

Where's Carl Lewis gone?

United Press International
NEW YORK — His was the face that was going to launch a thousand products.

It was going to be done quickly and effortlessly, like his dashes to the finish line in the 100 and 200-meter races. Carl Lewis was going to be "a bigger property than Michael Jackson," according to his coach and advisor, Joe Douglas.

It's been more than two months since Carl Lewis captured four gold medals at the Olympic Games, but so far the marketing of the superstar athlete has taken a course more like a marathon than a sprint.

His face does not stare out from a television set, it does not adorn the nation's highways plastered on billboards or smile from the magazine covers.

Michael Jackson, heck. He's not even up there with Reggie Jackson yet.

Actually, maybe America is better off without Lewis insulting its intelligence about how good bran flakes taste in the morning. Yet his absence from the commercial spotlight is curious to those who watched the careful merchandising of the sprinter and long jumper at the '84 Summer Games.

Where have you gone, Carl Lewis?

"Actually, I've been very busy," Lewis said. "After the Olympics I went to Europe then to Japan in September. After the trip I took three weeks off and I've been making appearances since then. I've had lots of offers. It's difficult to select something that you want to do."

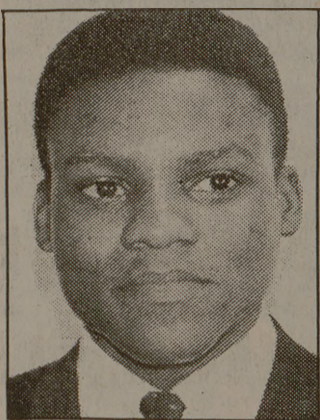
Although he has endorsed only one product so far — a soft drink for a Japanese firm — he insists there is a lengthy list of people after his services.

"The endorsements really haven't been slow," Lewis said. "They've been very fast. I don't need the money like some others do. I want to pursue an acting career. I have five movies that are possibilities. I think I have a lot more things to think about than some of the other athletes."

Lewis says his main goal is to become an actor. Not just a "name" who flaunts his athletic skills by literally running away from or running after the movie bad guys like football star Jim Brown. He wants to be taken seriously and has enrolled in New York's Studio Workshop to learn under the highly-respected Warren Robertson.

To prove how serious he is about a career in show business, he admits to having undergone cosmetic surgery on his nose. He also plans to take singing and dancing lessons, too.

Michael Jackson, are you ready for this?
"If you want to become an enter-



Gold medalist Carl Lewis

tainer, you have to do it," he said. "I feel it's just like track and field or sports. You've got to be well-rounded in many facets. If you can sing, dance and act then you're not limited. Dancing is going to come last. I've already had a song come out."

A singing long jumper?
"It was called 'Go for the Gold,'" he said. "We marketed it in LA and Europe. I thought it was pretty good. A lot of people thought it was good."

Confidence is something that sticks out on Lewis like a jeweled tie pin. He feels that quality about him was misinterpreted by members of the media at the Olympic Games and that he was cast in an unfavorable light with the general public.

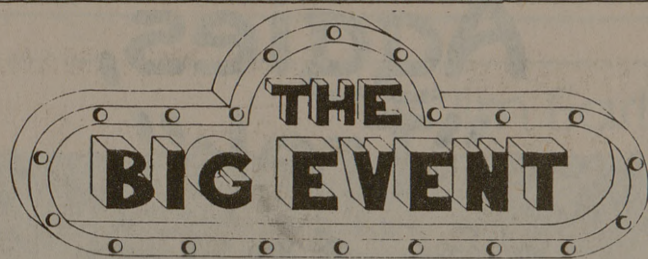
"One thing that kind of woke me up was that many people who knew me and knew what kind of person I was became a little bitter and a little angry," he said. "During the Olympics it was pretty obvious people were painting a picture of me that wasn't accurate. That alarmed me. I was baffled that people were doing that. Most of the people doing it were people I'd known for years."

"You're supposed to report what you see, not what was created. People all of a sudden were saying he's pompous, he's arrogant, he's aloof. Actually, if you look at things, I was no more confident than I had been in the past. I was Carl Lewis all the way through. People around me said I was. They didn't see any change."

Some things were said from people close to Lewis that couldn't help but turn people off. How about Douglas' statement that Lewis would be a bigger property than Michael Jackson?

"The public determines that," Lewis said. "He (Jackson) is a very talented musician and I'm a very talented athlete. I think Joe was trying to draw a parallel."

