Alfredo's / Papa's Pizza Large Pizza .\$3.99

99¢ per extra item

-soft drink refills 25¢-

Hours: Open 11 a.m. Close after midnight 846-0079 846-3824 509 University Drive



Alpha Chi Omega

National Sorority Proudly announces their

SPRING RUSH

Jan. 29-Feb. 2



es

10t0

rsary

vice

nt or

93-4920

PEOPLE

IT IN

TALION

845-2611

self

on!

ews *

Open House

Sun. Jan. 27 2:00-4:30

Sausalito Apts #47 for more information AXΩ 696-5516 **Karen Smith 260-0246**

\$250 Till 1st show starts
Sat. & Sun. only
Students with I.D. Friday
All seats on Tuesday
Senior Citizens Anytime
Except on City Heat

315 COLLEGE N. 846-6714

SAT/SIN: 1:28-3:28-5:28-7:28-0:28 WEEKMTES: 7:28-0:28 **PERILSOF GWENDOLYN**

SAT/SUR: 12:45-3:88-8:15-7:36-9:45 WEEKNITES: 7:38-9:45 THE YEAR WE MAKE

2010

SAT/SUR: 1:46-3:46-5:45-7:45-9:58 WEEKSTES: 7:45-9:58 MATT DILLON RICHARD CRENNA

"THE FLAMINGO KID"

IN THE MALL 764-0616 SAT/SMS: 1:38-3:38-5:38-7:38-9:45 WEEKINTES: 7:38-9:46

Post Oak Mall 3

ZITYHLAT CLINT EASTWOOD
BURT REYNOLDS

SAT/86N: 2:00-4:30-7:15-9:30 WEEKNITES: 7:15-0:30 SALLY FIELD PLACES IN THE HEART

SAT/SHIE: 1:40-3:40-5:40-7:40-0:60 WEEKHITES: 7:40-0:40

PROTOCOL ES

GOLDIE HAWN PEG

MIDNIGHT MOVIE MADNESS

CINEMA I-II-III 315 College North 846-6714 FRIDYA AND SATURDAY

\$2.25

It's a fun-filled fantasy. And a whale of an adventure. isney's all-time classic – back for the holidays

823-8300

SCHULMAN

THEATRES MANOR EAST III

MANOR EAST MALL

SCHULMAN 6 MON.-FRI. 7:25 9:45 EDDIE MURPHY IN

BEVERLY HILLS DOLBY STEREO

SAT.-SUN. 2:25 4:50 7:15 9:40 MON.-FRI. 7:15 9:40 PG MACCOMPANIES

DUDLEY REINKING IRVING MICKI

SAT.-SUN. 2:55 5:15 7:35 9:55 MON.-FRI. 7:35 9:55

DUNGEON MASTER R

SAT.-SUN. 2:20 4:50 7:20 9:50 MON.-FRI. 7:20 9:50 SISSY SPACEK MEL GIBSON

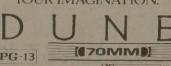


Hnocchio

SAT.-SUN. 2:45 5:05 7:25 9:45 MON.-FRI. 7:25 9:45



SAT.-SUN. 2:10 4:40 7:20 9:55 A WORLD BEYOND YOUR EXPERIENCE, BEYOND YOUR IMAGINATION.



PALACE **EL VECINDARIO NUMERO DOS**

LA PINTADA

SPORTS

America needs football break

SAN FRANCISCO — The Super Bowl ended just in time. wouldn't want it interfering with this week's opening of United States Football League training camps.

The glut goes on.
This endless stream of football games has left the American public's demand for the sport more than satisfied. Saturated might be a better description.

Instead of more games, what America needs right now is a break.

America needs right now is a break.
Instead it will get more games.
Make room for the San Antonio
Gunslingers and the Portland
Breakers, who are settling in their
third home in as many USFL seasons. And, the Houston Gamblers and the Jacksonville Bulls, and all

Even Bill Walsh, a devoted student of the game, confessed that he has had his fill of football. The coach of the champion San Francisco 49ers has packed away his projector and doesn't care if he sees another blitz or bomb until July. He'll do some skiing, play a little tennis and give his fertile mind some well-earned time

off from punts and pitchouts.

And this, remember, is his busi-

The public, however, gets no break. The USFL is warming up for another springtime season, just in case Walsh gets antsy and needs a

football fix in April or May.

The National Football League, of course, is not thrilled.

The overkill football has inflicted on the American public was eloquently demonstrated on Super Sunday.

ABC, celebrating its first Super Bowl, set a record fee of \$1 million per advertising minute based on its estimate that it could deliver a 50 rating to its clients.

The best previous Super Bowl rat-ing came in 1982 when San Francisco and Cincinnati produced a

49.1. That, possibly not co-incidentally, was the last Super Bowl before the players' strike

Surely, after three years though, the game has recovered from that affair. People forget. This was, after all, the Super Bowl, more than just a game but an event. The NFL was celebrating a banner season with record-shattering performances by a half dozen of its biggest names in-cluding Walter Payton, Eric Dickerson and Dan Marino. Who wouldn't pay a million bucks for a minute's

worth of that product? Even with the hefty pricetag, big business couldn't wait to write out the commercial checks, especially af-ter San Francisco and Miami, the NFL's two best teams, emerged from the playoffs to give the network the perfect pairing.

