

monday

	2 KPRC	3 KBTX	6 KCEN	7 KTBC	8 KUHT	11 KHOU	13 KTRK	15 KAMU	20 KTXH	24 KVUE	36 KTVV	39 KHTV	WTBS	WGN	CBN	TMC
Midwest	2	5	6	17	8	11	13	12	7	16	—	10	24	27	9	20
Community	R	5	6	L	M	11	13	12		N	K	10	P	T	4	E
6:00	News	News	News	News	MacNeil Lehrer	News	News	MacNeil Lehrer	Mork & Mindy Basketball Houston	News	News	One Day At A Time Laverne & Shirley	"	Barney Miller The Jeffersons	Here Come The Brides	"
6:30	Family Feud	Three's Company	M.A.S.H.	The Jeffersons	"	Entertainment	"	"	"	M.A.S.H.	People's Court	"	"	"	"	"
7:00	Real People	George Washington Part 3	Real People	George Washington Part 3	Business Report Community Forum	George Washington Part 3	The Fall Guy	Auction	Rockets At Philadelphia 76ers	The Fall Guy	Real People	Vega\$	"	Movie: "John Goldfarb, Please	Ministry Special	Movie: "Exposed"
7:30	"	"	"	"	"	"	"	"	"	"	"	"	Movie: "Coogan's	"	"	"
8:00	The Facts Of Life Double Trouble	"	The Facts Of Life Double Trouble	"	Smithsonian World	"	Dynasty	"	"	Dynasty	The Facts Of Life Double Trouble	Cousteau Amazon	"	Come Home	700 Club	"
8:30	"	"	"	"	"	"	"	"	"	"	"	"	"	"	"	"
9:00	St. Elsewhere	"	St. Elsewhere	"	The Compleat Gilbert And Sullivan	"	Hotel	"	"	Hotel	St. Elsewhere	"	"	News	"	Movie: "Some Kind Of Hero"
9:30	"	"	"	"	"	"	"	"	"	"	"	"	"	Baseball Chicago	Blondie	"
10:00	News	News	News	News	"	News	News	"	Mork & Mindy Bob Newhart	News	News	Twilight Zone Star Trek	"	Cubs At Los Angeles Dodgers	Another Life Best Of Groucho	"
10:30	The Best Of Carson	Barney Miller	The Best Of Carson	All In The Family	"	Police Story	ABC News Nightline	"	"	Barney Miller	The Best Of Carson	"	The Catlins	"	"	Movie:
11:00	"	Police Story	"	Police Story	Latenight America	"	Movie: "The Countess From Hong	Latenight America News	Mary Tyler Moore CNN News	ABC News Nightline Laugh-In	"	"	Movie: "Divorce Hers"	"	Burns And Allen Jack Benny	"Mother Lode"
11:30	David Letterman	"	David Letterman	"	"	CBS Movie "Fedora"	"	"	"	David Letterman	INN News	"	"	"	"	"
12:00	"	CBS Movie "Without Warning"	"	CBS Movie "Fedora"	"	"	Kong	"	Movie: "Fear Strikes Out"	I Spy	"	Movie: "Drive Hard Drive Fast"	"	"	I Married Joan Love That B. Bachelor	"
12:30	News	"	News	"	"	"	"	"	"	"	Movie: "Impact"	"	Movie: "Impact"	"	"	"

Music Television

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that although a group's sound may be of paramount importance, as MTV officials staunchly maintain, having an eye-catching appearance and a memorable TV presence also is important to MTV. In a Los Angeles Times article, Polygram video director Len Epan said, "If you're not on MTV, then to a large share of music consumers, you just don't exist."

This doesn't bode well for talented unknowns who have little stage presence or are plain-looking, or can't raise the money to film a slick video.

But an MTV source answers, "We don't believe it's true. MTV alone can't make or break an artist. It's just one factor in terms of an artist's success and not the most important one."

Just a few of the far-reaching consequences of MTV's success are that it has provided musicians and directors with a new creative format for self-expression; it has created jobs for hundreds of dancers and actors who appear in videos and has helped boost record sales and media coverage of new artists as well as established ones.

But the network also has inspired its share of controversy, mostly because of the sexual and violent bases for many rock videos. Many of the most popular conceptual, fantasy-type videos cater to the downright bizarre.

For example, "When the Lady Smiles," the latest video by the rock group Golden Earring, shows a man about to undergo brain surgery by a drill-wielding doctor. This is the stuff nightmares are made of.

Consider Greg Kihn's video, "Our Love's in Jeopardy," in which a young man about to be married looks anything but happy at the prospect. Looking around at the couples among

the wedding guests, he observes one couple handcuffed together, and another connected at the waist by a pulsating bond of flesh. The symbolism here certainly isn't obscure.

In an undocumented study, the Coalition on Television Violence reported an average 18 instances of violence or hostile action per hour on MTV. An MTV source discounted the report, saying that the network's research department found "no backup" for it.

"We haven't received overwhelming reports of violence," she said. "If that had been a documented study, we would comment. But that's the level of personal opinion, which can be a no-win situation. We can't please everybody."

