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Raiders' Davis won't let Rozelle tan in Super sun

By MILTON RICHMAN
 UPI Senior Sports Editor

SAN FRANCISCO — Poor Pete Rozelle. I can't help but feel a little sorry for him.

By every reckoning, this should be his finest hour. It isn't, though. Not by a long shot.

Just look at the great stage already in place for what can hardly miss turning out to be the most successful spectacle in the NFL's history. Rozelle and the league have a once-in-a-blue-moon match-up, quite possibly the best ever, between the San Francisco 49ers and the Miami Dolphins for Sunday's Super Bowl XIX in Stanford Stadium.

With all the extraordinary interest being shown in finding out which of these two uncommonly talented teams really is No. 1, Rozelle, as commissioner and commander in chief, ordinarily should be entitled to bask a bit in his reflected glory, but he can't. Al Davis, that devil, won't let him.

The boss of the Los Angeles Raiders has jumped on him again and if Davis continues like this, he, and not someone like Mark Gastineau or Richard Dent, is going to lead the league in sacks.

As everybody knows, Davis never has been too crazy about the way Rozelle runs the league. He doesn't like him from the last picture. What he's criticizing him for now is for his "arrogance of power."

Davis believes Rozelle's general laissez faire attitude regarding his failure to come up with "more objec-

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tive standards" for franchise moves has resulted in the league's present internal turmoil.

Specifically, Davis, who won a \$49 million antitrust suit against the NFL last year, is blaming Rozelle for the Baltimore Colts going to Indianapolis; the heavily indebted Philadelphia Eagles almost moving to Phoenix, Ariz.; Bill Bidwill looking to sell the St. Louis Cardinals or move them to Phoenix himself, and the eagerness of John Mecom to peddle the New Orleans Saints to anyone.

Davis says the Federal Court suggested Rozelle find some better guideline for teams either to move or stay put than the two-thirds majority rule it had been using, but that Rozelle hasn't done anything about it and that's the reason for this present chaos.

Rozelle's activities or non-activities are all designed against the Raiders, according to Davis, who took fought Rozelle in Federal Court when Rozelle tried to keep him from moving the Raiders from Oakland to Los Angeles.

The Raiders were last year's Super Bowl champions after they routed the Redskins 38-9, but they'll be only spectators this time.

Few if any of the Raider players figure to show up here, either to see the contest or to listen to how Rozelle handles all the questions from the media at his news conference Friday. Some of those questions undoubtedly will revolve around the NFL's problems with franchises and Davis' charges.

It would be much more comfortable and relaxing for Rozelle if he could come from New York and answer a lot of questions simply pertaining to the game between the 49ers and Dolphins.

He might even enjoy talking about how he sees these two teams compared with some of the other outstanding ones in past Super Bowls or what he estimates a couple of exceptional quarterbacks like Dan Marino and Joe Montana translate into the NFL's overall marketability.

Pete Rozelle could've have taken a look at the avalanche of hype Sunday's game is receiving and enjoyed the whole thing immensely.

He won't be getting that full measure of pleasure when he arrives, however.

Al Davis has taken care of that little matter nicely.

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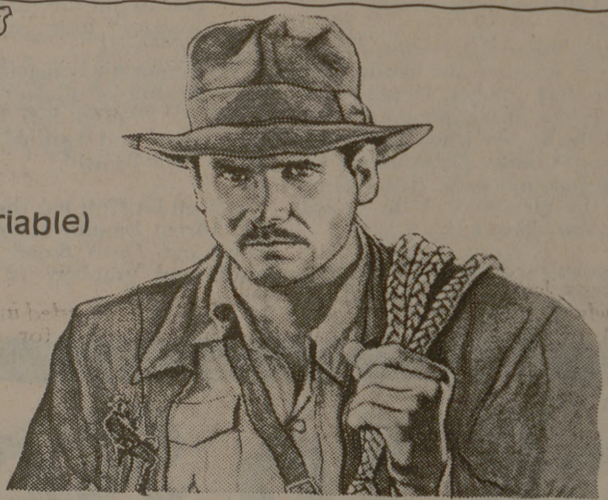
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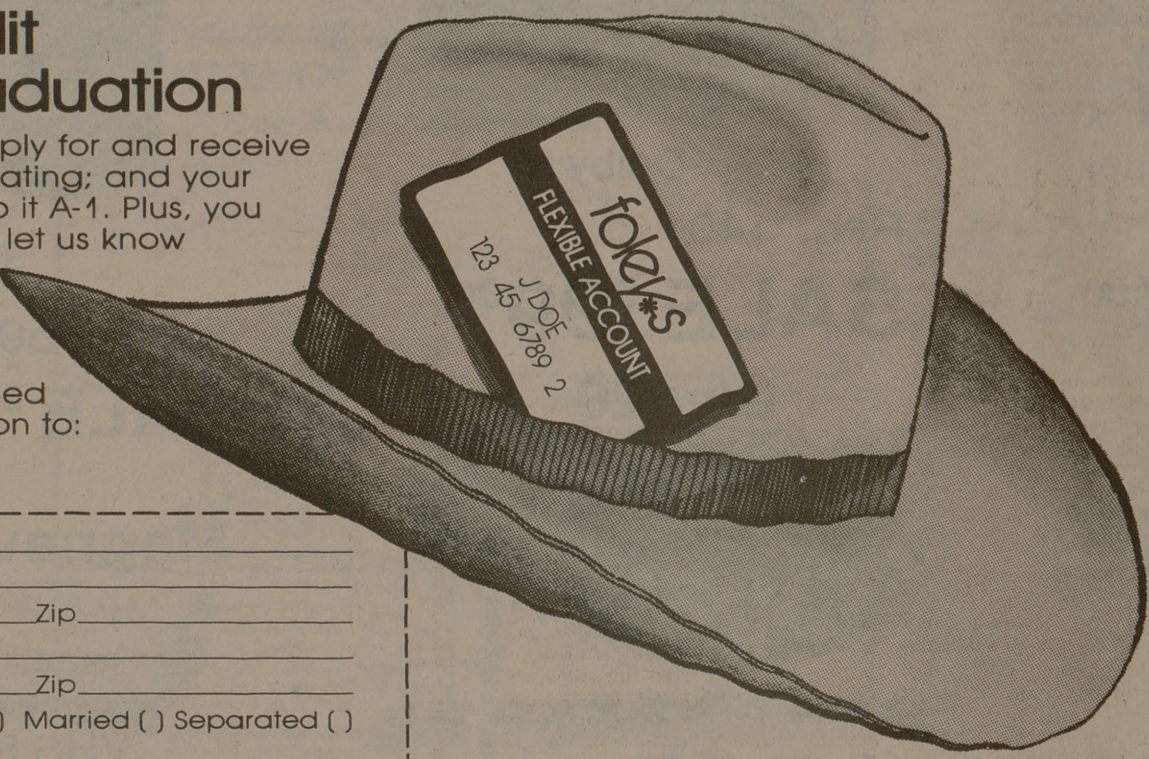
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