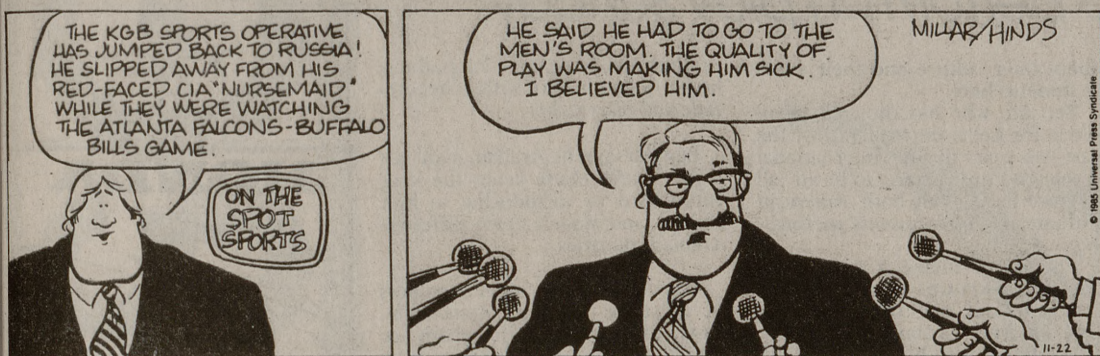


TANK McNAMARA®

by Jeff Millar & Bill Hinds



Ag football games keep KAMU-TV personnel busy

By TOM TAGLIABUE
Reporter

When the final seconds tick off of the clock at a Texas A&M football game, most people will call it a night and go home. But for several employees of KAMU-TV (Channel 15), the game's end means their job is just beginning.

KAMU-TV, the local public television station (PBS), produces the Jackie Sherrill Show, a highlight and interview program. The show is sent via satellite early Sunday morning to 13 Texas television stations, including Home Sports Entertainment and the San Antonio Sports Channel.

The show is picked up by SPN, the Satellite Programming Network, which distributes the show to 175 cable companies nationwide.

Mel Chastain, KAMU-TV general manager, is the executive producer of the Jackie Sherrill Show, as well as three other football-oriented productions.

Chastain's crew ranges from eight to 18 workers, depending on whether A&M is being televised by a major network.

Rodney Zent, KAMU-TV station manager, is the video tape editor for the Sherrill show. He said the program takes from eight to 10 hours to edit before being sent out by satellite.

"Some of the editing we do during the game," Zent said. "In particular, after the first quarter, I edit those highlights and keep just about a quarter ahead. That way, when the game is over, I have about a quarter left to do."

Zent said the crew finishes the Sherrill show about 6 or 7 a.m. Sunday morning.

KAMU-TV also produces another highlight show called Sunday Night Football, hosted, produced and edited by A&M senior Rusty Roberts.

Roberts said he puts in about 25 hours a week on the one hour show, most of which is spent in production.

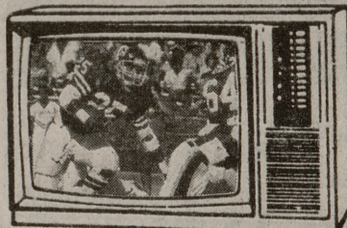
Sunday Night Football was originally a re-tecast of an entire A&M football game, but the show took on a new look this season as just an hour long highlights show.

Roberts said he works with the KAMU-TV production crew as a chyron (graphics) operator during the game, as well as taking notes on key plays in the game and picking out particular shots for his show.

Roberts, a former sportscaster for 15 News, said he normally comes in Sunday morning after the game to edit his show. He said it takes about six hours to edit and produce Sunday Night Football by himself.

Chastain said Sunday Night Football changed format this season because there was already a glut of televised football.

"There is so much football on from Thursday through Saturday



night and then repeats on a lot of the cable networks, plus all of the professional football on Sunday," Chastain said. "We really felt that, by Sunday night, there was such a glut of televised football that we were really trying to strike a balance between people who love to watch the Aggies play."

"We found from research that a lot of the viewers are people who go to the games. They want to go home and see it again. So we thought a one hour version still provides the excitement of the main scoring drives and the key things that happen during the game. We simply cut out the parts of the game that don't directly affect the outcome of the game."

In addition to Sunday Night Football and the Sherrill show, Chastain and his crew also will put together a specially configured highlight tape for the A&M Association of Former Students.

