

MSC's programs attract 400,000

By MEG CADIGAN
Staff Writer

Last year the Memorial Student Center attracted 400,000 people to its programs and had 1,700 students involved in producing its programs, MSC Director Jim Reynolds said.

These and other MSC statistics were assembled into the MSC Service and Programs Summary which will become part of the student services report given to the Texas A&M Board of Regents, Reynolds said.

The report is the first of its kind for the MSC, and Reynolds said it contains data from 1974 to 1985. He said he had some difficulty in composing the report because in some areas data doesn't exist as far back as 1974.

In the past, Reynolds said the MSC has evaluated itself through an annual budgeting process. He said that the MSC will continue its budgeting process, and that he expects the services and programs summary to become an annual report.

The report is broken into MSC services and programs, and it gives

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— Jim Reynolds, Memorial Student Center director.

budgetary and usage figures for both areas.

One MSC service is the MSC Browsing Library. Last year 134,680 magazines and newspapers were read in the Browsing Library.

Another service is MSC Print 'N' Copy, which produced 2,171,422 copies last year. This is a 61 percent increase from 1984.

The report also gives figures for MSC student leadership. In 1974 there were nine MSC Council positions and 18 MSC committees. The MSC Council now consists of 29 members and there are 29 committees.

Part of the increase was caused by the restructuring of the MSC in 1980. This made the jobs of student officers more manageable and gave

the MSC a more "corporate model organizational structure," according to the report.

Reynolds said one way to examine the progress of the MSC is to look at budget projections.

"Comparing what we said we were going to do in one budget to what we actually did is another way to measure not only how successful our programs and operations were, but also that measures our ability to predict what our operation is going to do," Reynolds said.

The 1985 budget projection was almost \$2.4 million. In the fiscal year ending Aug. 31, 1985, total MSC income was more than \$2.5 million and expenses totaled more than \$2.4 million.

Reynolds said another criteria used to evaluate the MSC is percentage of student service fees used to support the MSC. He said that in the past the budget was made up of two-thirds student service fees and one-third generated revenues, which include ticket sales and usage fees.

"We set about to flip flop these statistics in 1980," Reynolds said.

He said this was necessary because student services fees are limited, but the limitation on MSC growth is unknown.

"We didn't want to limit MSC

growth strictly on the basis of finances," Reynolds said. "If you depend on your ability to generate income, then that's going to limit your growth on the basis of the market that exists out there for what you are trying to accomplish."

This year, 38.9 percent of the MSC budget comes from student service fees. This is a 4.7 percent increase from 1983 levels. Reynolds said the increase has two main causes.

"In a number of areas where we have historically generated revenue, like in the movie business, the off-campus competition has grown dramatically," he said.

Another reason he gave is that sales to big-name concerts have been decreasing.

He said in past years the MSC has presented as many as 15 concerts, however this year there will probably be a maximum of five.

In the past 11 years, the number of students participating in MSC committees has increased from 400 to 1,700, according to the report. Reynolds attributes this growth to the perceptions students have of the MSC.

"The MSC is being perceived as a significant purveyor of student development experiences," Reynolds said.

In order to assemble information on whether MSC participation benefits students, 48 past MSC Council presidents and chairmen were polled. The report says that "all have indicated that their MSC experiences played a predominant role in their graduate school and/or career success."

Transient with AIDS dead; cause of death not given

Associated Press

HOUSTON — A 30-year-old transient who was ordered by Houston's health director last month to abstain from sexual relations because he had AIDS died in a local hospital, a hospital spokeswoman said Monday.

Fabian Bridges died Sunday afternoon at Jefferson Davis Hospital, said Mary Larson, a hospital administrative assistant.

"We cannot disclose the cause of death without the family's consent," she said.

Larson said the hospital had been in contact with Bridges' mother and sister in Cleveland, Ohio, to make funeral arrangements.

Bridges, who had been diagnosed as a carrier of acquired immune deficiency syndrome, was ordered by Houston Health Director Dr. James Houghton to refrain from having sex or donating blood.

He entered the hospital shortly after the order was issued.

Houghton issued the order because Bridges allegedly said he would continue to have sex with strangers.

Filmmakers building Texas movie industry

Associated Press

AUSTIN — Fresh from an appearance on the "Dallas" television show, Gov. Mark White joined the state's filmmakers Monday as they formed a trade association they say will boost production of Texas movies.

The Motion Picture Producers of Texas, headed by Dallas film producer Joe Camp, hopes to promote the state's home-grown movie industry through a variety of projects.

White, who had a brief speaking part as himself in the "Dallas" program that aired Friday night, called movie-making "an exciting industry . . . that's quickly becoming an important part of the Texas economy."

Of the 83 movies made in Texas in the past two years, White said, 33 were produced by Texans. "This year, for the first time, the majority of the projects shot in the state have been Texas-produced," he added.

