

Student pizza sales soar in Bryan-College Station

By SUZY FISK
Reporter

"It's good to eat and you don't have to cook or clean up."
"My roommate and I crave it at midnight, at least once a week."

The first comment is from Bill Booth, a senior education major from Houston, and the second is from Karla Martin, a sophomore journalism major from Rendon. They are talking

about pizza, a fast food growth industry in the Bryan-College Station area. Nine pizza places deliver in 30 minutes or less to dorms and apartments around Texas A&M.

"Domino's has the fastest delivery in town," says Dave Malone, assistant manager of Domino's. Delivery is 90 percent of Domino's business.

However, Allison Maffit, manager of the local Pizza Ex-

press, says his pizza store is the only one in town with a pizza truck. The truck delivers pizza in 15 minutes to dorms, apartments or houses in College Station. Pizza Express also makes most of its sales by delivery.

Pizza Hut's delivery sales jump when the weather is bad, says assistant manager Debbie Ross. Pizza Hut, a restaurant with a dining room, also has delivery and carry-out which bring in 40 percent of its sales.

A new pizza spot, Double Daves' Pizzaworks will open sometime in April. Double Daves' will be geared toward college students, says co-owner Dave Atkinson. Double Daves' will add itself to the delivery list

for apartments, houses, dorms and businesses. Besides delivering pizza, Double Daves' also will deliver pizza variations, such as calzone, pepperoni rolls and Parisian pizza. For those with a thirst for a cold brew, Double Daves' will deliver domestic and imported beer anywhere but on campus. This will be the second new pizza place to open locally since the beginning of this semester. Altogether there are now at least 20 pizza locations in Bryan-College Station.

Dana LeMoine, a junior chemical engineering major from Spring believes that variety and competition are healthy for the pizza market.

"I think it's great that the market is expanding because the competition improves quality, service and advertised specials," LeMoine says.

Quality is important to Bob Cannon, manager of Mama's Pizza Place, which does not deliver. Cannon says he doesn't want to lose the flavor of the pizza by sticking it in a cardboard box and letting it sit for 30 minutes before it reaches the customer. He has no plans to deliver because he says the quality of the pizza would be lost. Mama's has been serving locally for six years and has managed to stay above budget, even when students leave for summer.

"We must be doing something right," Cannon says. Mike Espinoza, manager of

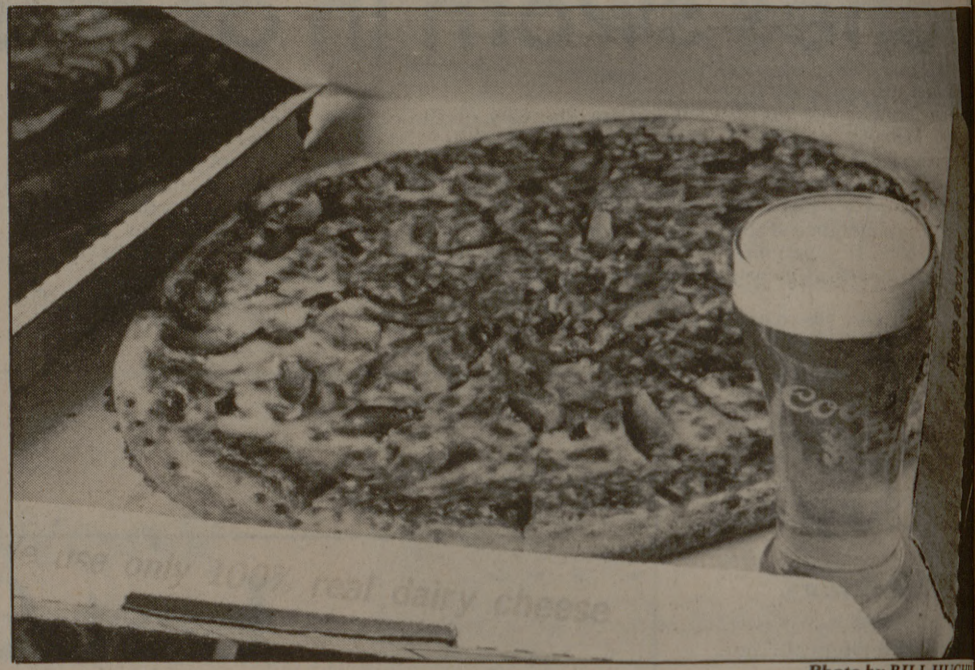


Photo by BILL HUGHES

Pizza delivery is nothing new to B-CS, but one pizza place will soon begin

delivering beer along with its pizza to everywhere but on campus.