"They want to see all of the plays, none of the huddles and time-outs and (they want to see) all of the (Aggie) Band," Chastain said.

The newest football production for KAMU-TV is the Video Yearbook, a behind-the-scenes diary of the 1985 Aggie football team from the beginning of two-a-day workouts to the end of the season. The video tape, which sells for \$49.95, was created jointly by KAMU-TV and the A&M Athletic Department.

"It's a lot different than just a bunch of highlights," Chastain said. "We pretty much chase the team around with a camera and video tape recorder and have been since the season started — clear back to two-a-days, Coach Sherrill's first speeches to the new incoming freshmen, the walk-ons and the varsity players."

"We've been over in Cain Hall with them. Plus we go to the locker room with them before, during and after the game. We're the only folks that are in there when he (Sherrill) is speaking to his players. So, we've got all of Coach Sherrill's speeches on video tape — some of them make it to the coaches' show, some of them we're saving for the video yearbook. So, it ought to be pretty good."

Alan Jones, A&M's assistant athletic director for operations and promotions, said the initial response to the Video Yearbook was promising. Jones said 25 to 30 tapes have been sold already. He said the department already has an ad for the tape during the Sherrill show and plans to use mail-outs so people can order the tape.

Jones, who works with the Sherrill show, said the program reaches all over the country, which is good for the department. Jones said Sherrill wants his show, which costs roughly \$250,000 a year to produce, to be informative.

Brazos Valley residents can see the Sherrill show on Bryan's KBTX-TV (Ch. 3) and Houston's KHTV-TV (Ch. 39) Sundays at 10 p.m. Sunday Night Football appears exclusively on KAMU-TV Sunday at 8 p.m.

Jay's Gym

TOTAL FITNESS FOR MEN & WOMEN

2nd Anniversary Celebration

Six Months for \$90⁰⁰
No I.D. charges - No monthly dues

Tanning Sessions - 3 months for \$90⁰⁰ (only a dollar a day!)

- ✓ SPACIOUS WORKOUT AREA
- ✓ FULL LINE OF MULTI-CAM MACHINES
- ✓ 6000+ LBS OF FREE WEIGHTS
- ✓ PERSONALIZED INSTRUCTION
- ✓ CIRCUIT TRAINING
- ✓ OPEN 7 DAYS A WEEK

Bonfire Steins

IMPORTED FROM GERMANY

HAND-MADE

LIMITED SUPPLY

CONTACT:

- SQUADRON 1 — 260-6740
- SQUADRON 14 — 260-2268
- DAVIS GARY — 260-0317
- RECREATION & PARKS CLUB — 764-8727
- AGGIE PLAYERS ASSOCIATION — 846-3334

Fill your 40 oz. Stein at the Dixie Chicken for \$1.95 through Nov. 28.

Diamonds.

The symbol of beauty and sophistication throughout time.

At Texas Coin Exchange we have a tremendous collection of loose diamonds in every size and shape imaginable, all at wholesale prices.

We can help you make an educated decision in diamond selection, and provide you with a wide choice of mountings in ring, earring, bracelet, and necklace designs.

Buying, Selling and trading

Gold and Silver Bullion

Rare Coins

Gold Chains sold by weight

Sterling Silver Chains & Beads

Rolex Watches

TEXAS COIN EXCHANGE

404 University Dr. E. College Station 846-8905
3202 A Texas Ave. Bryan 779-7662

Beautiful Roses

Roses are Red,
Pink & yellow, too!
The Dixie Rose Co. says
Beat the Hell out of t.u.!

\$4⁰⁰ per dozen Buy one dozen get second dozen for 1/2 price

To Order Call 693-2749 before Friday

Roses will be available for pick-up 12:00-6:00 p.m. Wednesday, November 27 in front of Sbis Dining hall and in front of Commons.

sponsored by ENVE **Beat t.u.**

Operations Accounting Co-op Position Available with McNeil Consumer Products A Johnson & Johnson Company

Is looking for a student with interest in gaining practical Accounting experience with a nationally recognized Consumer Products Company.

This rewarding opportunity offers excellent compensation, management development training and a dynamic work environment.

McNeil is located in Round Rock, Texas, just fifteen miles from Austin, Texas. For an interview, contact the Co-op office at 845-7725.

An Equal Opportunity Employer - M/F/H/V

McNEIL

Call Battalion Classified 845-2611