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Andropov successor talks with Bush, others

United Press International

MOSCOW — Soviet leader Konstantin Chernenko bid farewell to his predecessor and rival Yuri Andropov with a stirring hero's funeral Tuesday and then held talks with Western leaders on the need for improved relations.

Chernenko, 72, met with Vice President George Bush and other delegation heads after eulogizing Andropov as "a glorious son of the Communist Party" who consolidated Soviet military power and Moscow's international standing.

Thousands of mourners, some weeping openly, filled Red Square as Andropov's black-and-red draped coffin was lowered into a grave next to the Lenin mausoleum after a final kiss from his sobbing widow, Tatyana.

The bells of the Kremlin rang, cannons boomed and factory whistles blew as citizens across the Soviet Union observed five minutes of silence in honor of Andropov's 15-month rule of the communist superpower.

After the ceremony, dignitaries from around the world withdrew to the Kremlin's ornate St. George's hall to pay their condolences to Chernenko, Foreign Minister Andrei Gromyko and Prime Minister Nikolai Tikhonov.

Chernenko later met privately with delegations from the United States, Britain, West Germany, France and Italy and also met with leaders of the communist bloc and Indian Prime Minister Indira Gandhi, who heads the non-aligned movement.

Bush, who with other members of the American delegation met with Chernenko for 30 minutes, handed the new Soviet leader a letter from President Reagan expressing readiness to improve relations with Moscow.

He said Chernenko welcomed the Americans "from the heart" at a

meeting that he described as "devoid of polemics."

"The tone, the way the whole relationship was discussed, was very temperate, very reasonable," Bush said.

Bush said the Reagan letter expressed determination "to move forward in all areas of our relationship with the Soviets and our readiness for concrete, productive discussions in every one of them."

The Soviet version of the meeting was reported by official Soviet news agency Tass.

"Soviet-American relations, Konstantin Chernenko said, should be based on equality and equal security, mutual account for lawful interests and non-interference in each other's internal affairs," Tass said.

"A display by the American side of practical readiness to adhere to these principles would make it possible to start the righting of relations between the two countries."

British Prime Minister Margaret Thatcher, West German Chancellor Helmut Kohl, French Prime Minister Pierre Mauroy, Italian President Sandro Pertini, Greek Prime Minister Andreas Papandreu also met with Chernenko.

The West German news agency DPA said Chernenko accepted an invitation to visit West Germany but set no date. Kohl also urged the new Soviet leader to hold a summit with Reagan to improve East-West relations, which under Andropov plunged to their lowest point in decades.

At the somber but lavish state funeral for Andropov in Red Square, Chernenko hinted that Moscow might resume the Geneva arms talks suspended in November in response to deployment of American missiles in Europe.

He said the Soviet Union was ready for negotiations but insisted on "honest talks on the basis of equality and equal security."

Standing in a dark coat against 12 degree cold atop the Lenin mausoleum, Chernenko faltered several times and stumbled over words as he read the eulogy for his former rival for power 15 months before.

At the end of the ceremony, Chernenko failed to hold a prolonged salute for Andropov, dropping his arm to his side three times.

Chernenko's delivery of the eulogy evoked memories of Leonid Brezhnev's difficulties in public speaking during the final years of his life.

"A glorious son of the Communist Party, an outstanding political figure, a person of great soul and kind heart has departed from life," Chernenko said before thousands of workers, dignitaries and troops in the square below.