It's probably best to wait awhile, though, before trading your copy of Jackson's "Thriller" for Lewis' "Go For the Gold."



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WHEN SOMONE ATTACKS TEXAS A&M UNIVERSITY AGGIES STICK TOGETHER!

Last Spring, the Democrats (led by Mark White) called a Special Election for State Representative during Spring Break---so the Aggies would be out of town and not able to vote. The Battalion Editorial Board called the scheduling of the election by the Democrats "an attack on Texas A&M students, staff and faculty members," as reported Jan. 26, 1984.

What did Mark White's chosen Democrat, Neeley Lewis, say? "...when we look back on this we'll view it as a little brushfire set off at the beginning..." and he said that "he planned to stay out of the fracas about the election date..." That's what Democrat Neeley Lewis said and it was reported in The Eagle on January 28, 1984.

What did Richard Smith, the Republican candidate, say? "This act of political expediency is another sign of the lack of sensitivity of the state Democratic party and our state Democratic elected officials for Texas A&M University." That's what Republican Richard Smith said and it was reported in The Eagle on January 25, 1984.

Richard Smith then went one step further and provided for a shuttle bus system to take students to the polls.

Richard Smith '59 is an Aggie. When someone attacks Texas A&M University he steps in and stands up for the students.

Unlike his opponent (Neeley Lewis) Richard Smith doesn't think setting an election during Spring Break to keep Aggies from voting is a small thing. It's an attack on Texas A&M University. And Richard Smith didn't stay out of the fight, he jumped in and fought for us.

When someone attacks Texas A&M University, Aggies stick together. And together this election day we can elect Richard Smith our State Representative.



Richard Then:

- Member, Squadron 22
- Varsity Swimming Team
- Distinguished Student
- BS Mechanical Engineering, Class of '59
- 4 Years Active Duty U.S. Air Force
- Captain, USAF Reserve

Richard Now:

- Former Mayor, Bryan (5 years)
- City Council Member (3 years)
- Founding President, Brazos Animal Shelter, Inc.
- Member, Century Club, Association of Former Students
- Varsity Donor, The Aggie Club



Brock sees A&M coaching as fun

By TAMARA BELL
Sports Writer

After working with abused children, juvenile delinquents and convicted criminals, Bob Brock finds his position as Texas A&M's women's softball head coach a move in a positive direction.

"After 12 years of law enforcement with its negative aspects, coaching softball, particularly for A&M, allows me to concentrate on positive situations," Brock said.

The experience of dealing with disadvantaged youths has taught Brock to be relaxed and patient coach.

"Of course I have my moments when I yell, what coach doesn't," Brock said. "But after my experience in communicating with young criminals, I realize the necessity for a good attitude and lots of patience."

Brock's techniques support his coaching goal — molding each individual player into a team.

"I am not a sit-on-the-sideline type coach," he said. "I'm right out there on the field hitting balls. During a game, I'm the third base coach."

"What I love to see in a game is the girls doing the things that we've practiced the week before. I like to see our hard work bring benefits."

Recruiting hasn't been hard work for Brock. Because of the softball team's winning tradition — national champions in 1982-83 and the 1984 runner-up — recruiting poses no problem for Brock.

"While recruiting I look for the player who is best physically adapted to her position with high academics and a good attitude," he said.

"Since A&M has the most prestigious softball program with consideration to players, budget and travel, there are literally stacks of applications from recruits throughout the nation."

"Our biggest pluses in recruiting is the university and the ladies already on the team."

Brock believes there's a certain type of pride involved with being a member of the A&M softball team.

"When a freshman puts on the Aggie uniform for the first time, I



Softball Coach Bob Brock

just know she's taking an added second in front of the mirror to revel in her accomplishment," he said.

Even though winning is important to Brock, he believes each player should concentrate on performing to the best of her ability. Once that is accomplished, winning will follow.

"My philosophy goes back to my law enforcement days when I would help an individual to concentrate on his future, not his past," he said. "I tell the girls not to dwell on the losses because you can't undo them. Although what they learn from their errors may win the next game."

By concentrating on his future and not his past, Brock maintains a positive attitude that naturally spills into his work — coaching.

Brock sums up his feelings about coaching by pointing out to his team: "You (the player) may just think you're going to make this (coaching) a job, but this is really fun."

ELECT

Richard
Smith
State Representative

Pol. Adv. paid for by Citizens for Richard Smith, P.O. Box 3743, Bryan, Texas, 77805

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