Then, just to make things even better, much of the country was locked in the grip of an Arctic cold wave, ostensibly trapping millions of people in front of their television

A captive audience. Let the ratings roll. Well, they didn't.

The Nielsen figures showed a national rating of 46.4, tying for fifth place on the list of most-watched games. Hardly heavyweight stuff. And that included a 55.1 in San Francisco, where the citizens were somewhat intimately involved in the

event.
What went wrong?
Simple. If you like Chinese food, you might eat it once or even twice a week. But if somebody fed you an endless diet of it, even Peking duck would begin to seem rather ordi-

When a Super Bowl matching the two best teams in the league triggers nothing more than a mild response from the TV audience, that's trou-

The cure? It's certainly not more games, but that's what we're about to

Cougars' Yeoman inks two-year pact

Associated Press

HOUSTON - Bill Yeoman, who has led the University of Houston to four Cotton Bowl appearances in nine seasons in the Southwest Conference, signed a two-year contract extension Thursday that will raise his annual salary to \$100,000.

Yeoman's new contract will extend through the 1988 season and renew automatically on Jan. 1 of each year. Yeoman, 57, had been earning \$71,000 annually.

The announcement ended weeks of uncertainty about the future of eran Houston coach and s tracked grumbling among some UH regents who claimed an announce-ment at the Cotton Bowl concerning

Yeoman's contract was premature.
Yeoman said settlement of his contract would be an asset in the cur-

rent recruiting season. "It's more of a frame of mind thing than anything else," Yeoman said. "It allows us to attack any prob-lem with a great deal of enthusiasm and gives the coaches on the road a

The Cougars posted a 7-4 record last season before losing to Boston College in the Cotton Bowl. It marked the fourth Houston appearance in the New Year's Day Classic in its nine years in the SWC.

board decision on Yeoman's contract was unanimous, although two other regents earlier reacted angrily to the manner in which Yeoman's contract was announced.

Regent Charles B. Marino said the initial decision on Yeoman's contract was made without the entire board's advice. Marino claimed 50 percent of the regents were unaware of the decision. Regent John E. Kolb said the board had no advance knowledge of the proposed contract exten-

Prior to Thursday's announcement, Marino said "The problem is we can't go out on a five-year contract when the last three years haven't been winning. We want to set a policy that we can use for all our other head coaches that have a long history of winning."
Yeoman's teams finished 5-5-1 in 1982 and 4-7 in 1983 before their

trip to the Cotton Bowl last season. Yeoman has a 155-90-8 overall record at Houston.

Houston Athletic Director Tom Ford said discussions had been under way with Yeoman since December on a new contract.

This is in recognition of 23 years of service to the school and what we know will be a great future for Houston football," Ford said.

ATTENTION SENIORS! nominations for PREFERRED PROF AWARD:

what: Nominate your favorite professor for this award presented to one outstanding professor on campus

Write a brief statement explaining how your prof demonstrates scholarship, leadership, and service

due: 5:00 pm Friday, Feb. 1 Room 208 Pavilion

Cap and Gown



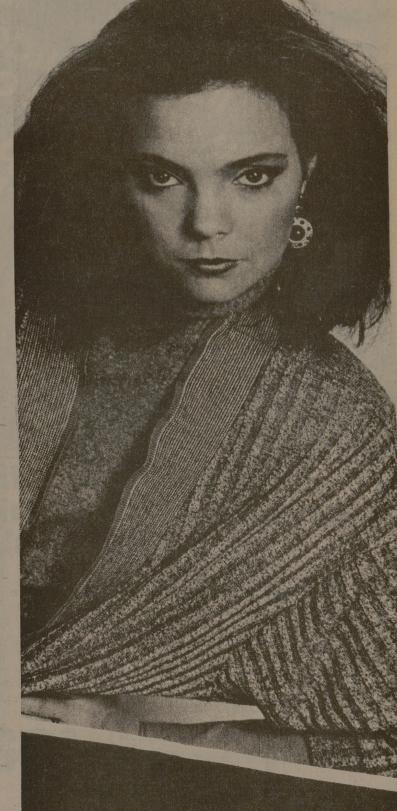
Bring In This Coupon And Save

50% Off Frames



Royal Optical

Post Oak Mall 746-0735 Offices throughout Texas Open All Day Saturday LENSES DUPLICATED OR DOCTOR'S PRESCRIPTION REQUIRED



ADDRESS IN FASHION.

Addressing in fashion means more than living in a rich and glamorous home. It's living in a home that affords you the chic style and artistry you aspire. A home that is, **WALDEN** POND.



For information, please call or visit us. **409/696-5777** 700 West Loop FM 2818 College Station, TX 77840