Tax records show that 247 Texas companies are involved in some aspect of motion pictures or allied services, reporting receipts of \$120 million last year. Gross sales for the industry in Texas have increased an average of 30 percent annually since 1980.

White noted that several Texas-made films have been award-win-

ners, including "Tender Mercies," "Terms of Endearment," and "Places in the Heart."

Camp, producer of the "Benji" films, said the group's members will seek to make Texas "the home of a major, self-sufficient motion picture and television industry to be reckoned with internationally."

It is hoped an industry can be built inside the state that won't need outside productions to keep it going, Camp said.

While several states have recruited individual film projects, Camp said, "To our knowledge, no group in any state has ever mounted a major effort to effect support and stimulate the growth of a home-grown, resident film industry."

Camp said Texas-based film production has been booming in recent years, making the state's film industry less dependent on film projects from outside Texas.

He said the organization plans to find ways to link filmmakers and other Texas businessmen, work with Texas university film schools to improve the training they offer students, seek the state government's continued cooperation and increase public awareness of the industry's importance to Texas.

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What's up

Tuesday

LA TERTULIA: will meet at 7 p.m. in MSC Flag Room for Aggeland Pictures.
ON CAMPUS CATHOLICS: will meet at 9:30 p.m. in All Faiths Chapel.
SIGMA TAU DELTA: will meet at 7 p.m. in 161 Blocker for officer elections.
TAMU BICYCLING CLUB: will meet at 7:20 p.m. in MSC Lounge for club picture.
SOCIOLOGY CLUB: will meet at 6:30 p.m. in 123 Academic for guest speakers Dr. Gaston, Dr. Schaffer & Ann Baum.
FELLOWSHIP OF CHRISTIAN ATHLETES: will meet outside room 145 MSC to go to Imperials' concert.
MSC HOSPITALITY: will meet at 6:30 p.m. in Zachry lobby for Aggeland pictures.
MSC CEPHEID VARIABLE: will meet at 7:30 p.m. in 145 MSC. Robert Taylor, who helped run the North American Science Fiction Convention, will speak.
MSC CAMERA COMMITTEE: Turn in your photograph entries for Fall Photo Contest in MSC (tables 1st floor).
TAMU ONE-WHEELERS: will meet at 6 p.m. in front of G. Rollie White.
ASSOCIATION OF TEXAS PROFESSIONAL EDUCATORS: will meet at 7 p.m. in 204 HECC for officer elections — speaker: Anne Linne (Teacher of the Year).
MSC LITERARY ARTS COMMITTEE: will meet at 8:30 p.m. in 401 Rudder to hear Dr. Stephen Yarbrough speak on literary criticism.
MEXICAN-AMERICAN ENGINEERING SOCIETY: will meet at 7 p.m. in 302 Rudder.
TAMU FLYING CLUB: will meet at 7:30 p.m. at Airport Clubhouse for elections.
DANCE ARTS SOCIETY: will have body conditioning at 6:30 p.m., international ballet at 7:30 p.m., pointe at 8:30 p.m., beginning jazz at 9:30 p.m. in 268 E. Kyle.
INTRAMURALS: Entries close for archery singles, Trivia Bowl at 6 p.m. in 159 Read.

Wednesday

MSC VARIETY SHOW: Audition applications available in 216 MSC and are due Feb. 14.
METAPHYSICAL SOCIETY: will meet at 8:30 p.m. in 305 MSC.
PHI LAMBDA UPSILON: will meet at 6 p.m. in 228 Chemistry Bldg.
HISTORY DEPARTMENT: History film series: "Harold and Maude" at 7 p.m. in 113 BSBE.
SOCIETY OF ENTREPRENEURSHIP & NEW VENTURES: will meet at 7 p.m. in 301 Rudder to hear Davis McGill of A.G. Edwards Stock Brokerage & Investment Firm — topic: Financing Your Business.
TAMU SPORTS CAR CLUB: will meet at 7 p.m. in 510 Rudder.
PRE-VET SOCIETY: will meet at 7 p.m. in 230 VMA.
MSC POLITICAL FORUM'S E.L. MILLER LECTURE SERIES: Theme: "Future in Space" 8 p.m. in Rudder Auditorium. Open to the public.
TAMU POLO CLUB: will meet at 7:30 p.m. in 115 Kleberg.
OFF CAMPUS AGGIES: will meet at 7 p.m. in 601 Rudder.
SULLY'S SYMPOSIUM: 11:50 a.m. in front of Sul Ross statue. Dr. Koldus, Vice President of Student Services will speak.
SOCIOLOGY CLUB: will meet at 6:30 p.m. in 123 Academic for a guest speaker.
DANCE ARTS SOCIETY: will have beginning modern dance at 7 p.m., intermediate/advanced modern dance at 8 p.m. and aerobics at 9 p.m. in 268 E. Kyle.
EUROPE CLUB: will meet at 9:30 p.m. at Pizza Pub, C.S.
STUDENTS AGAINST APARTHEID: will meet at 8:30 p.m. in 510 Rudder.

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