

ear-old has active modeling career

# Laredo girl's life a dream come true

Associated Press

LAREDO — Of all the fantasies of young girls, perhaps the most fervently dreamed of the chance to be famous, the chance to be applauded and loved — however briefly — by an admiring audience.

Some girls dream of winning a beauty pageant. Others imagine themselves as a model, or, perhaps, an actress. But even as they are lost in sighs and longing, most girls never expect their daydreams to come true. They know, deep down, the difference between fantasy and reality.

But for Melissa Joy Hinojosa, the line between fantasy and real life can be difficult to distinguish. Melissa Joy has actually lived what so many young girls only dream of.

Hinojosa, 12-year-old daughter of Armando and Sandra Hinojosa, has won beauty, talent and modeling titles in more than 25 national and international pageants, has modeled professionally, has appeared on television commercials, and has performed at Disneyland and at a Dallas Cowboy halftime.

She also has made appearances on the USA Network, CNN, MTV, and the Nashville Network.

When Hinojosa entered her first pageant she was already accustomed to being in the public eye. She had performed in dance recitals since the age of 3 and at the time was the

mascot for the Martin High School cheerleaders.

"We had never been to a pageant or even thought of entering one, but the cheerleaders wanted her to represent the school," Ms. Hinojosa said.

*"Most of my friends tell me I'm very lucky. . . ."*

*Melinda Joy Hinojosa, 12-year-old pageant winner.*

Hinojosa recalled. "So, she entered that and she won, and the follow-up was to go on the National Pageant."

And that first pageant was what got Hinojosa hooked.

"After that first pageant, I decided that I wanted to keep on doing it because I really liked it," Hinojosa said.

At that first national pageant, Hinojosa and her mother were shocked by the cut-throat attitude that existed among many of the contestants.

"That is when we learned that there was a pageant circuit and that there are mothers that spend thousands of dollars and do not let their children move or breathe so that

they are very mechanical, very perfect," Ms. Hinojosa said.

"People get carried away when they see a crown on their little girl's head," Ms. Hinojosa said. "They seem to lose all sense of reality. It's a very silly thing."

In addition to competing in pageants, Hinojosa acts as reporter-host of a local children's news program that airs on KLDO every Friday at 4:30 p.m.

The spot came about, Hinojosa said, when she noticed that people seemed to have only bad things to say about kids.

"I was talking to my mom about things and I asked her why someone couldn't report good news about children for a chance," she

*"People get carried away when they see a crown on their little girl's head."*

*Sandra Hinojosa, Hinojosa's mother.*

recalled. Mother and daughter approached a local television station and sold it.

In spite of her busy schedule, Hinojosa still manages to excel in the traditional activities

and endeavors of youth. She is a straight "A" student and participates in the Gifted and Talented program at Lamar Middle School.

She also is active in student council, cheerleading and attends dance class five times a week. And like any normal kid, she spends time with her friends, too.

"Most of my friends tell me I'm very lucky because I get to travel a lot and see a lot, but they don't know that it takes a lot of work," she said.

Even the modeling, which Hinojosa said she especially enjoys, is tiring and often inconvenient.

"Sometimes she had to be at Joske's at 8 in the morning and couldn't leave the night before," Ms. Hinojosa said. "So, we would leave at 4 in the morning and she would sleep until we stopped at a roadside station outside of San Antonio. Then we'd take the rollers out of her hair, dress her. . . ."

For all the supposed glamour of her activities, Hinojosa remains down-to-earth and unaffected.

"It hasn't really made me any different than anyone else," she said. "It's made me more aware of things, taught me a lot of things I didn't know . . . self discipline, hard work, how to relate to others — all the things I'll need when I'm older."

## Murder suspect arrested

Associated Press

CARROLLTON — A 22-year-old Michigan man was held Tuesday in connection with the shooting death of a teenager during a November convenience store robbery that gained national attention through a videotape of the incident, officials said.

Matthew McKay, 17, was shot at point-blank range during the November robbery in Carrollton, a suburb of Dallas. He later died at a Dallas hospital.

A store camera taped the robbery and the tape was later broadcast by stations nationwide as officials sought help in the search for suspects.

Lt. Pete Cole said police believe a Flint, Mich., man that was arrested and taken to Dallas Friday on separate charges of aggravated robbery in another Dallas suburb may be the man the camera filmed shooting McKay.

Cole said officials were preparing capital murder charges against the man, who had been a suspect in McKay's death since December.

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MY CHAUFFER (R)	7:25-8:45
ENEMY MINE (PG-13)	7:30-8:55
CLUE (PG)	7:25-8:45
*JAGGED EDGE	7:15-8:45

**PLAZA 3**  
226 SOUTHWEST PKWY. 693-2401

*YOUNG SHERLOCK HOLMES (PG-13)	7:20-8:45
*THE COLOR PURPLE (PG-13)	7:05-8:35
*OUT OF AFRICA (PG)	8:30

**MANOR EAST 3**  
MANOR EAST MALL 823-4300

*A CHORUS LINE (PG-13)	7:25-8:45
*BACK TO THE FUTURE (PG)	7:15-8:35
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# The BUSINESS

Monthly Newsletter of the students of the College of Business Administration, Texas A&M University

Wednesday January 29, 1986  
Volume 8 Number 3

## CBA FELLOWS Students at A&M Have Unique Opportunity

by LEN BRILEY

Now in its fourth year of existence, the Texas A&M College of Business Administration Fellows Program provides developmental opportunities which allow its graduates to excel in graduate school or in jobs after graduation.

