

## Men's Soccer Team Team Meeting Tuesday, February 4 Rm. 167 East Kyle

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# Four to be remembered with Silver Taps tonight

By MARY ANN FISHER  
Reporter

A Silver Taps ceremony will be held at 10:30 p.m. in honor of four Texas A&M students who recently died.

The students who will be honored are:

- Donald Kvapil, 19, a sophomore civil engineering major from Brenham who died Nov. 29.

- Dave House, 22, a junior horticulture major from Tyler who died Jan. 11.

- Ethan Krutsinger, 22, a senior psychology major from Houston who died Nov. 28.

- Trea Hernandez, 19, a freshman general studies major from McAllen who died Dec. 14.

Students are expected to remain silent while walking to and from Silver Taps and throughout the ceremony as a sign of respect.

Bill Kibler, associate director of student affairs, says the Physical

Plant turns out the lights on campus at 10 p.m. The Memorial Student Center tower chimes begin playing at 10:15 p.m.

By 10:30 p.m., the campus is dark and the Ross Volunteer Firing Squad honors the tradition of silence by marching silently to the ceremony.

The RVs never divulge the secret of their silent marching method.

After marching in, the RVs fire three volleys.

Six buglers play "Silver Taps," composed by Colonel Richard J. Dunn, in three directions: north, south and west.

"Silver Taps" is not written down, but taught to each bugler by another bugler.

Kibler said that, because of the darkness, it's hard to estimate how many people attend Silver Taps.

"Usually more people attend the first Silver Taps of the school year because more students are honored," Kibler said.

The first Silver Taps was in 1898 in honor of Lawrence Sullivan Ross.

Since then it's been held the first Tuesday of each month it is needed.

A card is placed at the base of the flagpole in front of the Academic Building notifying people of the ceremony, and the flag is lowered to half-staff.

Notices also are posted at the MSC and the Sterling C. Evans Library.

Sherry Nesbitt, newly appointed administrative assistant of student affairs, will post these notices and send Silver Taps invitations to the deceased students' families.

Kibler said Nesbitt also will coordinate all follow-up procedures after a death, such as sending death notices to the library and Heaton Hall.

Nesbitt will meet the students' parents Tuesday evening and escort them to the location between the Lawrence Sullivan Ross statue and the Academic Building, which is reserved for family and friends of those being honored.

## Central Texas' first television newsman dies

Associated Press

AUSTIN — Paul Bolton, who was the first newscaster on television in Austin and Central Texas, died Sunday at the age of 82.

A specific cause of death was not immediately disclosed.

The journalist graduated from the University of Missouri and worked for the Associated Press before coming to Austin. In the early 1940s, he was bureau chief of the International News Service in Austin.

In 1943 U.S. Rep. Lyndon B. Johnson persuaded Bolton to become news director of KTBC-AM, a station owned by the Johnson family. It was Austin's only radio station at the time.

When KTBC-TV began broadcasting news on Thanksgiving Day 1952, Bolton was the first newscaster in front of the camera. He hired and trained Bill Moyers, national CBS commentator.

Funeral services are scheduled 11 a.m. Wednesday at the Cook-Walden Funeral Home.

Paid Advertising

# The BUSINESS

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Tuesday, February 4, 1986  
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Paid advertising, prepared by the Business Student Council of the College of Business Administration.

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## Companies Have High Regard for Fair

By ABBY L. LECOCQ

For the past six years the College of Business Administration and the Business Student Council have sponsored the Business Career Fair in which several company representatives from many different companies have participated.

The Career Fair, which helps students get acquainted with company representatives informally before going to an interview, is very worthwhile, says Randy Decker, refining account manager and Texas A&M recruiting team captain for Exxon.

Decker says his recruiting team mainly looks for business students getting a bachelor's degree in accounting or finance or a master's degree in business administration. But some of the departments in the company have their own recruiting teams and may look for other degrees, he adds.

In an evaluation sent to participating representatives at the end of last year's Career Fair, Exxon's representatives rated their overall impression of the fair as good.

The evaluation also included specifics such as the information received prior to the fair as being excellent and the student traffic was rated good due to the location of the booths in the Blocker Building.

Decker added that the initial contact made with the students as prospects for next year's recruiting season was also good.

The only criticism that Decker offered was to hold the fair in January instead of February to allow more time before the company's recruiting trip.

"But we think the fair is worthwhile or we wouldn't come," he says.

Belinda Huffaker of Arthur Andersen & Co. spoke on behalf of her manager, Richard Llewellyn, who said he would not make any changes from last year's fair.

The students' efforts were profes-

sional and very good compared to those of other universities, Llewellyn told Huffaker.

Steve Schafer of Luby's Cafeterias, Inc. says he has never attended the Business Career Fair but he has attended the A&M Agriculture Career Day.

"I thought it was first class all the way," he says. He adds that he expects the same thing from the Business Career Fair.

Luby's uses these fairs as away to get people to ask questions about the company, Schafer says.

"We hire from all walks of life," he says. "We talk to business, psychology, biology and criminal justice majors - just about anything having to do with our company."

Although the company talks to underclassmen as well as upperclassmen, Schafer says that ideally they would like to talk to as many seniors as possible who are interested in starting careers.

