



The interior is a mixture of ideas from Mullenix and her friends



Deanna Mullenix, manager of mc²

Student to open club

By CATHY RIELY

Staff Writer

$E = mc^2$. Einstein's energy equation. Thanks to an A&M student, that famed formula will now take on new meaning to Bryan-College Station residents.

The A&M student: Deanna Mullenix. The new meaning: a dance club called mc².

Mullenix, an environmental geography major, is manager of the soon-to-be-opened club. A local businessman came to her with the idea because of her involvement in the local music scene. She has been a disc jockey at Dr. G's for almost nine months.

"He saw the success in Dance Attack (a new wave dance night at Dr. G's) and saw a good opportunity for a club that would focus on that kind of music," Mullenix said.

The club's name was chosen when Mullenix and a bunch of her friends got together to bounce around ideas and someone suggested mc².

"The name seemed to fit perfectly because we wanted the atmosphere to be high energy, so why not call it that," she said.

The club's decor is the product of a conglomeration of people's ideas: Mullenix, her boss, and all the friends who helped her paint. The walls are black, the molding bright yellow. Day-Glo graphics illuminate the walls. Colored beams reflect off the revolving mirrored ball suspended from the ceiling. The prominent portrait of Einstein overlooking the dance floor completes the picture.

The official opening for mc² is tentatively scheduled for Friday, March 29, pending approval of a liquor license. Mullenix said she plans to sell beer at lower than average prices and provide set-ups for those who wish to bring their own bottle. A free promotional party is planned this Saturday, from 10 p.m. to 1 a.m., to introduce the club to the community.

Mullenix said she was worried when first approached with the idea for the club. She was afraid managing the club while going to school would be too heavy a responsibility. But she said she then realized what a wonderful opportunity she had to bring more variety to the entertainment scene in town.

"My main motivation in doing this has come from my boredom with the lack of variety of entertainment in town," she said. "I've been here for four years and I've become very bored with the predictability of the scenes of most of the clubs."

Mullenix thinks the best dance songs are rarely found in the "top 40." She hopes "to provide a more stimulating atmosphere for those that care to look beyond the scope of common radio music."

Wednesdays and Saturdays will be "neo-dance nights" at mc². Mullenix said she plans to focus on high energy dance music, leaning toward new wave and funk, with a lot of European flavor.

She plans to schedule a

dance band every Friday and hopes to have live entertainment other nights as well. Bands she hopes to book include: The Judy's, 4 Hams on Rye, Da Da Curve, Skank, The Zealots, The Natives and Random Culture.

At this point, Mullenix is not sure of her exact duties. She definitely will be handling entertainment, but is unsure about such other aspects as finance or publicity. She said that would depend upon her time constraints as well as what her boss wants her to do.

"I'm both nervous and excited," she said. "I've never done anything like this before."

What Mullenix lacks in managerial experience, she makes up for in her knowledge of the music scene. She has not only been the disc jockey at Dr. G's, but has worked at Music Express for over two years. Her manager at Music Express had recommended her for the job at Dr. G's because of her extensive dance collection.

She has also been a DJ at KANM, the student-operated radio station, for 10 months. She currently has a radio show Thursdays from noon to 4 p.m. Her DJ name is Betty Beatbox, and her show is called "Stimulation: An Escape from Stagnation with Betty Beatbox."

Although she is graduating in December, Mullenix may remain in town after graduation and manage mc² full time. She'd like to stay around long enough to make the club a success. ♣