

# Jeanne Dielman

SHE'S MADE OUR INTERNATIONAL SERIES A PART OF HER ROUTINE.

Sunday, September 15  
7:30, Rudder Theatre  
\$2.50 w/ TAMU I.D.



**THE PATH TO FINANCIAL SECURITY STARTS WITH THE RIGHT GUIDE.**

**THE MERRILL LYNCH FREE FINANCIAL PLANNING SEMINAR**

Once you start thinking about your financial future, you quickly realize that having the right roadmap is the first step. Because that's where your future really begins... with the right plan now.

Merrill Lynch invites you to a free seminar designed to help put you on the right path towards your financial goals. It's an easy, informative discussion that you can benefit from.

You'll learn about ways to minimize income taxes — finance your children's education — retire comfortably — sort out the variety of complex choices in investments. In short, we'll help you get started on the right path towards your financial goals.

The Merrill Lynch Financial Planning Seminar is free. Reservations, however, are necessary. To make yours, just call or mail the coupon today.

This is a four-part seminar:  
DATES: September 19th, 26th, October 3rd and 10th  
TIME: 7:00 p.m.  
PLACE: The College Station Hilton Inn,  
801 University Drive East, College Station

Mail to: Merrill Lynch, Pierce, Fenner & Smith Inc.  
Stanford Court, 3131 East 29th Street, Bryan, TX 77802  
For reservations call: Debbie Seibert at (409) 775-5630

Please reserve \_\_\_\_\_ seat(s) for your Free Financial Planning Seminar  
 No, I cannot attend, but please send me the brochure and complete information detailing your Financial Planning Service.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ Home Phone \_\_\_\_\_  
Merrill Lynch customers please give name and office address of Financial Consultant \_\_\_\_\_



## Film selection system can be complicated

By KELLYE MAYO  
Reporter

Selecting the movies that will be shown on campus can be a hectic process and involves every student at Texas A&M, says Gregg Steele, chairman of the Aggie Cinema's film programming committee.

All students, including those outside of Aggie Cinema, are encouraged to voice their opinions by submitting a film list at a meeting held each semester, he says.

"It is an entirely voluntary process," Steele says.

After the film lists have been submitted, the movies must be divided into nights based on category, he says. Movies from four different categories are shown every week.

"This semester, westerns and musicals will be shown on Wednesday night, more recent hits on Friday and Saturday nights and foreign films on Sunday night," Steele says.

In addition, a midnight movie will be shown each Saturday night.

"Students who don't have time to take part in the committee meetings that decide what types of movies will be shown can do a poll that we set up specifically for that purpose," Steele says.

As a direct result of one of the student polls, the Aggie Cinema decided to present a Clint Eastwood festival in December that will include "Dirty Harry," "Tightrope" and "Sudden Impact." A Marx Brothers double feature also will be added to this semester's agenda, Steele says.

After the movies are selected, the process of bringing the movies to the Texas A&M campus begins.

"The Aggie Cinema deals half with Films, Inc. and half with Swank Movies," he says.

Both companies distribute to non-commercial users, and the cost of each type of movie varies, Steele says.

"For example, older shows cost about \$100, while the costs of more modern shows range from \$500 to \$600," he says.

Sometimes the committee has to book movies from more elite firms, he says. Then the films can become much more expensive. For example, he says that to bring "Amadeus" to A&M from a firm in New York will cost a minimum of \$800.

"Theater rental imposes additional costs," Steele says.

The theater usually costs \$100 for each movie shown, he says. This includes not only the time the movie is shown, but also for the time allowed for crews to set up the equipment.

"No money is used from student service fees for any reason," Steele says, adding that there have been many questions regarding that issue.

Money used for the movie rental and profits come from ticket sales alone, he adds.

"So when you think about it \$1 to \$2.50 is really a small price to pay for good entertainment," he says.

All profits go back into student projects at the Memorial Student Center, he says.

"After we book the movies, we have a brainstorming session on how to do our public relations," Steele says. "We try to decide the best way to get people interested."

## Company launches 'liberty chip' efforts

Associated Press

AUSTIN — In the face of rugged competition from Japanese companies, the chairman of Advanced Micro Devices Inc. says his firm will try to "out invent" its Japanese competitors and deliver a new product a week for the next 12 months.

At its annual meeting Wednesday, held in Austin for the first time in four years, W.J. "Jerry" Sanders said the program beginning Oct. 1 is designed to help AMD "create its own upturn" at a time when the semiconductor industry is enduring a prolonged collapse in demand.

Sanders compared the program to the World War II shipbuilding effort that launched the Liberty ships.

"Because these new chips hold the key to our economic upturn, because they offer us freedom from the tyranny of the commodity marketplace, I call them 'liberty chips,'" said Sanders, who also is president of AMD.

The time-honored responses to a competitive challenge — cutting costs, increasing productivity and increasing efficiency — don't constitute a winning strategy for American semiconductor firms, Sanders told stockholders.

"We have to face the harsh reality: in commodity integrated circuits, the competition is from Japanese companies. And the fact is, in that segment they are beating the American

semiconductor industry's brains in," he said.

The only way to win against the Japanese, Sanders said, "is to produce leading-edge products through relentless research and development."

Although he declined to be more specific, he said the 52 new products will encompass the company's entire product line. He also reaffirmed the company's commitment to a no-lay-off policy.

