

Texas' Stone-Age offense enough for Dallas

Watch out, Dallas. For the second time in a year, Texas' self-proclaimed "leading city of chic" will be subjected to a boorish team with even tackier orange uniforms.

You heard it here first, sports fans. The Texas Longhorns, with the seventh-best offense and fifth-best defense in the Southwest Conference, will win the SWC title.

The team that was held to 86 total yards (as in 31 fewer than A&M's Anthony Toney rushed for against SMU) in a 14-7 fiasco-loss to Oklahoma, will return to the scene of their (no) offense against an opponent that will most likely be the Big-10 runner-up.

Due to Ohio State's victory over former No. 1-ranked Iowa, the Big-10 runner-up stands to be a Hawkeye team that squeaked past the self-same Big Orange in a tight one (55-17) in last year's (oh, please, God,

give the Longhorns their) Freedom Bowl.

Can this atrocity possibly be averted? Can anything be done to save Big D from Fred and his football Flintstones?

The answers lie in the remaining schedules of the conference contenders.

Baylor leads the SWC with a 5-0 record and needs only two wins in its remaining three games to win the title. And since Rice is one of the three names on their list, the Bears are a shoo-in, right?

Wrong. Baylor's other two opponents are Arkansas and Texas, and neither game will be played in the friendly confines of "Bear Country".

And don't bet on a Baylor victory in Austin. Texas hasn't lost to Baylor at home since 1951.

The odds of the Bears escaping Little Rock with a victory aren't much better.

BRANDON BERRY Sports Viewpoint

So, forget about the Bears — ship them off to the Peach, Cherry or the Florida Citrus Bowl — and contemplate the chances of Ken Hatfield's Arkansas Piggies.

Arkansas faces a big game when Baylor invades Little Rock this Saturday. But the Hogs had better get used to big games because they have quite a few left to play. Texas A&M and SMU still remain on their schedule, neither of which stands to be a pushover.

So sizzle the chances of the Ozark Sausages and herd the Hogs off to the Sun, Liberty or the (even pork tastes better with) Bluebonnet (on it) Bowl.

As for Texas A&M, it has a favorable schedule the rest of the way

with Arkansas and Texas at home, and TCU (Totally Chance-less University) on the road.

They also have the most prolific offense in the SWC and perhaps the quickest defense in the nation. The only problem with A&M is that they haven't been able to put all their individual components together with the consistency that indicates they can beat both Arkansas and Texas.

Three wins in a row might be expected a bit much from a team that is just now learning how to win.

So ship the Aggies off to the Holiday, Independence, Liberty or Sun Bowl, and leave the Farmers to plant their serious Cotton in '86.

That only leaves you-know-who to represent the you-know-what in the you-know-where, and God only knows how they will have done it.

Texas plays at Houston this weekend, then hosts TCU and Baylor before its season-ending trip to Aggie-

land. And therein lies one of the reasons for the Longhorns making their way to Dallas.

Of their remaining opponents, only Baylor and A&M are capable of beating the 'Horns, and Baylor's last win in Austin was 11 years before the Bay of Pigs (who, as we already know, aren't going to Dallas, either).

Texas will win the title, it appears, because they have to beat the odds only one more time this season, as opposed to the rest of the contenders, who have to face rough sledding at least twice a piece.

But, more important than any twists of the schedule, the Longhorns have been in the contender position more times than Rocky Balboa, and they have plenty of experience in landing on their hooves and plodding up the garden path.

Anyway, cows are big on TV these days and that's a chilling omen for

anyone who notices such things.

So, the 'Horns will win, the Hawk-eyes (or whoever) will pass, pass, the scoreboard will light up and the conference observers will be shaking their heads, wondering how these mediocre "moosers" made it once again.

Meanwhile, Fred (Akers), Pebbles (Dodge), Bam-Bam (Stafford) will load up their prehistoric offense and head up 1-35 with as much of a chance to beat any Big-10 runner-up as Dino would have against Godzilla.

And Dallas will have to deal with ugly cheerleaders, ugly uniforms, an ugly final score and an ugly host team that doesn't do anything well but win the championships of a league where few of the other teams have yet learned how.