Pizza Inn, thinks he also is doing something right since he believes "delivery is where it's at."

"The competition is pretty fierce," Espinoza says.

Mary Esquivl, day manager for Mr. Gatti's Pizza in College Station, says many students, bank personnel and Skaggs' employees come for the lunch special. Esquivl says Gatti's customers come in not only for the lunch special, but also to watch soap operas on the big screen television. Mr. Gatti's depends on delivery sales for 55 percent of its business. Carry-outs and

sales of the restaurant make up the rest of the sales.

Donna Fisher, manager and owner of Pasta's says the lunch buffet is open to everyone but mainly students, construction workers and business people come to eat and to watch "All My Children."

The People Book and direct mail coupons help in advertising and is a big incentive for customers at many of the pizza places.

freshman agricultural journalism major from Gonzales.

Espinoza says Pizza Inn coupons are an incentive to customers especially since delivery started a month ago. Chanello's pizza sticks coupons on the door on campus twice a month, says Carl Dopyera, assistant manager of Chanello's, adding that those coupons bring in about 15 percent of the business. Chanello's has delivery and carry-out with 90 percent of its business in delivery.

Pizza Planet in Bryan brings in only 25 percent of its sales delivery, says Richard El-

HONG KONG RESTAURANT

香港餐廳

Fresh, authentic Chinese cuisine at reasonable prices
"Quality Health Food"
Taste our Lemon Chicken!

LARGE OR SMALL PARTIES AND BANQUETS WELCOMED
Serving wine and beer

846-8345

Mon. - Sun. 11 am - 2 pm
Mon. - Sat. 5 pm - 10 pm

3805 TEXAS AV. - BRYAN

tri-state Sports Center

SELECT GROUP

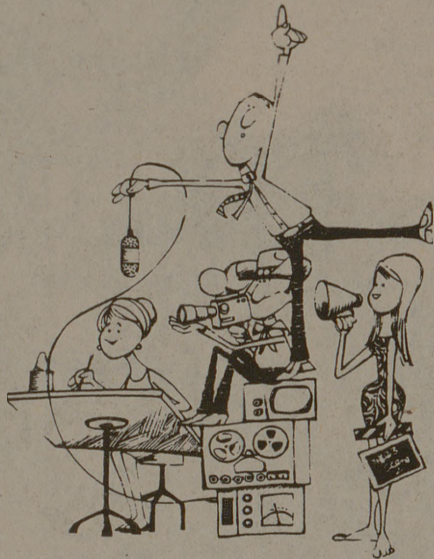
Swingster
Softball Shirts

50% OFF

2023 Texas Ave.,
Townshire Center
779-8776

HELP CREATE TAMSEN

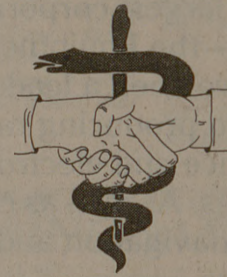
The First Campus Entertainment Network In Texas!



The MSC Video Tape Committee will air the first campus television network in the state. To do it, we need your help. If you have an interest in Video/TV Production, like to write, act, direct, sell or market products, we want you! Find out more. Come to the first meeting, Tues., April 10, at 7:00 in room 308 Rudder.

Biomedical Science Association MEETING

ROOM 201 VMS
7:00 pm



date April 10, 1984
topic General Business Meeting
Election of Officers for 1984-85

Charges filed in killing case

United Press International

PALO PINTO — A Palo Pinto County grand jury indicted a Mineral Wells man on one count of murder in the bludgeoning death of a woman who disappeared last May along with another woman and an infant, officials said Monday.

