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Little Red Schoolhouse Gallery

### Friday, November 30, 1984/The Battalion/Page 5

# What's up

### Friday

- TAMU CHESS CLUB: is meeting at 7 p.m. in 510 Rudder. Players of all strengths are welcome
- ALPHA KAPPA ALPHA AND BLACK AWARENESS: are having a "Toy Dance" from 9 p.m. to 2 a.m. in the Pavilion. Admission is a toy and \$1 or \$2.

### Sunday

- TEXAS A&M JAYCEES: are meeting at 8 p.m. in 504 Rud-
- LUTHERAN STUDENT MOVEMENT: is meeting at 5 p.m. at University Lutheran Chapel. The discussion will be on Aparheid in South Africa.

### Monday

- NAUTICAL ARCHAEOLOGY STUDENT LECTURE SE-RIES: Tom Oertling will talk about the Molasses Reef pro-ject at 7 p.m. in 301 Bolton.
- **TRAP AND SKEET CLUB:** is meeting at 7 p.m. in the MSC lounge to have pictures taken for the Aggieland.
- CLASS OF '87 BALL COMMITTEE: is meeting at 7:30 p.m. in Corps lounge C. This will be an organizational to explain the date, theme decorations and band.

#### Tuesday

TRAP AND SKEET CLUB: is meeting at 7 p.m. in 110 Miliary Science Building.

- **STUDENT Y:** is sponsoring a Christmas service at 7:30 p.m. in the All Faith's Chapel. Father Bill Brooks will give the message and the Singing Cadets will provide the music.
- STUDENT Y CANNED FOOD DRIVE: will end at the Christmas service (see above). Please, bring your cans to the service
- **POLITICAL SCIENCE SOCIETY AND PI SIGMA AL-PHA:** is meeting at 7:30 p.m. in 510 Rudder. Elections will be held and guidelines for next semester will be set.
- MSC CEPHEID VARIABLE: is showing "The Cabinet of Dr. Caligari" and the "Lost World" at 7:30 p.m. and 9:45 p.m. in 701 Rudder. Admission is \$1.

Items for What's Up should be submitted to The Battalion, 216 Reed McDonald, no less than three days prior to desired publication date.

## **Bright idea ready** for students today

### **By ADA FAY WOOD**

Reporter The Texas Aggie Manufacturing Co. begins marketing the first Aggie light switch cover today.

The idea came from students in Industrial Education 137, Overview of Production Processes and Market-

or Production Processes and Market-ing. The covers will be available through Dec. 7. TAMCO was established this se-mester by I.Ed. 137 students. Com-pany marketing co-manager Mary Scowcraft said the company's project was created within the classroom.

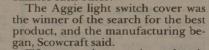
"It started with everyone making a prototype of a personal idea, and then the class voted on which ones they thought would be marketable," Scowcraft said.

Of the 20 prototypes, seven were picked to withstand a marketing survey held in the Commons, she said.

All the prototypes were set out on tables for examination. Scowcraft said students were asked why they

be improved.

balance each other

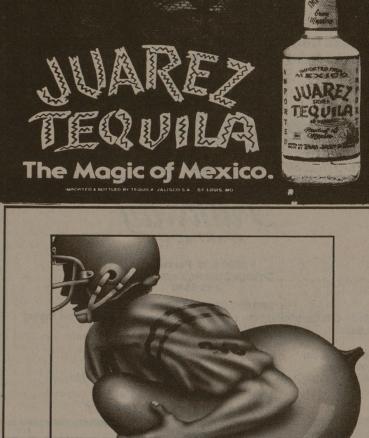


Fifteen students using electric saws cut the solid wood covers into shape, Scowcraft said. The students are divided into groups and each group manufactures the individual pieces of the switch covers, which are then assembled and painted, she said.

"We produce about 25 light switches a day," Scowcraft said.

The switch cover fits on top of a regular wall plate. It is painted white, and has an Aggie sticker cen-tered on it. A maroon "thumbs up" hand, which is attached to the back of the wooden cover and sticks out to the side, is used to turn the light on and off.

Lab fees and company stock pro-vide the financial backing for the business venture so far. Class memselected one product over another, how much they would pay for the product and how the product could started, Scowcraft said. The stock is now available to the public.



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The survey results helped I.Ed. 137 students narrow down the possible products to two or three, and break-even charts were done on these, Scowcraft said. The charts showed the marketability of each se-lected prototype and determined whether the costs and profits would— through TAMCO members.

"Everything we've done in this class has really been great," Scow-craft said. "It gives us a view of the real world and how a company must

The Aggie light switch covers will be sold for \$5. Orders can be placed

TAMU

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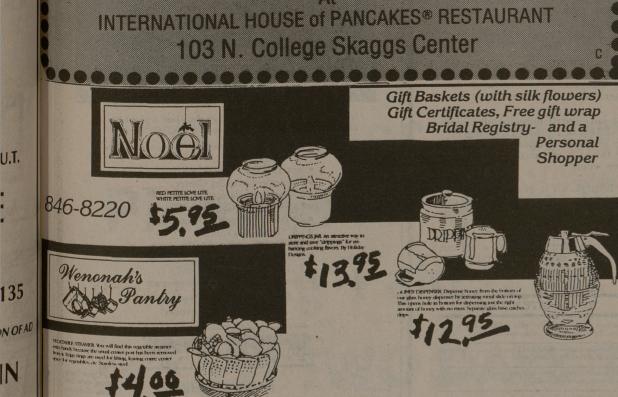
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