Aggie Spikers Win Big

(continued from page 8)

ting .333 with 11 kills. Setter Lesha Beakley rolled all over the floor, saving ball after ball, and leading the Ags in digs with 15.

"Margaret played very well," Con-

don said. "We got good leadership from both Lesha and Chris (Zogata). They did a good job setting the ball."

And Steensma, who was starting only her third match of the season, used a bow and arrow serve, that was on target most of the night, to down

the Red Raiders.

"I don't try to do anything fancy with my serve," the San Ramon, Calif. product said. "I just try to get it over."

With Steensma serving, the Aggies made their big runs on the

scoreboard. In the second game, Steensma served nine straight points to put the Ags up 11-0, popping Tech's upset bubble.

"That's our strongest rotation," Condon said. "Tonight (without Blasingame) it was one of their weakest.

When we have Chris, Sherri and Stacy up (at the net), it is definitely our strongest rotation."

However, Martin said it wasn't so much what the Ags did, but what the Raiders didn't do.

"I'm very disappointed in my

team," the first-year coach said. "We made life easy for them."

But Brinkman disagreed. "If we lose, it's usually because we beat ourselves," the Aggie All-American said, "not because the other team beats us."

THE BUSINESS

News letter of the College of Business Administration

The Business Student Council and Room 101 Blocker

Have you ever realized five minutes before a very important test that you forgot your scantron and pencil at home? The Business Student Council can help you out!

We sell green and red scantrons, pencils, and pens in Room 101 Blocker Monday through Friday. Room 101 also is a lost and found room for items lost in the Blocker Building. If you lose anything in Blocker, come by Room 101 and see if it has been found. Handouts explaining each major in the College of Business are also in Room 101, as well as handouts describing the societies and associations affiliated with each major. If you are not involved in a business student organization (Marketing Society, Data Processing Management Association, Finance Association, Management Society, Accounting Society), or have not yet decided on a major, come by Room 101 and someone on the Business Student Council can talk with you about joining an organization or choosing a major.

Each year the Business Student Council sponsors events such as the High School Career Day and The College of Business Administration Career Fair. The High School Career Day, held October 19, was very successful and exposed hundreds of high school students to the College of Business. We still need all the help we can get to work on this year's Career Fair! There are many committees to work on. Committee workers are in close contact with recruiters and get to know them on a personal basis. If you are interested in working on a Career Fair committee, come by Room 101 Blocker, or sign up at our Career Fair table in the Blocker Lobby November 11-15. Groups represented on the Business Student Council are:

Accounting Society
Alpha Kappa Psi
Association of Systems Management
American Society for Personnel Administration
Beta Alpha Psi
Beta Gamma Sigma
Center for Retailing Studies
Data Processing Management Association
Delta Sigma Pi

Finance Association
Land Development Club
Management Society
Marketing Society
MBA/MS Association
Pi Sigma Epsilon
Real Estate Club
Sigma Iota Epsilon
Kenny Dornak — Co-Editor 693-4606

Career Fair

More than 70 companies and several thousand students annually participate in The Business Week and Business Career Fair hosted each Spring by the College of Business Administration. The 1986 Fair is set for February 3, 4, and 5th in the Blocker Building. Business Week, Monday through Friday February 3-7th, brings many visiting executives to the Business College classrooms.

For the '86 Fair Week the College anticipates even more participation by both students and firms than in the past. The Week begins Monday with Retailing symposiums and a welcoming reception. Tuesday and Wednesday, company booths will be placed in the Blocker Building enabling students to get acquainted with the firms in which they may have an interest. Tuesday features the annual Career Fair Banquet and Awards Presentation of the College. Business Week also presents a Thursday Women in Business symposium and seminars on a variety of topics of interest to students throughout the week.

The '85 Business Career Fair proved quite successful with 65 firms in attendance. The Monday Retailing symposium consisted of seminars on topics such as "Is Retailing for You?", "Surviving the Interview," and "Real Estate Development." In the evening, a welcoming reception was held for the company representatives, giving them the opportunity to interact socially with students.

