**Narped** 

JS

by Scott McCullar



### Coca Cola

Recipe change may be good for Dr Pepper

DALLAS — The president of Dr nary switch in the Coca-Cola rec-

Albers added that a commercial state during the commercial state during the commercial state of Dallas-based Dr Pepper.

"Before, there were two distinct alla tastes out there; now there will a bit mystified" as to why kingpin Cake is being reformulated.

"It's helping to say that Dr Pepper Coke is being reformulated.

Something special, with a different Apparently in recent years, Pep-

Industry observers said Saturday hat the introduction of a sweeter "Still, there are people in the oke, which reportedly will taste Southeast and Southwest who would rastically blur the line between the their hands," said Albers.

nation's two largest-selling colas. This will make the taste of Dr Pep-

epper says his company's soft drink per more distinctive, Albers said.

It will also throw the cola-drinking segment of the market up for grabs

si's sweeter taste was making inroads into Coke's markets, he said.

ore like arch rival Pepsi-Cola, will not be caught dead with a Pepsi in

But Dr Pepper still faces a challenge from Coca-Cola's new Cherry Coke, a cola with a dash of cherry

Marketers for Coca-Cola aimed the newest specialty product at Dr Pepper, which tastes like a cherry-flavored cola.

are also awaiting Coke's change which was announced last week.

"We are very optimistic about this capitulation," said John Knight, di-rector of marketing for the southern division of Pepsi-Cola Co.

"We are watching with amused fascination," he said.

### Senate confronts hot issues during last month of session

AUSTIN — Legislators start the al month today of the 41/2-month sion in a testy atmosphere.

Senators still must face controrsy over state regulation of shrimp md oyster fishing and House mems may vote on repeal of Texas'

The Senate should pick up where left off on last week, arguing over miland senator's efforts to give the rks and Wildlife Department regatory authority over shrimp and sters in Texas bays and the Gulf of

Senators broke for the weekend at 12:30 p.m. Thursday after coastal Sens. Carl Parker and Carlos Truan ried for two hours to chip away at El so Sen. Tati Santiesteban's bill. A filibuster was brewing when the nate decided to recess, leaving the

Parker, D-Port Arthur, said the proposal would put the livelihood of bay shrimpers "at the whim of some

Truan, D-Corpus Christi, said gulf shrimpers were "trying to use the Legislature to force a state agency, the Parks and Wildlife Department, to take on a regulatory responsibility." Responsibility that he said would limit economic competition, under the guise of invoking the police powers of the state, when the agency does not want to become the economic czar of the shrimping industry on the Texas Gulf Coast.

Santiesteban was asked about those who say the department doesn't have the ability to regulate. He responded: "There are those who really don't know what they are talking about. The Parks and Wildlife Department has the ability and

oyster bill is a proposal to triple col-lege tuition this fall. Several conservative senators balked Thursday at accepting a two-year limit on tuition

increases Sen. Roy Blake, D-Nacogdoches, said limiting the tuition increase to two years would leave students con-

dents know what the costs are going

to be so they can plan," Blake said. The bill tripling tuition this fall and raising it again for the 1986-87 school year has been tentatively appropriately appropri proved by the Senate.

A bill that would repeal the law prohibiting the sale of 42 items on consecutive weekend days has been approved by a House committee, and is pending in Senate committee.





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