Acquisition meetings are held once a week at the MTV studios so that new videos can be screened by executives and department representatives. The only selection requirements are that a video be of good quality production, meaning that it must be submitted on a one-inch master tape, and that it fit the channel's format.

Officials maintain that "there are no cut-and-dried rules" when it comes to deciding what is too racy or violent to be shown on MTV. The network's basic party line, according to one employee, is that videos containing what it considers "gratuitous nudity or violence" will not be accepted.

MTV officials are loathe to elaborate on what exactly constitutes gratuitous nudity or violence, saying only that decisions about whether a video will receive airplay are based on the its content as a whole.

When asked why nudity is allowed in some videos, such as John Lennon's "Stepping Out," in which a nude Lennon and Yoko Ono walk away from the camera, one source said net-

work officials will not discuss individual clips. Although David Bowie's "China Girl" was edited for MTV, this source explained that the uncut version, which shows Bowie making love with a Chinese model, cannot be aired on MTV because the nudity is in a sexual context, whereas the nudity in the Lennon video is not.

"I just can't get into a discussion of that," she said. "It's a matter of individual taste. People can assume what they want about the symbolism of a video — whether they're offended or not."

Another aspect to the MTV controversy was pointed out in a Newsweek article by journalist Eric Zorn. Titled "Memories Aren't Made of This," the essay is a lament to the tune that rock videos, by virtue of being fantasized out to a song, are robbing a generation of their personal memories associated with music.

"The personal side of music is steadily being replaced by the corporate side," Zorn says, "so that the associations and mental pictures that go along with songs for the MTV generation don't relate to their lives, but to the lives of the people who conceived the video."

"That's not true," defends an MTV official. "Seeing people act out music is as old as ballet, opera, etc..."

"If you think about it, the best clips leave a lot to the imagination. The artist's interpretation of a song doesn't detract from what you imagine. It's simply another expression of the artist."

"For example," she said, "Look at 'Wrapped Around Your Finger,' by the Police. It's just Sting dancing around a bunch of candles. You can create your own associations."

MTV determines the popular-

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monday movies

MORNING

9:00 **20** ★★½ "April Love" (1957) Pat Boone, Shirley Jones. A young man falls in love when he arrives on a Kentucky farm.

AFTERNOON

3:00 **13** ★★ "Gunfight At Comanche Creek" (1963) Audie Murphy, Colleen Miller. A detective infiltrates a gang of outlaws for the purpose of exposing their notorious leader.

EVENING

7:00 **39** ★★½ "How The West Was Won" (1963) James Stewart, John Wayne. Three generations of pioneers participate in Western expansion in the 19th century.

8:00 **2** **36** ★★½ "Damnation Alley" (1977) Jan-Michael Vincent, George Peppard. The survivors of a nuclear war struggle against tornadoes and giant insects to make their way to the only city untouched by the holocaust. (R)

3 **7** **11** ★★½ "Still The Beaver" (1983) Jerry Mathers, Tony Dow. An out-of-work Theodore "The Beaver" Cleaver has his share of problems in Mayfield when his wife asks for a divorce and he is left to raise their two precocious sons by himself. (R)

20 ★★ "The Master Of Ballantrae" (1953) Errol Flynn, Beatrice Campbell. A young Scotsman escapes his country and turns pirate when a rebellion in which he was involved fails.

12:00 **13** ★★½ "The Man Who Died Twice" (1970) Stuart Whitman, Brigitte Fossey. An artist presumed dead is discovered to be very much alive and involved in some very shady dealings.

20 ★★½ "It Happens Every Spring" (1949) Ray Milland, Jean Peters. A chemistry professor discovers a formula that turns the

baseball world upside down. **39** ★★½ "Detour To Nowhere" (1972) George Peppard, Christine Belford. An insurance investigator finds both police and business involvement in four murders and an armored truck robbery.

12:30 **33** ★★½ "The 25th Hour" (1967) Anthony Quinn, Virna Lisi. A Nazi police head sends a Romanian to a prison camp so that he can have the man's wife.

2:35 **13** ★★ "One Million Years B.C." (1967) John Richardson, Raquel Welch. A prehistoric pair of lovers from different tribes succeed in removing the man's evil brother from leadership of his people.

monday specials

MORNING

5:00 **13** **ACADEMY AWARDS PREVIEW** Interviews with nominees Shirley MacLaine, Jack Nicholson, Deborah Winger, Cher and Albert Finney; also, the impact of "Flashdance" and interviews with past Oscar winners.

EVENING

7:00 **13** **24** **BARBARA WALTERS** The public and private lives of celebrities Joan Collins, Jane Fonda and Christie Brinkley are discussed in interviews with each of the women.

15 **TV AUCTION** A bid-by-phone extravaganza where anything and everything will be auctioned to the highest bidder.

20 **AT THE MOVIES OSCAR SPECIAL** Film critics Gene Siskel and Roger Ebert announce their selections for the Academy Awards in the categories of best picture, best actor / actress, and best supporting actor / actress.

8:00 **3** **13** **24** **ACADEMY AWARDS** Johnny Carson hosts the award ceremonies live from the Dorothy Chandler Pavilion in Los Angeles, California. Best actor nominees include Robert Duvall ("Tender Mercies") and Michael Caine ("Educating Rita").