

# Dallas PD recruiting out of state

Associated Press

DALLAS — A crack at 150 openings on the Dallas police force attracted nearly 1,400 out-of-state applicants last year — some of them so eager they beat the recruiters to Dallas.

Dallas police officials say that 51 percent of the force's 150 recruits in 1984 were from outside Texas. "There are a lot of good, qualified people out there who are desperate for jobs," said recruitment officer J.D. Collett.

Typical of the applicants coming to Dallas at their own expense are Fred Cooper, 29, and Mark Smith, 22, who drove 1,300 miles from Milwaukee this week to take the employment tests.

"The last time there was an opening in the Milwaukee department, 1,700 people applied," Smith said. Applicants must pass a civil service exam, a psychological exam, a test of physical agility, a polygraph, medical exam and an oral exam.

"The testing here is really tough," said Smith, who has applied to 15 other police departments. "You have to be here for four days and it is kind of hard for me to get off for that long. But it's worth it."

Collett said out-of-state recruiting began about 18 months ago when the local applicant pool was exhausted.

"We put in an effort to hire people locally, but with the employment rate so low here we just don't have the people," he explained. "We're forced to look elsewhere."

This month, recruiters made a two-week sweep of New York, Boston, Philadelphia, Columbus, Ohio, and Lexington, Ky.

"Some of them beat us back to be tested," Collett said.

Next month, recruiters will visit Eastern coal-mining cities hard hit by unemployment: Pittsburgh and Johnstown, Pa., and Wheeling and Huntington, W. Va.

Collett said the upcoming visit has been front-page news in Johnstown and Wheeling.

"We've got the jobs and they've got the people," said one recruiter, Sgt. Stan Kay.

Collett said the recruiters hope to attract even more non-Texans this year as the 2,102-officer Dallas police force expands to keep up with the city's growing population.

"We've got to test 66 people a week for the next six months to fill classes through the end of this year," he said.

Collett said about 260 officers will be hired in 1985 and from 60 to 90 more a year for the next four years.

Illinois and Michigan supplied Dallas with the largest number of out-of-state applicants in 1984, with a combined 297 job-seekers. Another 165 applicants came from Pennsylvania, Ohio and Louisiana.

Recruiters from Dallas visited 31 states in 1984.

## Sharon goes home, plans to sue there

Associated Press

TEL AVIV, Israel — Former Defense Minister Ariel Sharon returned home Wednesday after losing his \$50 million libel case against Time magazine in New York. He vowed to press ahead with another suit against Time in Israel.

Sharon, now minister of commerce and industry, brushed aside questions about his future political plans.

His reception was low-key. Police said no demonstrations were permissible on the grounds of Ben-Gurion International Airport.

Efrat Spiegel, an Israeli who said her son died in Israel's war in Lebanon, tried to stage a protest against Sharon but left after losing an argument with police. She and three men briefly displayed anti-Sharon posters.

During a news conference, Sharon said he had achieved "great success" in his U.S. libel suit even though the jury decided he was not entitled to financial compensation.

A U.S. District Court jury decided last Thursday that Time had acted without malice when it printed a story about the 1982 massacre of Palestinians in Beirut that said Sharon had "reportedly discussed" with Lebanese Christians the need to take revenge after the assassination of President-elect Bashir Gemayel.

The jury earlier found Time had defamed Sharon and that the paragraph in question was false, but its finding that Time did not knowingly or recklessly publish the story prevented the awarding of damages to Sharon.

Speaking in Hebrew and English, he said he would continue his \$250-million libel suit against Time in Israel. He said he had lost in New York "because of the special conditions of American law" that demand proof of malice.

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# THE BUSINESS

## College of Business Future

By KATHI COOK  
Reporter

## Professional Women to speak to students at Women in Business Symposium

The undergraduate program of the College of Business is focusing on its students to prepare them for any challenge in a changing business world.

We're here to insure students are ready for entry level jobs and to be life-long learners," Dr. William H. Mobley, dean of the College of Business, said about the goals of the undergraduate program.

Mobley said the program, with over 5,800 students enrolled, will change to accommodate what he feels are the directions of the business world: international markets, the technological revolution and the growth in new ventures.

Mobley said he feels the liberal arts aspect of the program helps to expose the students to the business ways of other countries.