Cost-cutting measures, including temporary plant shutdowns and shorter work weeks, have resulted in substantial savings, Sanders said.

The majority of AMD's manufacturing employees are working four-day weeks and its professional staff has taken a 10 percent pay cut. Its top 100 executives have taken a 15 percent pay cut.

AMD, headquartered in Sunnyvale, Calif., has facilities in Austin and San Antonio. Currently, more than half the company's revenues come from wafers fabricated at its Texas operations, Sanders said.

In its first fiscal quarter of fiscal 1986, which ended June 30, AMD reported a \$14.4 million loss, its first operating shortfall in more than 10 years. The firm reported sales of \$150.5 million in the quarter, down from \$234.2 million in the same period a year earlier.

## What's up

Friday

**FARMHOUSE FRATERNITY:** has 10¢ hot dog night Sunday, Sept. 15 from 6 p.m. to 9 p.m. in the Grove. Everyone welcome.

**UNITED CAMPUS MINISTRY:** will have Bible study at 6:15 p.m. at A&M Presbyterian Church.

**STUDENT Y ASSOCIATION:** Freshman Cabinet Aide Applications are available in the Pavilion, 2nd floor and are due today.

**MSC TRAVEL COMMITTEE:** will take a road trip to Alabama for the football game. Sign up in 216 MSC.

**CAMPUS CRUSADE FOR CHRIST:** meets at 7:30 p.m. in 701 Rudder.

**MSC NOVA:** will meet for a Micro-Armour demonstration at 4 p.m. in MSC main lounge. Open gaming 6 p.m. until 1 a.m. in 350A & 352 MSC.

**TAMU CHESS CLUB:** has a tournament at 7 p.m. in Rudder.

**ASIAN-AMERICAN ASSOCIATION:** has an ice cream social at 7 p.m. in 145 MSC.

**BADMINTON CLUB:** will meet at 7 p.m. in 351 G. Rudder White. Meeting and first practice. For more info call 845-7206.

**COLUMBIAN STUDENTS ASSOCIATION:** will meet at 7 p.m. in 305 Rudder.

**RHA FRESHMAN LEADERSHIP PROGRAM:** Applications are available in 215 Pavilion and through the dorms. They are due Friday, Sept. 27 at 5 p.m.

**MSC VARIETY SHOW:** Applications for membership are available in 216 MSC and are due Sept. 16 at 5 p.m.

Saturday

**KAPPA SIGMA INTERNATIONAL FRATERNITY:** has "Country Club" rush party at 8 p.m. at 606 W. 28th in Bryan. Come join us for our last open rush party.

**WOMEN'S SOCCER VS. HARDIN SIMMONS:** Drill field at 4 p.m.

**TEXAS A&M MEN'S RUGBY CLUB:** Game at 1 p.m. at East Campus Field behind polo stands.

**DELTA SIGMA THETA SORORITY, INC.:** has a Greek open house mixer 9 p.m. until 1 a.m. in 201 MSC.

**MEXICAN STUDENT ASSOCIATION:** has a party to celebrate Mexican Independence Day at 7 p.m. in VFW Hall, FM 2818.

**DELTA SIGMA PI:** has a rush party (Hawaiian luau) 8 p.m. until midnight at Walden Pond Apartments clubhouse. All business majors welcome.

**MSC TRAVEL COMMITTEE:** will have a van trip to Birmingham, Alabama for the football game. Sign up in 216 MSC. Cost is \$50.

**MSC NOVA:** will have open gaming 6 p.m. to 2 a.m. in 350A & 352 MSC.

**CLASS OF '87 & CLASS OF '89 MIXER:** 9 p.m. to 1 a.m. at Q-Hut A. Beach theme, \$2.

Sunday

**TAMU INTERNATIONAL FOLK DANCERS:** will meet in 212 MSC 8 p.m. to 10 p.m. Easy folk dances for beginners will be taught.

Monday

**MEXICAN STUDENT ASSOCIATION:** will celebrate Mexican Independence Day at 11:30 a.m. at Rudder Fountain.

**TEXAS A&M MEN'S RUGBY CLUB:** practices every Tuesday, Wednesday, and Thursday at 5:30 p.m. at East Campus field behind the polo field.

**TAMU DEBATE SOCIETY:** will meet at 7 p.m. in 136 Blocker. All new members welcome.

**ALPHA PHI OMEGA:** national co-ed service fraternity, will have informal rush Tuesday and Wednesday at 7 p.m. in the MSC.

**AGGIE ALLIANCE:** has a chicken dinner at Southwood Valley Athletic Complex at 6 p.m. Tickets \$1.00.

**DELTA SIGMA THETA SORORITY, INC.:** has informal rush (service sorority) at 8 p.m. in Rudder.

**AGGIE ALLEMANDERS:** Beginning square dance lessons, no experience necessary. Class is 7 p.m. to 8:30 p.m. and club 8:30 p.m. to 10 p.m. in 212 MSC.

Items for What's Up should be submitted to The Battalion, 216 Reed McDonald, no less than three days prior to desired publication date.



THE LAST PARTY THIS SEM.

# SOUTH OF THE BORDER

YOUR PARTY PROFESSIONALS



SATURDAY 14<sup>TH</sup>

8:30 - ???

Villa Maria		College
University		South
TAMU		

PH. 779-9219