Tuesday and Wednesday were the booth days of the Fair. Forty firms set up booths in the Blocker Building as information locations to answer student's questions. This gives students a time and place to get acquainted with the various firms. Tuesday night, the College's outstanding students were recognized at a banquet featuring a special table for each company. Here, once again, the students had the opportunity to talk to the representatives of these companies. On Thursday and Friday, the Business Week concluded by offering a Women in Business symposium with guest speakers talking on topics such as "Careers in Management," "Building a Business Empire One Step at a Time," and "Seeking Success: Planning, Risking, and Doing."

Students who are interested in being a part of the up and coming Business Week can sign up to help with one of the following Business Career Fair committees. Please either call the chairperson listed, or sign up in the Business Student Council office, room 101 in the Blocker Building (Ph. # 845-1320).

- 'The Business' Plans and publishes 'The Business' 846-2109
 - Pam Bolting
 - Seminars Arranges the seminars and symposiums 696-6365
 - Russ Lessman
 - Correspondence Sends invitations, thank you cards, etc. 260-5963
 - Jodi Savio
 - Publicity In charge of general publicity and themes 696-8801
 - Lee Alford
 - Hospitality Serves as messengers to the firms 260-3184
 - Drew DeHaes
 - Booths Arranges booths and tables 846-6825
 - Debbie Oaks
 - Meals Arranges Breakfast and Lunch 779-9385
 - Alexia Brown
 - Take A Student to Dinner Set up arrangements for firms to take a student to dinner 693-7300
 - Kathy Wueste
 - Welcoming Welcomes firms to the Career Fair 693-5136
 - Michele Smith
 - Reception Arranges the Welcoming Reception 260-0460
 - Teri Fogle
 - Banquet Arranges the Career Fair Banquet 846-1497
 - Curtis James
 - Tickets Sells tickets to the Career Fair Banquet
 - Laren Leander
 - Security Secures the Blocker Building Tuesday and Wednesday nights
- Pam Bolting — Co-Editor 846-2109

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Accounting Society

If you're interested in the field of accounting, don't miss out this year on the invaluable opportunities to be gained through the Accounting Society.

Our purpose is to provide the student with an inside perspective into the outside world of the accounting profession. Each semester numerous activities, professional meetings, and receptions are held specifically designed with the student in mind! Through these functions, students are able to meet face to face with recruiters, establishing casual friendships long before the interviewing process begins.

The Accounting Society also provides a perfect avenue for those students who desire more than just accounting classes. It offers the student a chance to get involved — an important aspect of college that many students tend to overlook.

Upcoming events:
Nov. 6-8 — Field trip to Houston
Nov. 10-12 — Field trip to Dallas
Nov. 15 — Party!

Alexia Brown — Jr. Rep. -BSC

Alpha Kappa Psi

Alpha Kappa Psi is the oldest and largest National Professional Business Fraternity. The Lambda Chi Chapter (TAMU) was founded on April 28, 1984. With the strong support of faculty and students, it is presently one of the largest fraternities at A&M. As a fraternity, Alpha Kappa Psi offers brotherhood, friendship, weekly meetings, community service projects, and fundraising & social events. From a business standpoint, Alpha Kappa Psi offers each member leadership potential, committee membership, field trips to different types of businesses, and the opportunity to hear speakers on many beneficial topics. Academically, members can take advantage of teacher evaluations, student-faculty receptions, a quiz file, and a book-exchange being started this spring.

David Segers — President 260-3701

Beta Alpha Psi

Beta Alpha Psi is an active fraternity in the College of Business. It co-sponsors professional speakers, field trips, and community activities in the field of accounting. Beta Alpha Psi offers the accounting student the opportunity to learn about the profession of accounting and what to expect in the field. As a member and a pledge you have the chance to actively participate in the planning and performing of the above mentioned activities. Socializing with fellow students and instructors is also an important part of the organization.

Bob Foote — President

Beta Gamma Sigma

Beta Gamma Sigma was founded in 1913 to encourage and reward scholarship and accomplishment in the field of business studies, to promote the advancement of education in the science of business studies, and to foster principles of honesty and integrity in business practice.