"The idea is to take top students in terms of managerial and leadership skills and speed up development in that area," said Dr. Lyle Schoenfeldt, director of the program and a professor in the Management Department.

The CBA Fellows Program, which combines classroom training with real-world experience through a summer internship, is unique to A&M, Schoenfeldt said.

"What the students are getting is the equivalent of an MBA degree," he said.

The selection process for the program begins with an informal meeting each September.

It continues when applicants are interviewed to assess their managerial potential. The 25-minute interview involves questions concerning college life, extracurricular activities, community service, employment and future plans.

In the interview, Schoenfeldt said applicants are assessed for their salesmanship or their ability to communicate persuasively.

By looking at how an applicant juggles the various activities in their lives, Schoenfeldt said, interviewers also can judge potential administrative skill, another important feature needed for success in the program.

Besides administrative skill and salesmanship, interviewers look at the applicant's ability to plan ahead and forecast future events.

Technical competence, style, and critical abilities also are evaluated in the interview, he said, as well as the applicant's leadership characteristics.

While the interview is an accurate gauge for these abilities, Schoenfeldt said, there are some important qual-

ities - the ability to make important decisions, for instance - that the interview can not evaluate.

After the interview, applicants fill out a questionnaire which allows the students to describe their management capabilities and experiences.

While grades figure in the process, Schoenfeldt said, GPR is not an overriding consideration.

"We want students who understand that learning doesn't end in the classroom," he said.

Applications for the Fellows Program are due in early October. From hundreds of applicants, 30 to 40 students are invited each year to participate in the one and a half year program.

Fellows are notified of acceptance in the late December of their junior year, he said.

During the second semester of their junior year, Fellows attend orientation meetings and make initial arrangements for summer internships. That May, they attend a two-day retreat which orients students to the summer internship.

In order that the students may be exposed first-hand to the breadth and methods of business organization, the Fellows participate in summer internships which draw on the student's own technical expertise, whether it be accounting, finance, management or information systems.

During their senior year, Schoenfeldt says, Fellows attend weekly sessions devoted to further developing their management and leadership skills.

Senior year sessions are devoted to faculty and company specialist presentations, as well as visits by guest speakers from various companies, a business game and practical experience.

Among other activities this year, Schoenfeldt said, students took an in-depth look at the Texas Commerce Bank and met with its top-level management, including A&M alumni.

## Annual Women In Business Symposium

Students at Texas A&M will have a special opportunity to hear one of the nation's leading business women during the Women In Business Symposium scheduled as part of Business Week in the College of Business Administration in February.

The Women In Business Symposium is set for Thursday February 6, with classroom presentations in the Blocker Building and a Luncheon at the Hilton at noon.

Cynthia Pharr, recently named as one of ten outstanding working

women in America in 1985 by Glamour Magazine, will be guest speaker for the Women In Business luncheon. An effective business executive in communications and public relations and a successful family member, Mrs. Pharr will address the topic "Doing it All: Career and Family."

Classroom presentations of the Symposium will address such topics as "Effective Working Relationships Between Women and Men," and "Balancing Career with Personal Life: Problems for Both Women and Men."

### WOMEN IN BUSINESS

Thursday February 6, 1986

8:00-9:15 a.m. "Effective Working Relationships Between Women and Men" Blocker 102

Panel:

- Camille Barnett, Deputy City Manager for the City of Dallas
- Patricia Hill, Attorney and Member of the Texas Legislature
- Catherine Crier, Attorney and Judge
- Beverly Brooks, Independent Insurance Broker

9:30-10:45 "Balancing Career with Personal Life: Problems for both Women and Men" Blocker 102

Panel:

- Cheryl Bayse, Manager of Community Relations for the Southland Corporation
- Liz Oliphant, Executive with a Dallas Public Relations and Advertising Firm
- Paula Van Vleck, Owner of a Real Estate Investment Firm
- Cynthia Pharr, Owner of a Public Relations and Advertising Firm

12 Noon "Doing It All: Career and Family" Hilton Grand Ballroom

Luncheon. \$10.75

Guest Speaker, Cynthia Pharr

Cynthia Pharr has been recognized as one of the top ten female entrepreneurs for 1985

2:00-3:15 "Effective Working Relationships Between Women and Men" Blocker 164

Same Panel as the morning

3:30-4:45 "Balancing Career With Personal Life: Problems for Both Women and Men" Blocker 164

Same Panel as the morning

The "Women In Business" Symposium is sponsored by the CBA Business Student Council as part of the annual Business Week and Career Fair program. The topics are addressed by members of Executive Women of Dallas, a group of highly successful and motivated (and motivating) professional women from a variety of business activities.

Local business women are encouraged to attend the Luncheon and the 8 a.m. and 9:30 a.m. panel discussions. Blocker 102 is the largest classroom and can accommodate more visitors.



Cynthia Pharr, Glamour "Doing it All: Career and Family," Symposium Luncheon Speaker

**BANQUET TICKETS ON SALE**  
Seventh Annual Business Career Fair, Banquet and Awards presentations, at the College Station Hilton, 7pm on Tuesday, February 4th. \$8.00 per person. Now on sale in the Blocker Building, until January 31.

Sign up to sit with the Company of your choice.

"The Business" is published by the undergraduate Business Student Council of the College of Business Administration, Texas A&M University, College Station, Texas 77843; telephone 409/845-1320. Editors: Pam Bolting and Kenneth Dornak. Business Student Council President: Doug Boughton. Council Advisor: Lynn Zimmermann. Dean of the College: Dr. William H. Mobley.