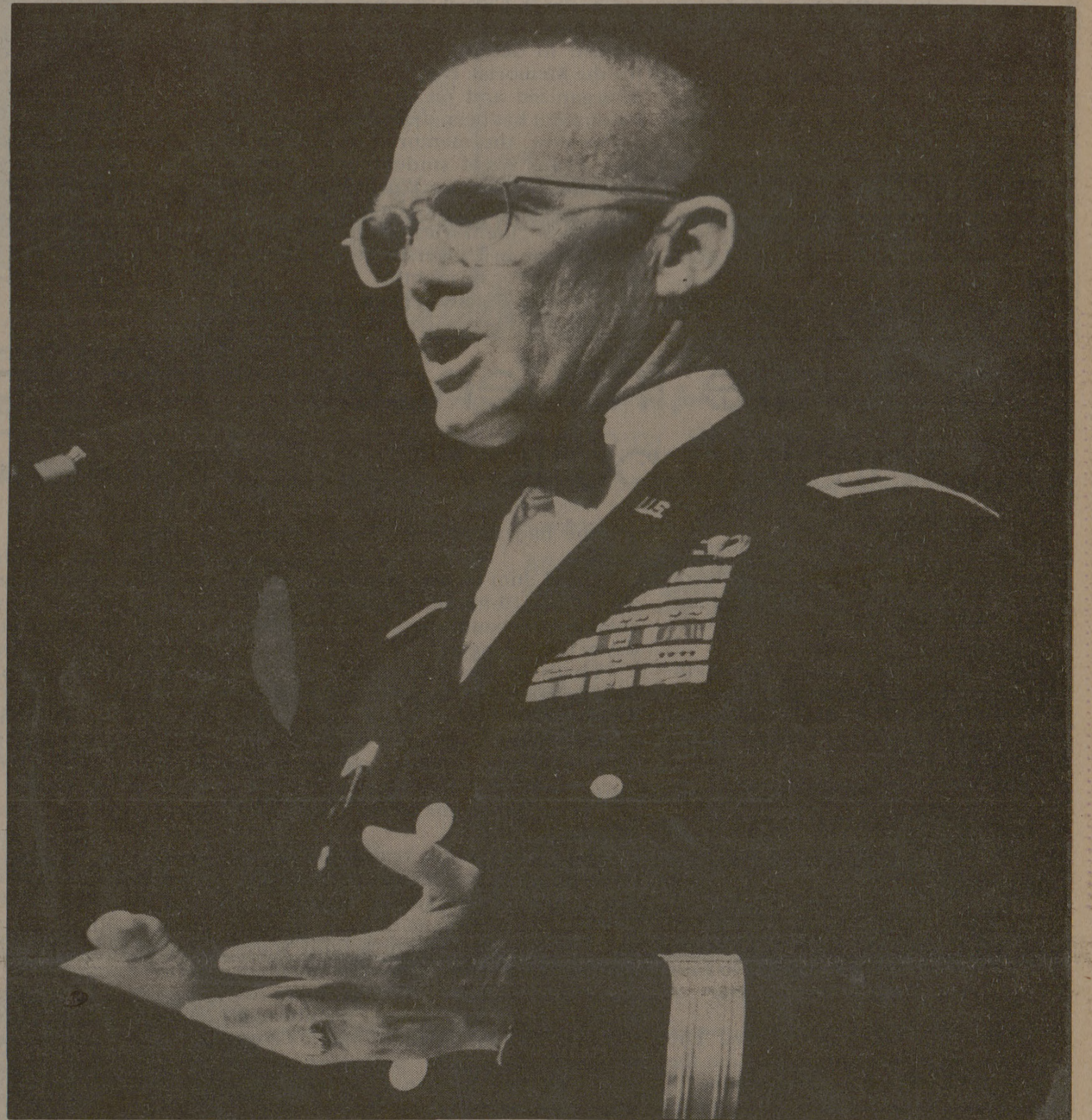
"Yuri Andropov did a good deal to consolidate the international positions of our country, to increase the defense capability and combat might of the country," he said.

He said Andropov's policies were in the cause of peace. "The Soviet Union will continue its policy of peace, a lasting and just peace for all nations, big and small," he said.

Earlier, Chernenko had led the full Politburo to the House of Unions, where Andropov lay in state for three days after his death of kidney disease Thursday at 69.

Andropov's casket was taken from the House of Unions on a caisson drawn by a motorized armored vehicle into the vast cobblestone square and placed at the foot of Lenin's tomb.

Chernenko, Gromyko, Defense Minister Dmitri Ustinov and others read eulogies from the mausoleum as thousands stood in the square and hundreds of statesmen, government leaders, members of royalty watched from a reviewing stand.



Dozier speaks

Photo by JOHN MAKELY

Brig. Gen. James Dozier addresses a Rudder Auditorium crowd Tuesday night. Dozier spoke on his kidnapping by Italian terrorists last year. See related story, page 8.

SCONA to focus on roles, responsibilities of media

By ROBIN BLACK
Staff Writer

Topic: The media. Goal: To create intelligent interest in the complexities of problems and policies, national and international. Budget: \$90,000. Result: SCONA 29.

The 29th annual Student Conference on National Affairs, better known as SCONA 29, starts its 3 1/2-day run today focusing on "Media: Behind the Headlines."

Speakers on the agenda include Fred Friendly, a former CBS president, and Harvard law professor Arthur Miller and Newsweek's White House correspondent Thomas DeFrank. The media experts will speak on topics ranging from media and privacy to "Grenada in Retrospect."

SCONA, which was established at Texas A&M in 1955, brings together students, faculty, government officials and well-known public figures each year to examine a topic of national or international importance.

To decide on a topic, the executive committee, about 25 students who head up the various SCONA sub-



committees, meets each spring to review topic ideas.

Alan Hill, SCONA 29 chairman, said about 40 ideas are submitted to the group by anyone from faculty to students to SCONA sponsors or members.

Each idea's strengths and weaknesses are evaluated to determine its potential as a conference topic.

"We use a 'nominal group technique,'" Hill said, "where each executive, apart from the rest of the group, evaluates the list of ideas and

ranks what he or she thinks are the ten most promising topics.

"Then the executive committee meets as a whole and goes over the ten highest-ranked ideas and narrows those down to three, then down to just one, which happened to be the media."

He said the good thing about this process is that there is no politics involved.

"You don't have people split up into groups pulling for one topic or another," he said.

After a topic is chosen, the executives choose the general committee members, and it's full steam ahead to get the conference on its way to completion for the February debut.

SCONA is a Memorial Student Center organization, but receives none of its funds from the University. Donations are solicited by committee members throughout the year from individuals, corporations and foundations.