To be eligible for Beta Gamma Sigma membership, a student must rank in the top 5% of his or her junior class, or rank in the top 20% of those students receiving masters degrees. Membership in Beta Gamma Sigma is one of the highest scholastic honors that a student in the School of Business Administration can attain.

Beta Gamma Sigma has one meeting per semester, an Induction Banquet in the spring semester, and a reception honoring students on the Dean's Honor Roll and Distinguished Students in the spring.

Kathy Wueste — President 693-7300

Data Processing Management Association

The Data Processing Management Association attempts to broaden the data processing horizon for students through speakers, meetings, field trips, and social activities. The purpose of the organization is to foster among students a better understanding of the vital business role of data processing to management, and the necessity for a professional attitude among data processors in understanding and applying the principles underlying the science of data processing.

DPMA is having a successful semester. We have had several monthly business meetings and eleven successful Information on Careers in Data Processing (ICDP) seminars with firms such as IBM and Arthur Anderson & Company. On November 13, we will host Texas Eastern Corporation at 6:30 p.m. in the Ramada Pennhouse.

For our fall field trip, we will visit Mobil Oil Corporation and the Infomart in Dallas on November 22. The following day we will attend the A&M-TCU football game. To close out the semester, our Christmas party will be held December 12th at a location to be announced. For more information, contact me or check the DPMA bulletin board in the Blocker Building.

James R. Higgins — President 696-5463

Delta Sigma Pi

"Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities, to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice. . . . Prevalent in this preamble are the key concepts around which Delta Sigma Pi was organized."

Professionalism: The professional program organized by the chapter facilitates interaction between its members and business men who have distinguished themselves through outstanding performance in the business community.

Brotherhood: Working on social and professional projects promotes the development of close relationships and a sense of brotherhood between members.

Advancement: The professional and social activities provide each member with the opportunity to grow and advance, both as a more competent business person, and a more socially cultured person.

Michael Mateja — President 260-1025

The Finance Association

The Finance Association at Texas A&M exposes finance majors to different career paths they can pursue. The association brings guest speakers to A&M to speak about opportunities in the field of finance. We also visit companies in Houston and Dallas to get inside look at successful financial institutions.

We also have parties throughout the semester so that finance majors can get to know one another. Other occasions provide chances for students to mingle with faculty in an informal atmosphere. Joining the Finance Association is a great way for finance majors to make friends and learn more about the world of finance.

Curtis James — President 846-1497

Land Development Club

The Land Development Club brings students, faculty, and professionals together from a broad range of disciplines to discuss and analyze contemporary land development issues. The objective of the club is to provide an academic forum for the discussion of concepts and techniques applicable to the land development process.

The club is very important to those students interested in land development because it provides them with opportunities to make professional contacts, attend field trips, and hear key speakers on land development issues throughout the semester.

Matt Moore — President 693-8473

Pi Sigma Epsilon

Pi Sigma Epsilon is a national professional business fraternity in marketing sales, and sales management. PSE is open to all students who are interested in gaining needed business experience before graduation. We actively seek to apply classroom knowledge to real world experience.

Texas A&M's chapter, Gamma Phi, is starting a very exciting year by hosting the Pi Sigma Epsilon Regional Convention November 8, 9, and 10 at the Ramada Inn. The convention will consist of three days of seminars on investing, sales, advertising, and many other topics. We will also have interesting speakers at each meal, and parties each night so that members from each of the Texas chapters can get to know one another.

Pi Sigma Epsilon initiates a new pledge class each semester which is open to all majors, and I encourage any interested students to join and get the PSE professional edge.

Beth Brennan — President 696-0064

Real Estate Club

The Real Estate Club is open to any student interested in a career in real estate or interested in learning more about the real estate field. The club presents speakers each semester from one of the career areas of sales, appraisal, mortgage banking, or investments. The club also has other activities including field trips, audio-visual presentations and a "Meet the Faculty" outing each semester. Business meetings for Fall '85 are the first Tuesday of each month. Other activities are to be announced.

David Baca — President 693-3089

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