"There is definitely an international flavor that the students to be prepared for, especially in marketing and finance," Mobley said.

Adaption to the technological aspects of a job are also important, according to Mobley.

"The revolution reaches far beyond the computer," Mobley said. "Students need to know how to manage information, application of technology or how to manage an information system."

Mobley stressed that above the book education, students must continue to learn.

"Education doesn't stop at the end of a degree. It is a lifelong process. You have got to decide your values and what you aspire to do in this changing world," Mobley said.

Mobley said to develop future business leader skills, students should not look for short term goals.

"Success is not defined in a dollar sense or rank," Mobley said. "For some it will be their own business. To others it will be an internal satisfaction."

Mobley said he feels the word of A&M as a reputable business college is getting around.

"We're a relatively young college, being established in 1968, and we don't have access to the national media, but it is coming along nicely."

There are great opportunities for young ladies in the professional realms of business today and students in The College of Business Administration at Texas A&M University are looking closely at all possibilities.

A special symposium, "Women in Business," seems to be developing into an annual event as part of the college's annual BUSINESS WEEK on campus.

Eight dynamic successful women executives from Dallas firms will offer presentations and panel discussions on Thursday February 7, beginning at 9:30am.

Although presented to specific classroom audiences, the sessions are open to all interested persons, both men and women, as long as seating is available.

"Face-to-Face: Men and Women in the Work Place" is the first topic of the morning, followed by "Seeking Success: Planning, Risking, and Doing." The two topics are to be repeated in subsequent afternoon classroom sessions.

In addition to the classroom talks, a "Women In Business" luncheon is planned for 12noon-1:30pm at the Ramada Inn. The luncheon is especially open to business women of the Bryan/College Station community, as well as to graduate and undergraduate students. Reservations for the luncheon may be made, at \$10 each, by calling Bettye Kahan at the college, 845-4712.

Guest speaker for the luncheon is Dr. Camille Cates Barnett, Deputy Assistant City Manager of the City of Dallas. Her topic for women is, "You are not alone!"

Speakers for the day are all members of the Executive Women of Dallas, a non-profit organization with special interests in education.

"We see a need for effective role models for young women today," said Beverly Brooks, coordinator of the EWD symposium. "We would like college students to see and interact with women who are career achievers."

The February 7 symposium group includes Trudy L. Shay, Vice President, Personal Trust Business Development, InterFirst Bank Dallas; Camille Keith, Southwest Airlines Vice President-Special Marketing; Dianne Pingree, President of Texas Woman, Inc., publisher of Texas Woman magazine.

Also, Cheryl Renee Basye, Civic Relations Manager, The Southland Corporation; Carol Duncan, President of Carol Duncan Enterprises, Inc.; and, Wanda B. Tomas, President and Chairman of the Board of Legal Documentation Systems, Inc.

"Women In Business," the symposium, will conclude with a 4pm panel discussion by the visiting executive women, with a reception following, at the Ramada Inn. The panel and reception are of special interest to local business women as well as university staff and students. Reservations may be made at 845-4712.

Unmistakably, the high ideals of Texas A&M, embodied in the senior ring you will wear and the diploma you will display on your office wall, are recognized throughout the state of Texas, the country and the rest of the world," Gillespie said. "Attaining your degree may not be easy; worthwhile goals seldom are. However, your BBA from A&M is a major step toward the personal goals you have set for yourself."

Gillespie said the undergraduate program consists of two phases.

Phase one, 62 hours of basic liberal arts education, are required for every business major.

"Fifty of the 62 basic hours for the undergraduate are not in business," Gillespie said. "This area is less specialized and the classes are well-distributed."

Phase two, when the student begins to focus on his major field of study, begins when the first phase has been completed with a satisfactory grade point ratio described in the undergraduate catalog.

"There are five areas of specialization: accounting, business analysis, finance, management and marketing," Gillespie said. "But, students are required to take classes in all of these areas to understand all operational and administrative areas of an organization."

Gillespie said he feels the only change he foresees in the program would be a few adjustments in the required non-business classes if the university instilled a core curriculum.

"We would know if that was coming and have our program ready before the change was made," Gillespie said.



