

Presents
Alistair Cooke
"America Revisited - The Year 2004" a symposium
Wednesday, Nov. 28 4:00 p.m.
601 Rudder
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## 




## Problems

placed the proposals, programs and
recommendations. Those were: (1)
accepted and plan in development,
(2) partially implemented as part of
a continuing process (3) under a cortinuing promenss, (3) uander
study, (4) implemented, and (5) unfeasible at this time.
The first two categories include
recommendations that pertain to goals the subcommittee fell were ob-
tainable for the University's long range planning operation within the
prescribed period of 1985 to 2000 . The last three categories, however,
do not show suggestions for goals
obtainable during that period. obtainable during that period.
These goals have either been
reached, will not be attempted, or reached, will not be attempted, or
require more study.
The bulk of the proposals fell unThese included a streamlining of
the University administrative system the University administrative system
and a call for more basic research, two of the more controversial rec-
ommendations that came from the Target 2000 report. Both were
stressed within Vandiver's worl stressed within Vandiver's
university concept as necessities. university concept as necessities.
In regard to the administrative
structare, the subcommittee wrote,
"A constant examination "A constant examination of the ad-
ministrative structure of the institution with regard to efficient management methods, resulting in the
creation of new posts and the phasing out of extant ones, is necessary
Stability and continuity are of the highest importance to the success o
Texas A\&M University's achieve Texas A\&M University's achieve-
ment of genuine distinction among
the institutions of higher learning in ment of genuine distinct
the institutions of higher
America and the world."

mittee recognized that "Historically
the balance between the two (applied
research and basic research)
research and basic research) has fa
vored applied research because of
Texas A\&M's land
Texas A\&M's land-grant origin and
mission-oriented philosophy. To be
a preeminent university, however
Texas $\mathrm{A} \& \mathrm{M}$ must be in the forefron
of und of undertaking basic research."
Also listed as attainable goals be
fore 2000 were greater use of the fore 2000 were greater use of the
Available University Fund for en-
dowed chairs (at this time, $\$ 6$ million of the AUF is committed to endow
ments), the use of funds in areas
other than build other than building construction
and the provision for faculty study leaves.
"We're already enhancing that
program (faculty study leaves) with program (faculty study leaves) with
the aid of the former students and
were using Available Fund money we re using Available Fund money,
Phillips says. "Now were trying to
get to the point that we can offer the opportunity for 100 people to go on
leave each year. That takes a lot of money - about a million dollars."
Two other proposals the subcom
mittee considered were the establishmittee considered were the estabish-
ing of a baccalaureate program in
the fine arts and the recognizing of

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for 4 years.
 more study and placed out of the
1985 to 2000 possibility range.
The maior problem cited with im-
mediate installation of a fine arts program was expense.
In regard to sororities and frater-
nities, the subcommittee demanded nities, the subcommittee demanded
more study because recognition "is
not universally accepted among the
University community as an impor-
tant goal." tant goal. three proposals were
Only
deemed entirely unfeasible by the subcommittee- all three because of
expense. These were the construc-
tion of a major arts center, the estab-
lishment of cot dion of a major arts center, the estab-
lishment of a college of law and the
removal of the raiload tracks along
Wellborn Road that bisect the campus. The last recommendation, however, has now been moved to a spe-
cial committee for more study ybye the
Board of Regents because of the Board of Regents because of the
death of two students who were in
volved in train-car collisions this semester.
"The low priority on the railroad
Thas much money that we couldn't do
anything else if we did that," Phillips
says. "But two death says. "But two deaths caase you to
look again. It's a matter of perception."
That example brings up a point
that Phillips stresses is inherent ibility. "Our plan was perturbed very
"Our considerably by the hiring of the
new engineering dean," he says. "He
said he'd come if he got certain resources. That sent us back to the
drawing board. Those things come
along all the time and you've got to
 a necessity.
"Its sthe kind of thing that any or-
ganization should do on a regular ganization should do on a regular
basis, he says. "And it's being done
the right way. That is, by the line of-
ficers of the institution rather than by a set of outside planners. The
people running the organization
per planning isn't going to amount to
much and it isn't going to be accep-
 becomes a world university simply
through striving for excellence," he
says. plan is focusising on identifyyng arge
in which we are seeking national and international preeminet.e. Iou can't on your door that says, 'We are now
a world university'.
"But this is where the action is and
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