

MILDFLOWFR

A Gift of Texas Wildflowers

Texas in Bloom: The dramatic beauty of the state's wildflowers, reproduced in full color photographs from Texas Highways Magazine. Each photograph is accompanied by identification ξ a brief caption, disclosing fascinating & sometimes little known facts about the plant.

Wildflowers of Texas: Excellent, hard-bound, full-color, photographic guide, with zoning maps, arranged in color sections, alphabetically for easy use. From Texas A & M Press

Texas Wildflowers; A Field Guide (Not shown): Three hundred & eighty-one stunning full color photographs & scientifically accurate descriptions of the loveliest flowers from all regions of the state. For each copy sold, the University of Texas Press will contribute to the National Wildflower Research Foundation. Foreword by Lady Bird Johnson.

Whole Earth Provision Company Where Quality Makes the Difference Where Quality Makes the Difference 105 Boyett College Station 846-8794

Graduations gaining in popularity

Associated Press

CHAMPAIGN, Ill. — Students in orders this year indicates students school programs reflects the increas- and most graduation ceremo U.S. high schools and colleges con- and facutly not only want to partici- ing number of two-career and single- between mid-May and late ju tinue to show increased interest and pate, they are seeking ways to make parent families. participation in graduation cere-

cipation in graduation ceremonies by students and faculty dropped signifi-cantly," says Ted Beach, vice presi-cantly," says Ted Beach, vice president of marketing for Collegiate Cap and Gown.

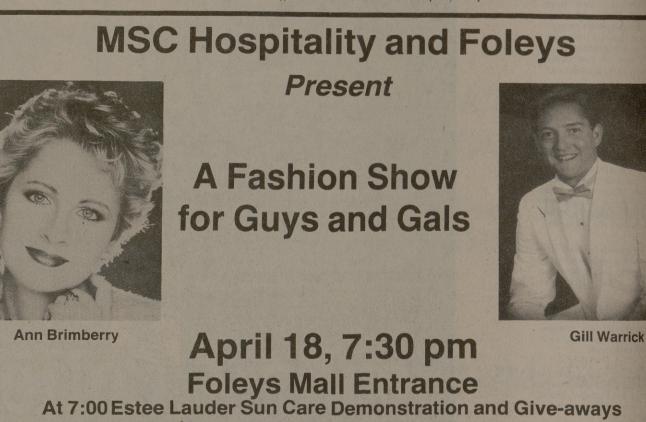
the event more memorable - adding monies, says an executive of a major manufacturer of graduation apparel. "During the Vietnam years, parti-

The executive says a substantial in-crease in the number of gowns for Since the company ships more there on time," Beach says.

But the volume and kind of graduates of day care and other pre- than a million garments ear

portance, Beach points of more color, more pageantry, and a "The day could come when one company processes orders stronger emphasis on souvenir items individual might go through six or IBM computer to make a more graduations in a lifetime - kin- each graduate gets a gown

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