000 others made Sunday to the statue of Jesus, which stretches more than 40 feet into the sky from a base of solid rock. They came to celebrate the 53rd annual feast day of Christ procession.

Beside Paez was her granddaughter, Maria de Jesus C. Acosta.

Acosta has made the pilgrimage since 1964, when a nephew in the service was assigned to a tour of duty in

Vietnam. She had come to pray for his safety. The nephew returned.

The pilgrimages began in 1933, when Pope Pius XI called for special observances of the 19th centennial of Christ's crucifixion and resurrection.

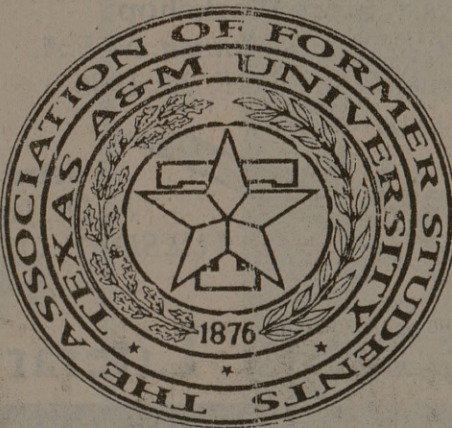
Parishioners of San Jose de Cristo Rey quickly began work on the winding road to the summit, and by March 1934, a metal cross had been placed at the mountain top.

The next year, a larger, more permanent cross was erected, and succeeding pilgrimages drew larger and larger crowds.

In 1938, Spanish sculptor Urbiz Soler was commissioned to build the statue at a cost of more than \$60,000 raised by the Diocese of El Paso. The statue looks over Texas, New Mexico and the Mexican state of Chihuahua.

First lighted in 1983, the statue now is lighted only on special occasions.

# The Association of Former Students



# Fall Senior Induction Banquet

Monday & Tuesday, November 10 & 11, 1986

6:30 p.m.

MSC room 224

All December graduates are invited to attend. Complimentary tickets will be available as long as they last, November 3-5 in the lobby of the Forsyth Alumni Center.

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Sign up at the Career Fair organizational meeting: Wednesday, October 29, in Blocker room 165, 7:30 pm

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