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**What's up**

**Friday**  
**TAMU CHESS CLUB:** is meeting at 7 p.m. in 510 Rudder. Players of all strengths are welcome.  
**ALPHA KAPPA ALPHA AND BLACK AWARENESS:** are having a "Toy Dance" from 9 p.m. to 2 a.m. in the Pavilion. Admission is a toy and \$1 or \$2.

**Sunday**  
**TEXAS A&M JAYCEES:** are meeting at 8 p.m. in 504 Rudder.  
**LUTHERAN STUDENT MOVEMENT:** is meeting at 5 p.m. at University Lutheran Chapel. The discussion will be on Apartheid in South Africa.

**Monday**  
**NAUTICAL ARCHAEOLOGY STUDENT LECTURE SERIES:** Tom Oertling will talk about the Molasses Reef project at 7 p.m. in 301 Bolton.  
**TRAP AND SKEET CLUB:** is meeting at 7 p.m. in the MSC lounge to have pictures taken for the Aggieband.  
**CLASS OF '87 BALL COMMITTEE:** is meeting at 7:30 p.m. in Corps lounge C. This will be an organizational to explain the date, theme decorations and band.

**Tuesday**  
**TRAP AND SKEET CLUB:** is meeting at 7 p.m. in 110 Military Science Building.  
**STUDENT Y:** is sponsoring a Christmas service at 7:30 p.m. in the All Faith's Chapel. Father Bill Brooks will give the message and the Singing Cadets will provide the music.  
**STUDENT Y CANNED FOOD DRIVE:** will end at the Christmas service (see above). Please, bring your cans to the service.  
**POLITICAL SCIENCE SOCIETY AND PI SIGMA ALPHA:** is meeting at 7:30 p.m. in 510 Rudder. Elections will be held and guidelines for next semester will be set.  
**MSC CEPHEID VARIABLE:** is showing "The Cabinet of Dr. Caligari" and the "Lost World" at 7:30 p.m. and 9:45 p.m. in 701 Rudder. Admission is \$1.

Items for What's Up should be submitted to The Battalion, 216 Reed McDonald, no less than three days prior to desired publication date.

**Bright idea ready for students today**

By ADA FAY WOOD  
Reporter

The Texas Aggie Manufacturing Co. begins marketing the first Aggie light switch cover today.

The idea came from students in Industrial Education 137, Overview of Production Processes and Marketing. The covers will be available through Dec. 7.

TAMCO was established this semester by I.Ed. 137 students. Company marketing co-manager Mary Scowcraft said the company's project was created within the classroom.

"It started with everyone making a prototype of a personal idea, and then the class voted on which ones they thought would be marketable," Scowcraft said.

Of the 20 prototypes, seven were picked to withstand a marketing survey held in the Commons, she said.

All the prototypes were set out on tables for examination. Scowcraft said students were asked why they selected one product over another, how much they would pay for the product and how the product could be improved.

The survey results helped I.Ed. 137 students narrow down the possible products to two or three, and break-even charts were done on these, Scowcraft said. The charts showed the marketability of each selected prototype and determined whether the costs and profits would balance each other.

The Aggie light switch cover was the winner of the search for the best product, and the manufacturing began, Scowcraft said.

Fifteen students using electric saws cut the solid wood covers into shape, Scowcraft said. The students are divided into groups and each group manufactures the individual pieces of the switch covers, which are then assembled and painted, she said.

"We produce about 25 light switches a day," Scowcraft said.

The switch cover fits on top of a regular wall plate. It is painted white, and has an Aggie sticker centered on it. A maroon "thumbs up" hand, which is attached to the back of the wooden cover and sticks out to the side, is used to turn the light on and off.

Lab fees and company stock provide the financial backing for the business venture so far. Class members bought stock before the project started, Scowcraft said. The stock is now available to the public.

"Everything we've done in this class has really been great," Scowcraft said. "It gives us a view of the real world and how a company must work together to make it."

The Aggie light switch covers will be sold for \$5. Orders can be placed through TAMCO members.

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