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**SUPERTOPPING SUPERTASTE**

- Mushroom 'n' Cheese:** Piping hot potato with slices and slices of fresh sautéed mushrooms, melted Swiss cheese and Arby's savory sauce.
- Deluxe:** Hearty baked potato loaded with creamy butter, crisp bacon, shredded cheddar and sour cream and chives.
- Broccoli 'n' Cheddar:** Lightly baked potato stuffed with fresh steamed broccoli, hot cheddar cheese sauce and shredded cheddar.

**TWO LOCATIONS:**

**COLLEGE STATION**  
Southwest Parkway  
(Next to Pelican's Wharf)

**BRYAN**  
E. 29th Street  
(across from Bryan High)

Arby's  
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# Olsen

(continued from page 1)

rig pulled himself out of the lineup. Gehrig died two years later of a rare form of polio.

Olsen gave professional baseball four years. After that he quit to enter business. He and a former professor established Gearech Manufacturing Co. in 1927.

For the past 30 years, Gearech has been the leading manufacturer for tools used in the oil, chemical, mining, plastic and atomic industries.

"No one has been luckier or had more fun than I have," he said.

Gearech made Olsen a millionaire and with those millions, Olsen has given and given.

"It's no use being the richest S.O.B. in the graveyard," Olsen said. "We do it because we love to do it."

Every year, Olsen foots the bill to host former baseball players at the Hall of Fame induction and for several years, Olsen provided World Series and All-Star tickets for Gehrig's widow.

"We surely have enjoyed doing it," he said.

Over the years, Olsen has purchased more than 15,000 series tickets — 13,000 of those he has given to friends, associates and even strangers.

"I have had people leave England in the morning so they could be my guests later that day at the series," Olsen said.

During a series between the Yankees and the Dodgers, the Olsens rode down the hotel elevator with a newly-wed couple. The couple was talking about the series which was to begin that afternoon, when the young bride mentioned she had always dreamed of attending the World Series.

Olsen reached into his pocket, pulled out two box seat tickets and handed them to the woman.

"Enjoy the game," he said to them.

Olsen's giving does not end with tickets. His generosity also extends to his hometown of Clifton.

He has given land for a hospital, a helicopter field, a high school, a cemetery, an old folks home, streets, and county and state highways. He has provided money to build the high school clubhouse and press room, the entrance and fence for the cemetery, a museum and an old folks home.

For his effort and support, Olsen



Photo courtesy of Office of Public Information

Pat Olsen and his wife Elsie reminisce.

was named as a Distinguished Alumni in 1981 and was inducted into the A&M Athletic Hall of Fame as one of A&M's all-time great pitchers.

But honors and awards aren't why Olsen gives. He said he gives because he enjoys it and because of some advice someone gave him in 1930.

"If you give from the heart, the

Lord will bless you 10 times over," Olsen said. "If you give and expect something in return, you're just a horse trader. And the Lord doesn't need any horse traders."

## Accessories business makes millions

By LORI BROOKS  
Reporter

In six short years Ginnie Johansen has built a small business geared to the designing of women's fashion accessories into a booming \$11-million enterprise.

As an 18-year-old college freshman, Johansen happened upon a good thing at the right time. Just six weeks before the preppy craze took off with alligators and men on horses, Johansen was marketing her new product that would fit in perfectly with the new fad.

Johansen was at R. Rush and Co. Thursday giving free demonstrations of her products and how to use them.

Founded in 1978, Johansen's business began to take shape when she needed a belt to go with her khaki pants and Izod shirt. When she could not find one, she created her own. It was a web and grosgrain ribbon belt with a Velcro closing.

Friends liked it and asked her to make belts for them. That gave her an idea; she took samples to shops in Dallas, Austin, Waco and San Antonio and came back with \$15,000 in orders. In just six weeks Johansen

had accounts in 23 states.

Johansen's entrepreneurial father was impressed. He'd recently left his job as chief executive of a chemical company to become a management consultant. Little did he know his best prospect was to be his own daughter.

Johansen and her father, Gerald Johansen, each put up \$12,500 to form Ginnie Johansen Designs, Inc. "He helped me map it out from the very beginning," Johansen said. "We started out as Ginnie and Daddy, as a team."

By 1982, Ginnie Johansen belts, floppy bow ties and silk scarfs were displayed in 2,000 shops throughout the U.S. and Canada, and the company had sales of \$6.1 million.

Now, at 25, she is half-owner and president, earning well over \$100,000. Her father is the chief executive.

Today, Johansen has 90 people working for her. The average worker's age is 28, and most of them have degrees.

Johansen said her company is very service oriented. She sends sales representatives to give seminars and train the sales associates in the stores

that carry Ginnie Johansen Designs.

Although her success has been rapid; it has not been easy. Heading up a design staff, combing European fabric fairs for the proper materials and helping to manage this booming company has had its share of sacrifices. One was dropping out of college.

After her freshman year at Sophie Newcomb College in New Orleans, she transferred to Southern Methodist University for two years.

"I was under a lot of pressure with the company, and it was hard to make it to classes every day. I don't like to do anything incompletely, so I dropped out. A very wise man told me that school will always be there, but your own business won't," Johansen told the Dallas Times Herald in 1982.

Johansen claims her first customer has always been herself. She just started designing accessories for herself. The company always mixes design and marketing in an effort to keep in close touch with its customers' needs.

She started out with the first belt design, adding one silk tie and steadily growing to six different product

areas, including silk neckerchiefs, sashes, various styles of belts and jewelry.

Johansen said Ginnie Johansen Designs has always placed emphasis on the quality of its product and service, so there is little room for complaints and returns. This is the winning formula, keeping quality high priority.

## Dedication set for today

Texas A&M's Human Performance Laboratories will be dedicated today at 10:30 a.m. in room 274 East Kyle.

The laboratories, named for Elouise Beard Smith, widow of A&M tennis coach Omar Smith, serve as facilities for faculty and graduate student research.

Projects conducted at the lab range from extensive physical and psychological evaluations of volunteer faculty and staff to the effects of using sunscreen.

**College Night**  
Friday, October 19  
3 p.m. to 11 p.m.  
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