



Barbershop broadcasts over for KANM

By *Stacey Roberts*
Staff Writer

After 13 years of broadcasting, student-run KANM 99.9 FM is finally receiving more attention from both students and the community.

KANM is becoming more involved in community affairs in an attempt to bring credibility to the radio station. It is working toward the goal of registering with the Federal Communications Commission so it can get off cable and into homes and cars.

KANM's problem is financial not academic.

Jo Hudson, student activities advisor, estimates the initial

costs for registering with the FCC would be approximately \$10,000. The cost includes paying for applications, an antenna, a required area survey, booklets and other various and sundry items.

"There are certain obligations associated with applying, such as adding news briefs and public service announcements to the programming," Hudson says.

The excitement generated by the prospect of non-cable broadcasting brings back memories of the old days when KANM could not even find a place to broadcast from, much less raise the money for an FCC license.

For years, KANM struggled with its creator, Student

Government, and broadcast from such bizarre places as a barber shop, an apartment complex recreation room and even a station manager's apartment.

Ginger Hudson, not related to Jo, believes KANM will be on the air within a year, although she hastens to add most people will estimate a longer time period.

Ginger, 21, is public relations director and has been a disc jockey for two years. She feels that KANM's duty, as well as her own, is to bring a different culture to the community. She says the listenership has picked up in the last year due to a push for greater student support.

Ginger says she loves her job with the radio station but resents the fact that the Univer-

sity does not actively support the radio station.

"All other major universities support their stations," Ginger says. "Look at the University of Houston. It's supported by their university and continues the alternative music format.

"I think they should fund us the initial money needed to get on the airwaves because after that the up-keep would be minimal."

Within the past few months, KANM has received additional publicity through the selling of sunglasses, a fund raiser for the needy of Brazos Valley and the publication of its own magazine.

Ginger is the creator of the

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