



# billy jack's

of College Station

Two New Meals at Billy Jack's



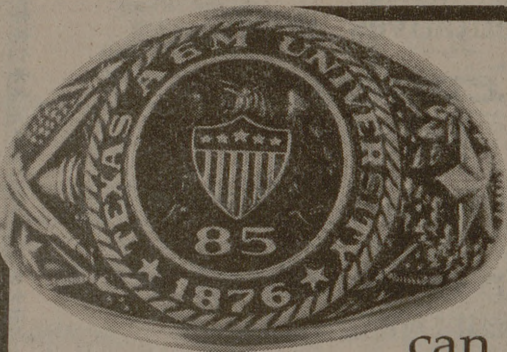
OPEN Breakfast 6:30 - 10:30 SUN.-FRI. 10:30 a.m. - 1 a.m. SATURDAY 10:30 a.m. - 1 a.m.

319 University in Northgate

All You Can Eat Salad Bar & Tea. \$2.79

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## ATTENTION SENIORS

Persons wanting to serve as Class Agents-representatives of the Class of '85- can pick up applications from the Association of Former Students office in the MSC.

A mandatory meeting for those interested will be held at 4 p.m. Thursday, March 21 in the Association office. For more information call Ann Alsmeyer at the Association, 845-7514.

What group will be performing on the Johnny Carson Show March 12 and in Rudder Auditorium March 19?

# The King's Singers

6 men from Cambridge, England performing in a variety of vocal selections from Renaissance Madrigals to contemporary pieces all performed acappella

presented by MSC OPAS

Tuesday, March 19 8:00 p.m.

Tickets available MSC Box Office 845-1234 and all Ticketron Outlets

"Their artistry remains astonishing. They are not so much six singers as a single instrument." — NEWSWEEK

Get Tickets before Spring Break



Spark Some Interest! Use the Battalion Classifieds. Call 845-2611

## Professor nominated marketing president

University News Service

Dr. Leonard Berry, professor of marketing and director of the Center for Retailing Studies at Texas A&M, has been nominated president-elect of the American Marketing Association.

He is scheduled to serve as president of the association in 1986-87. The position is considered the most prestigious post for a marketing expert.

Berry has served the AMA in several capacities, including vice president of professional development in 1983-84 and vice president of marketing education in 1980-81 and concurrently as a member of the AMA's Board of directors.

Berry has played a key role in establishing the association's Services Marketing Division.

Before joining the Texas A&M faculty in 1982, Berry was professor of commerce at the University of Virginia. He has also served as a professor of marketing and chairman of the marketing department at Georgia State University.

Berry founded A&M's center for Retailing Studies, a privately funded organization in the marketing department which is designed to better prepare marketing students for retailing careers and to stimulate retailing research.

"I consider the opportunity of serving as president of the American Marketing Association a great privilege," Berry said.

"The AMA is an outstanding organization and contributes in many ways to excellence in marketing practice and education," Berry said, "at a time when intensifying competition in all sectors of commerce is increasing the importance of good marketing."

The association has an international membership of about 24,000 professionals and is considered the leading professional marketing association in North America.

## Coast Guard officials fear drunk boaters

Associated Press

GALVESTON, Texas — U.S. Coast Guard officials, alarmed by an increased number of drunken recreational boaters, are launching a campaign to get weekend captains to leave their beer coolers at the dock.

"My gut feeling is that a good portion of the boating accidents we investigate are alcohol-related," said Lt. Cmdr. Paul Foreman, senior investigating officer of the Coast Guard's Marine Safety Unit in Galveston.

Officials said the federal agency is launching its boating safety summer campaign this week. Many involved in policing the waterways said the problem threatens to spur licensing legislation for the sport.

Coast Guard officials say their files document serious accidents and fatalities that were or may have been caused by alcohol use.

In one case, a 16-year-old boy who had been drinking whiskey with two companions in Dickinson Bay was killed. A powerboat pulling a skier roared menacingly close to the youths' plywood boat, tipping the smaller craft and tossing two of the boys into the bay.

Authorities said the victim, known as a good swimmer, struggled as he tried to swim ashore and then went under, only yards from the boat.

Searchers found his body two hours later. An autopsy revealed a large amount of alcohol in the youngster's blood system. The cause of death was listed officially as accidental drowning.

Officials of the Texas Parks and Wildlife Department, the primary state investigative arm in marine safety, said 74 people died as a result of boating accidents in 1984.

Jeffie Palmer, a Parks and Wildlife Department spokeswoman in Austin, said that 77 deaths were directly attributed to alcohol use.

Palmer said Texas has averaged more than 90 boating deaths annually since 1979. She added that Texas ranked fourth nationally last year in the number of registered recreational boats.

"But you have to understand that sailboats and many other small craft do not have to be registered," she said. "And you look out at any of our lakes on any weekend and you'll see a large number of sailboats. Most of them have somebody drinking."

The state agency is coordinating its summer anti-drinking campaign with the Coast Guard, Palmer said.

# Marines

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