Danny Hall Bible, charged in the death of Patricia Kay Hudgins, 21, whose body was found in a wooded area near Mineral Wells.

Hudgins disappeared in May with her roommate, Tina Powers, and her infant son, Martin Powers.

The Powerses' bodies were found last June at a road park in Parker County between Mineral Wells and Weatherford. Cause of death could not be determined because of decomposition, officials said. Hall has not been charged in the slayings.

Bible, who was Powers' brother-in-law, disappeared about a week after the women and infant were reported missing, authorities said. He was arrested in Florida in January and returned to Palo Pinto County, where he is held without bond.

Defen

The Braz...
fensive driv...
mada Inn. T...
both evening...
tration begin...
pre-register

Tick

Tickets ar...
Box Office...
the second f...
are \$3 in adv

Tech... found

United Press I...
TUCUMCAR...
onies Mond...
the apparent...
all-state athl...
death outside...
his eastern Ne...
munity of 8,000...
Rod David, 1...
head around no...
self-inflic...
found. Authori...
gauge shotgun...
side the body.

The youngste...
athlete in footb...
and track, had...
and Texas Tech...
football sch...
another, Stan, a...
fensive back, ha...
all-conferen...
here last season...
Tech spokesm...
day expressed sh...
news of the young...
"Everybody a

MSC Cafeteria

Now Better Than Ever. You Will Be Pleased With These Carefully Prepared and Taste Tempting Foods. Each Daily Special Only \$2.39 Plus Tax "Oper Daily"

Dining: 11 A.M. to 1:30 P.M. — 4:00 P.M. to 7:00 P.M.

<p>MONDAY EVENING SPECIAL</p> <p>Salisbury Steak with Mushroom Gravy Whipped Potatoes Your Choice of One Vegetable Roll or Corn Bread and Butter Coffee or Tea</p>	<p>TUESDAY EVENING SPECIAL</p> <p>Mexican Fiesta Dinner Two Cheese and Onion Enchiladas w/ chili Mexican Pinto Patio Style Pinto Beans Tostadas Coffee or Tea One Corn Bread and Butter</p>	<p>WEDNESDAY EVENING SPECIAL</p> <p>Chicken Fried Steak w cream Gravy Whipped Potatoes and Choice of one other Vegetable Roll or Corn Bread and Butter Coffee or Tea</p>
<p>THURSDAY EVENING SPECIAL</p> <p>Italian Candle Light Spaghetti Dinner SERVED WITH SPICED MEAT BALLS AND SAUCE Parmesan Cheese - Tossed Green Salad Choice of Salad Dressing — Hot Garlic Bread Tea or Coffee</p> <p style="text-align: center;">FOR YOUR PROTECTION OUR PERSONNEL HAVE HEALTH CARDS.</p>		
<p>FRIDAY EVENING SPECIAL</p> <p>FRIED CATFISH FILET w TARTAR SAUCE Cole Slaw Hush Puppies Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee</p>	<p>SATURDAY NOON and EVENING SPECIAL</p> <p>Yankee Pot Roast Texas Style (Tossed Salad) Mashed Potato w gravy Roll or Corn Bread & Butter Tea or Coffee</p>	<p>SUNDAY SPECIAL NOON and EVENING</p> <p>ROAST TURKEY DINNER Served with Cranberry Sauce Cornbread Dressing Roll or Corn Bread - Butter - Coffee or Tea Giblet Gravy And your choice of any One vegetable</p>

"Quality First"

T... DRID

IF YOU REFUSE...
LOSE YOUR...
ADMISS...
IT IS NOW A...
HAS BE...
BEFORE JANU...
SIDERE...
HAD TO...
CATION...

EVEN IF YOUR...
BE CON...
ARE IM...
D.W.I., SUSPE...
AS EXI...
D.W.I., IS A...
BE WIP...
TR