Pet welfare focus of student SPCA

By LINDA ROWLAND Reporter

"Caring and comradery is what Aggies are all about," said Gail Carlor neuter their a son, president of the Texas A&M them to run loose. student affililate for the Brazos Valley Society for the Prevention of Cruelty to Animals. "We believe this

rial Student Center.

"We hope this organization becomes a natural addition to the tradition on campus," Robin Crook, the organization's vice president, said. Carlson said she may ask the Corps of Cadets for permission to use Reveille IV as the affiliate's mas-

"Reveille is such a big tradition on campus, yet not many realize the first Reveille was a stray," Carlson

Although the A&M affiliate will operate separately from its parent organization, it will help the Brazos Valley SPCA in its goals of promoting animal welfare and preventing

One of the student organization's main goals is humane education—to inform the community in pet care, responsible pet ownership and ani-

imals roam the United States each year because pet owners do not spay or neuter their animals and allow

"Idealistically, we hope to spread the concept of animal welfare across the country by getting Aggies in-volved here," Carlson said. "They The organization met for the first time Wednesday night in the Memorial Student Center.

The organization met for the first munities and spread the word."

Bryan-College Station in particular has a severe stray problem. The area experiences a large increase in strays which coincides with the end of each A&M semester, Carlson said.

Dr. Thomas Caceci, the affiliate's faculty adviser, attributes this phenomenon to the "love the kitten, hate the cat syndrome.

"Students get the cute puppy or

kitten, it grows up and is not so cute anymore so the students abandon their pet," the associate professor in the Department of Veterinary Anat-

Initially, the student affiliate will concentrate on publicity and increasing membership. The membership fee, which includes membership in the BVSPCA, is \$5 annually.

The TAMU Student Affiliate for

the BVSPCA will meet again Nov. 28

Former business dean dies, services Friday

University News Service
Dr. John E. Pearson, 58, former

dean of the College of Business Administration at Texas A&M, died of a heart attack in Houston Tuesday.

Services are set for 10 a.m. Friday at the Geo. H. Lewis Funeral Home in Houston. Graveside services will be held Friday at 1:30 p.m. at the College Station Cemetery.

Pearson headed Texas A&M's business administration program from 1963 to 1978. Under his guidance, enrollment increases and curricula expansion prompted the elevation of the business program into full college status in 1968.

He was a former professor and chairman of North Texas State University's Division of General Business. He left A&M to become senior vice president, chief financial officer and member of the board of direc

tors at 3D/International.

In 1982 Pearson was named distinguished professor of economics at Sam Houston State University and last year became vice president of the Gulf Research and Development

Co. of the Gulf Oil Corp.
Pearson obtained his undergraduate and graduate degrees in economics at North Texas State University and his doctoral degree in economics from Indiana University

Survivors include his wife, Della Pearson; two sons, Reed and Eric Pearson; and daughters Carla Fisher and Melissa Porter, all of Houston. He is also survived by three grandchildren and a brother, Jim Pearson of Denton.

Memorial contributions may be made to the John E. Pearson schol-arship fund at the College of Busi-

Battalion editor talks of apathy



"The goal of an editorial is not to make you agree with me — it's supposed to make you think," Battalion Editor Stephanie Ross said at Wednesday's Sully's Sym-

Sponsored by sophomore hon-ors society Lambda Sigma, the symposium is held weekly and features a talk by a student leader, followed by questions from the audience. The symposium's goal is to improve communication between student leaders and the student body.

Ross explained that four independent departments comprise The Battalion: business, circulation, advertising, and her department — the editorial department. The editorial department is made up of the city desk which handles local news; sports; and the entertainment section, At Ease.

The editorial board, made up of all major editors but the entertainment editors, is the most controversial section of the paper, Ross said.

"We're not supposed to reflect your opinions, we're supposed to reflect ours," she said. "Our main goal is to make you think.'

Ross said she thinks Texas A&M is an apathetic campus, with students caring more about football dates than the issues that affect them. She said that of all the columns published this year, the one titled "In Search of Mr. Right," in which two girls questioned the whereabouts of "nice guys," received the biggest response. At first she thought it was funny, she said, but then it angered her, with the great number of letters reinforcing that getting a date on Saturday night is what people here care about most.

to do about the apathy problem. Ross said too many students are worried about their BANA tests or "who am I going to take to the Rice game?" or "am I going to get

her a big mum or a little mum? "That is a sad indictment, not on this University, but on our generation," she said.

Ross said that Student Government, in coming out and speaking on controversial issues like the Gay Student Services, is working against apathy at A&M. But whatever is important to a stu-dent is worth standing up and speaking out for, Ross said. "It doesn't have to be nuclear war,'

Some students in the audience questioned how serious Battalion reporters really are about gathering controversial news.

"We're not a club newsletter," Ross said. "We bring local, national and international news."

She said The Battalion has the

same responsibilities as any other newspaper and like any other, Battalion employees can be sued for libel.

Part of the problem relating to a lack of controversial news is that there's no controversy on campus, Ross said.

"Students don't want controversy," she said.

She reminded the crowd that "Every single one of my reporters is a full-time student," which affects the amount of time they can put into every issue

"You have to understand that these are students and they're learning," she said.

Ross encouraged people with questions, comments and ideas to contact her at The Battalion, 216 Reed McDonald Building.

Swim-a-Cross planned to show appreciation

Battalion Editor Stephanie Ross

Aggie Red Cross to raise money

By ADA FAY WOOD Reporter

The newly-formed Aggie Red Cross Club and the Water Safety Instructor class are sponsoring a Swima-Cross on October 26.

The Swim-a-Cross will take place at the indoor pool at Texas A&M at

7 p.m. It will last until about 11 p.m. David Spilo, Aggie Red Cross-president, said the Swim-a-Cross will be a marathon to raise money for the Brazos County Red Cross.

A table will be located next to the outdoor pool on campus for those wanting to sponsor a swimmer. To sponsor a swimmer, a person gives a certain amount of money per lap that the swimmer completes or do-

nates a lump sum, Spilo said. "In general, the people already swimming are able to swim about 40

Bargain Sounds

to 70 laps," he said. The money donated will be given at the indoor pool.

to the Red Cross. They will use it to buy first-aid equipment and lifesaving films, but the majority of the money will go toward buying car seats for children, Spilo said.

Interested swimmers can sign up

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