In their evaluation of last year's Career Fair, Luby's representatives rated the overall organization of the fair and the student involvement in managing and running the fair as excellent.

Also, faculty representatives rated the contacts, conversations and involvement with the faculty as good.

Terry Stagner, senior vice-president of human resources for InterFirst Bank in Austin, says the Career Fair helps company representatives make good contacts with the students and that he feels very positive about the fair.

"It helps the students to get acquainted with us informally," he says.

About 50 percent of the students who attend the Career Fair and talk to InterFirst Company representatives sign up for interviews, Stagner says.

"I usually recognize a number of names on the (interview) list, he says.

## A&M Business School Prepares for International Scene

By RODNEY RATHER

"We do not have an international business department here and we don't expect to," said Dr. Kerry Cooper, Professor of Finance. "We have no plans to form a new department, just to have an organizational device that would allow us to coordinate international programs and research efforts in the international area."

Texas A&M's Center for International Business Studies provides this direction. The center is organized to help coordinate courses dealing with international business, the study abroad program, and research projects.

The center has been in operation since September, Cooper said, after the college was given a \$500,000 endowment by the Cullen Foundation.

Interest on the endowment will be used to attract a scholar of international business to serve as director of the center, he said. Dr. William Mobley, Dean of the Business Col-

lege, is acting as interim director until a permanent one can be found.

Two boards of advisers run the center. One board is made up of faculty members and the other is composed of executives from the business community.

The faculty board runs the day-to-day operation of the center and advises students who have questions concerning international business.

It also encourages teachers throughout the college to address international aspects of their courses to give students a broader exposure to international business, he said.

"The more that we can incorporate international aspects into all our different courses, then the greater the exposure the student is going to get," Cooper said.

Companies with executives represented on the external board include: Rockwell International, Texas Instruments, Eastern Airlines, and Porsche, he said.

The business community is very supportive, Cooper said, because many corporations are interested in international education and research, and funding from the U.S. Department of Education has allowed the center to begin a research project that will educate businesses wanting to export products to Latin America.

"The principle focus of the center is developing four purely educational videotapes on the aspect of doing business in Latin America."

The tapes are aimed at helping small and medium-sized businesses with each tape emphasizing one subject. The topics are financing, marketing, legal and cultural aspects of exporting goods to Latin America.

Other projects the center is researching include studies on the Japanese life-long employment system, and the inability of firms that operate internationally to protect copyrights and trademarks, he said.

## Ranking the Business Schools

By CHRISTI DAUGHERTY

Whether they are objects of derision or accolades with their navy blue three-piece suits, briefcases, and high-paying jobs after graduation, the number of business students at Texas A&M is large- and growing larger.

According to William H. Mobley, the dean of the College of Business Administration, when the college was first accredited in 1972 there were 1,200 students enrolled in the college.

Now, he says, there are more than 6,200 students enrolled.

"In terms of size last year we were the fifth largest school of business administration in the nation," Mobley says.

There are more than 1,000 colleges of business administration in the country and 796 of these are accredited in some way. Only 53 schools of the 1,000 are accredited with the American Assembly of Collegiate Schools of Business (AACSB) at both bachelors and masters levels in both accounting and business.

A&M is among the select number and that, Mobley says, shows just how good A&M's College of Business Administration has become. Accreditation is not exactly a ranking system, he says, it's more like a stamp of approval.

The University of Texas has the largest business school in the country, and Arizona State, Michigan State and Princeton also have larger business schools than A&M, he says.

But though he insists his goal is not to be as large as these, he wants A&M to be better. One way to improve the school is to improve the faculty, and he says that's one thing he's been doing in the past few years.

"There's no single index to rate your faculty, you rate them by what they've done," he says.

By that he means research and publication, and he says members of the CBA's faculty have written textbooks that are used nation-wide.

"That's a clear indication of a good faculty," he says.

He adds that the fact that A&M is accredited at all four levels has helped to attract a better faculty.

"There's a national shortage of faculty, so our ability to acquire a good faculty despite the competition is a good indication of how people view the school," he says.

And people are apparently enjoying the view in College Station. An upcoming Career Fair has already attracted the attention of a record number of businesses.

"The ultimate test is how well your graduates are received," Mobley says. "Ours have been received increasingly well."

He says that the number of businesses recruiting A&M business ma-

jors and the average pay they're offering the graduates are both increasing.

While there is no real ranking of business schools, the closest thing is the accrediting process. But studies have been done on the quality of colleges.

"Someone did a ranking a few years ago where we and UT were side-by-side at the top in this region," he says.

Another indicator of the quality of a school by the business community is how much financial backing they give a college, Mobley says. A&M's business college has been receiving more support than ever.

In fact, he insists the college's main problem is its rapid growth rate. The number of professors has to grow to keep the class size low, and the more classes there are the more rooms they need.

But in general, Mobley says he sees nothing but good in the future of the college.

"Our teachers are better and our computer classes are expanding all the time," he says. "Our labs have state-of-the-art equipment."

"The University treats us well, businesses treat us well. We've come a long way in the past three or four years."



Mr. David Eller, Chairman of Granada Corporation and Chairman of the Texas A & M Board of Regents, addresses the 1985 Career Fair Banquet.