

Computer IQ discussion set for 4 p.m.

Nobel laureate Dr. Herbert Simon will speak today on "The Present and Future of Artificial Intelligence Research."

The public is invited to attend the lecture, which will be at 4 p.m. in 108 Harrington.

Simon will focus on defining the phenomenon of artificial intelligence and discussing its possibilities and limits.

The lecture will describe the current state of the art in this area, as well as addressing the ethical and philosophical questions posed by such an advanced technology.

Simon's lecture is part of the President's Lecture Series and is being sponsored by the Texas A&M Colleges of Business Administration and Liberal Arts, the Department of Engineering and the Texas Engineering Experiment Station.

A professor of computer science and psychology at Carnegie-Mellon University, Simon won the 1978 Nobel Prize for Economics and is author of the widely influential book, "Administrative Behavior."

An internationally recognized authority on human decision-making, computer automation and its impact on society, Simon also has contributed significantly to a number of other fields, including sociology and applied mathematics.

For the past 20 years, he has worked to create artificial intelligence through computer technology.

Brazos United Way hits 80 percent of final goal

By CAMILLE BROWN
Staff Writer

With one week of fundraising to go, the Brazos County United Way has collected 80 percent of its \$425,000 goal. To reach this goal by the end of the campaign, the United Way needs to collect about \$84,000 by Friday.

A&M is now at 82.5 percent of its \$110,000 goal.

Reaching the goal may look doubtful this year, but Bob Fleischer, executive director of Brazos County United Way, is still optimistic.

"We're still moving along pretty well," he said. "I think we can still reach the goal. There are still a lot of cards out, and by the end of this week we should have the bulk of them in."

The results are looking good compared to last year's totals. Fleischer said the United Way is about \$35,000 ahead of last year's total at this time.

Even though the the campaign is officially over on Friday, the United Way will have its last divisional reports presented on Nov. 20. Donations to the United Way are always

accepted, even after the fund drive. The county-wide campaign is divided into 12 sections. Of these divisions, the pilot group, made of the 24 largest employers in the county, has contributed the most money so far — \$122,000. A&M is second with \$90,776.

A&M is further divided into three groups: the University, the System and the students. The University surpassed its goal of \$55,000 this week by collecting \$55,563. The System has 80 percent of its goal with \$35,089 and the student contribution is officially at \$124.

March of Dimes to sponsor Healthy Baby Day at mall

By BRANDON BERRY
Reporter

The Central Texas Area Chapter of the March of Dimes Birth Defects Foundation will sponsor Healthy Baby Day, a health fair, and the Baby Olympics on Saturday at Post Oak Mall.

The fair is part of the observance of Healthy Baby Week, Nov. 12-17, and will stress proper prenatal and infant care.

"We're educating people," Liz Jackson, March of Dimes coordinator, said.

Booths, including those from Humana Hospital, the March of Dimes,

and the Department of Health, will be located throughout the mall giving out information on the care of pregnant women and their babies.

"We are glad to help in any way we can," Cindy Brannen, Post Oak Mall marketing director, said. "Our store owners tell us there are so many mothers with small children in the mall. The babies seem to love all the sounds and colors."

Baby Olympics will begin at 2:30 p.m. in the court area in front of the Chocolate Chip Cookie Co. The Olympics will feature contests for smiling (0-6 months), rolling over (3-

6 months), crawling (6-9 months), walking (12-15 months and 15-18 months), and running (18-24 months).

In addition, films dealing with Fetal Alcohol Syndrome and the mental and physical care of a handicapped child will be shown.

A photography contest is planned for photos of children ages three and under. Judging will be based on creativity, composition and clarity.

Registration forms are available at the Post Oak Mall information booth. All proceeds go to the March of Dimes.



Photo by FRANK IRWIN

Not a drop spilled

Sally Lockran of Caldwell carries a glass of "champagne" to demonstrate the smooth gait of the Peruvian Paso horse. Only about 4,000 of these horses, bred for their smooth gait, exist in North America. The demonstration was sponsored by the TAMU Horseman's Association at the Animal Science Pavilion Tuesday night.

College Bowl tournament finals tonight in MSC

By LINDA ROWLAND
Reporter

Six teams will grapple with a barrage of questions tonight in the final round of the College Bowl tournament at Texas A&M in the Memorial Student Center.

One team will win the University championship and the right to go on to the regional competition.

Gregg Steele, president of the MSC College Bowl Committee, said the tournament is based on a television game show, which was aired nationwide until about 1970.

"Recently, the game has gained popularity since the Trivial Pursuit game came out," President Gregg Steele said.

Steele said A&M has the largest tournament in its region. Regional competition involves schools in Texas, Louisiana and Arkansas.

"Participation in the College Bowl has consistently gotten larger since it began here on campus," Steele said.

Last year A&M had 32 teams competing. The tournament is double elimination, and requires a certain number of entries for the double elimination system to work. Forty is

the next workable number of teams. "I am sure we will have at least forty teams here next year," Steele said.

The 32 original teams compete in an elimination process until only six teams remain for final competition.

The committee president said A&M's diverse student body is well represented in College Bowl competition.

"We get a wide mix of students participating — from frats, dorms and the Corps — from just about every group on campus," he said.

The Association of College

Unions International coordinates the College Bowl tournaments. The organization also arranges such events as dart tournaments and student development programs on campuses around the country.

Steele said the College Bowl Foundation in New York provides the questions, which it gets from Time magazine's files.

"So current events, science, history and just general trivia are fair game," he said.

The questions remain sealed until the night before competition when the moderator may look them over.

Tonight's winning team will receive a trophy and the chance to participate in the regional championships hosted by Rice University in February 1985.

A&M hosted the 1984 regional championships. The team from A&M will compete against teams from Rice, Baylor University, University of Texas and Louisiana State University, the committee president said.


The regional champions then go on to the National College Bowl championship. Steele said about 15 teams from around the country

compete in the nationals that are usually held in early May.

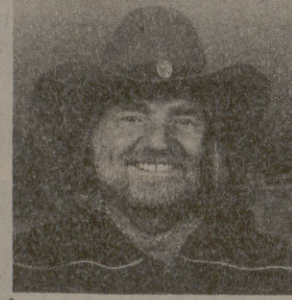
Here, teams play for higher stakes. The members of the winning national team split \$25,000 in scholarships.

"The games are very entertaining," he said. "It's funny — you find the audience really playing with the competitors as they find they know the answers."

"I've seen teams who can hear the first four words of a question and make a correct guess at the answer," he said.



Willie Nelson after Bonfire



Thursday Nov. 29 9:00 p.m.
G. Rollie White \$13⁵⁰ \$11⁵⁰
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