The budget for SCONA this year is \$90,000, up \$9,000 from last year's budget of \$81,000.

Most of the planning for the conference is done over the summer, Hill said. This summer he traveled to New York and Washington D.C. to research the topic and possible speakers.

"I went out there this summer and talked to people from Time magazine, NBC, PBS, the New York Times and the Washington Post," he said. There he asked around to find out who was most qualified to speak at the conference about the media.

"We had to decide on particular ideas though, because the first thing I was told when I talked to people was 'there's no way you're gonna be able to cover the topic of media in three and a half days—it's just too broad,'" Hill said.

As a result, the topic was split up into four subtopics: Business and the Media, Media and Privacy, The Media's Responsibility in Reporting International Events, and The Media's Responsibility in Reporting Domestic Events.

One thing the group didn't have any difficulties with was coming up

with qualified professionals, he said.

"We had a lot of qualified people recommended to us, but we had two things to consider in narrowing the list down," he said. "First, the person needs to be able to speak, to be able to communicate with the students at the conference. Second, we had to get people who could give us a concrete 'yes' or 'no' about speaking."

"That gave us the most trouble, because most media people are constantly on the go, and a lot of the people we were considering couldn't tell us for sure if they could be at our conference at the set date. We were still getting confirmations from speakers as late as January."

Hill said everything worked out though, because the group could be flexible.

"We had a lot of top-notch people we could choose from, and I don't think we made any sacrifices in quality in working out the schedule," he said.

In fact, he said, they added a new topic to the agenda in January when Thomas DeFrank, scheduled

speaker and White House correspondent for Newsweek, suggested that the committee consider including a panel discussion about the no-American-press-in-Grenada situation.

But, Hill said, everything is finalized now for the speaker part of the conference.

The other main component of the conference is the student delegates.

About 150 students from Texas high schools and national and international colleges and universities will gather to discuss the topic of media, hopefully to leave the conference with broader horizons on the subject.

The delegates will attend all activities of the three-and-one-half-day event, but the most important activity will be that of the round-table discussions.

The delegates will split up into groups of 15 to 17 after hearing each speaker and discuss the topic presented and look at all sides of the issue.

Other activities planned for the conference include receptions after each speaker has presented a topic.

Judge rules Texas A&M doesn't own Old Sarge, Ag thumb or other symbols

By SARAH OATES
Staff Writer

The Aggies may be possessive of Old Sarge, but according to a ruling Friday by a local district judge, Texas A&M University doesn't own him. The University also doesn't have exclusive rights to four other symbols and shouldn't charge a royalty to manufacturers who produce items with Aggie logos.

University officials and the owners of several local student book stores who sued Texas A&M were notified Monday about the order filed by 85th District Judge W.T. "Tom" McDonald.

Loupot's Book Store, the Texas Aggie Book Store, Rother's Book Store, the University Book Store and M&M Designs of Huntsville were the

plaintiffs in a suit filed against the University in August 1981 over its state registration of Texas A&M trademarks.

The suit argued that the registration of Texas A&M symbols such as Old Sarge, the Gig 'Em Aggies thumb sign, the letters TAMU, the symbol ATM and the name Texas Aggies hurt people who support Texas A&M because it allowed the University to charge manufacturers a 6 percent royalty on items that displayed these logos.

The manufacturers then charge the retailers for the licensing fee and this cost is passed onto the consumers, who the plaintiffs said are mostly students.

Genevieve Stubbs, a senior staff attorney for the University, said the revenues from the royalty are used to

fund student organizations, but that some of the money was used to pay attorneys specializing in trademark law hired to represent the University.

She said that "a little over \$112,000" has been generated from the royalty.

The University said it owned the rights to the symbols not only because they are registered with the Texas Secretary of State, but also they are identified with Texas A&M, a requirement of the trademark law.

McDonald disagreed, saying that although the court understood why Texas A&M feels it owns the symbols, the law doesn't support its position. He said that since the University did not originate the logos, it can't claim exclusive rights to them.

Stubbs said that she and other attorneys will meet with University of-

ficials later this week to decide whether to appeal the decision. She said that according to trademark law the symbols belong to the University and the fact that it did not create them is irrelevant.

"The law of trademarks states that when certain conditions exist, you're the owner," she said. If a business wants to claim the rights to a mark, Stubbs said, the mark must be used in commerce or trade and be identified with the business. She said the University feels these marks are identified with it.

Stubbs said the plaintiffs' argument dealt with emotional "peripheral issues," that have nothing to do with the University's right to the logos.

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In Today's Battalion

Local

- A&M students involved in the Village of Hope project presented actress Sally Struthers with \$24,500. See story page 5.
- Student leaders are protesting the proposed location of the absentee ballot box at the College Station City Hall. See story page 3.
- Two A&M profs will give a seminar on how to do business in a foreign country. See story page 3.

State

- A grand jury is investigating a horse meat factory in theft charges. See story page 5.
- Gay SMU students are seeking recognition in their student senate. See story page 8.