Dr. Camille Cates Barnett



Ms. Beverly L. Brooks

## Research in A&M's CBA today

By KIRSTEN DIETZ  
Staff Writer

Quality research by Texas A&M business faculty must continue if the College of Business Administration is to achieve its goal of recognition as one of the country's premier business colleges by the end of the decade, according to Dr. Mike Pustay, coordinator of research.

The quality of the faculty research is measured by the journals it is published in. Pustay said several different journals are considered prestigious by each department.

The editor of the journal sends the research to a referee, who is an expert in the subject area, for his opinion. What the expert says about the report determines whether or not it is published.

"Because it is an anonymous process overseen by external academic peers, it's an external and unbiased measure of the quality of our research," Pustay said.

He said the college encourages professors to get involved in contract research for the government or private industry and in consulting.

"It gives the faculty an understanding of current problems facing the business world," he said.

Research also benefits the student by making available the newest business theories and techniques available for use in the classroom.

Approximately 125 faculty members are involved in almost 500 research projects. They are told of the research emphasis when hired, Pustay said.

"The rules of the game are well known to everybody," he said.

The College tries to help the faculty with research by providing financial support for summer research.

However, he emphasized, "Unlike many research-oriented universities, we do put as strong of an emphasis on teaching. We encourage and reward quality teaching."

Pustay estimated Texas A&M receives about one-half million dollars annually for research. While this amount is small compared to other colleges in the University, it is large compared to other business colleges in the country, he said.

But, he said, "Our mission is not to garner money but to do quality research."

The creation of goodwill with a corporation is more important than receiving money because the business is the faculty's research laboratory, Pustay said. Sometimes a corporation will contribute money to the University after the research has been completed.

A majority of the research projects are initiated by the faculty member and are unfunded, but Pustay said a corporation or government agency will sometimes call for help with a problem.

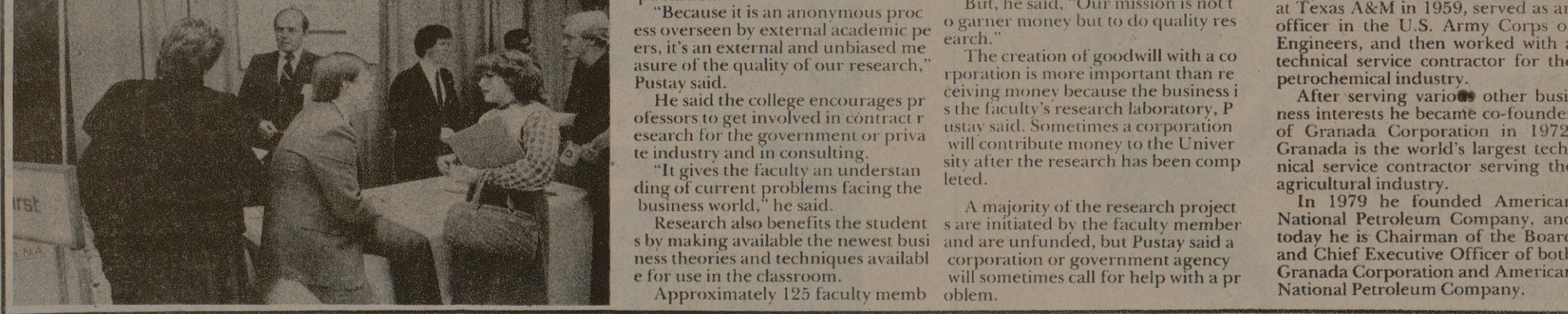
## Students to hear Mr. David Eller

David G. Eller, Chairman and Chief Executive Officer of Granada Corporation, of Houston, Texas, will address the Sixth Annual Business Career Fair Banquet and Awards Presentations on Tuesday February 5th. The dinner is at 7pm at the Brazos Center.

Mr. Eller earned his degree in Geology and Business Administration at Texas A&M in 1959, served as an officer in the U.S. Army Corps of Engineers, and then worked with a technical service contractor for the petrochemical industry.

After serving various other business interests he became co-founder of Granada Corporation in 1972. Granada is the world's largest technical service contractor serving the agricultural industry.

In 1979 he founded American National Petroleum Company, and today he is Chairman of the Board and Chief Executive Officer of both Granada Corporation and American National Petroleum Company.



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