

# Reagan

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In an interview granted to *Newsweek* magazine last Friday, Reagan said he was motivated to run for a second term by "the desire to finish what I think is started."

He said that while there is a need to start on economic recovery, "to set the stage for real negotiations with the Soviet Union, leading to peace in the world."

In the interview, he took his longest swipe yet at Walter Mondale, the front-runner for Democratic presidential nomination.

"I think he has tried to be all

things to all people and I think he's made more promises than probably can possibly be kept because as soon as he keeps one promise he's made it's impossible to keep another that he's made to someone else," Reagan said.

"One thing that's been called to my attention is that we probably wouldn't have a military defense for our country if we cut what he wanted to cut," Reagan said of Mondale.

The president expressed an interest in debating his Democratic opponent in the fall campaign but said it is too early to talk about the mechanics of such a debate.

Reaction to Reagan's ex-

pected announcement divided along party lines.

House Speaker Thomas O'Neill attacked Reagan for "escalating the arms race" and having "divided our country between rich and poor."

"He has not been fair and the people know it," O'Neill said in a written statement. "The American people will reject four more years of danger, four more years of pain."

Senate Republican leader Howard Baker, who had been considered a possible candidate had Reagan not run, said he was pleased with Reagan's decision and added: "He has clearly earned the right to finish the job he began over three years ago, and I pledge my whole-hearted support for that effort."

In his announcement speech, Reagan said that, by winning approval for major increases in defense spending, "we have restored credible deterrence and can confidently seek a secure and lasting peace as well as a reduction in arms."

He concluded by saying: "This historic room and the presidency belong to you. It is your right and responsibility every four years to give someone temporary custody of this office and of the institution of the presidency."

"You so honored me and I am grateful — grateful and proud of what, together, we have accomplished."

# Warped



# Russia

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"I'm basically embarrassed by Reagan's foreign policy," he said.

Anderson said that many Americans don't understand the Soviets or their lifestyles.

"There's parts of Russia where you see horse-drawn carts," he said, "where life is in the 19th century. They're scared of death of our technology."

They couldn't believe it when we went to the moon only seven or eight years after we said we would."

Robertson called the arms talks conflict a classic case of a superpower confrontation. "They'll back themselves into a corner over pride," he said. "That leads to fewer options and an ultimate show of force."

"The condition of Soviet-American relations is the most important problem facing the world right now," Robertson said. He said that there are many world problems of immediate importance such as famine and poverty, but that the status of Soviet-American relations is the most important in light of the possible long-term consequences of the inability of the su-

perpowers to work together. "Soviet pride is wounded," said. "The Soviets have come far to back down, even if it might have an opportunity to get short-term concessions making the first move. It's high a price, if you think of Third World opinion. They don't want other countries think Reagan's blustering true."

# Computer helps family run award-winning farm

United Press International DeKALB, Ill. — At the "best managed farm" in the nation, they still put on their rubber knee boots one foot at a time and trudge through muddy fields to where a fence needs repairing or a ditch needs unplugging. And even though they are

computerized and have been recognized as operating FarmFutures Magazine's Best Managed Farm of 1983, Johnson family members work their DeKalb County farm with the same vigor and efficiency they've had for the last 19 years.

The video terminal, computer keyboard and daily price graphs adorning Bob Johnson's central office may be getting all the glory for the award. It's true they made the Johnson's elaborate record-keeping manageable and allowed cost-projecting for years into the future.

But as Bob's father, Laverne Johnson said, "If all you can do is run a computer, you won't make money on a farm. I still haven't seen a computer that can repair equipment."

But he has seen the computer. Television news crews from Chi-

cago and Rockford were making appointments to get videotape of the whole Johnson farm partnership, Laverne Johnson and his sons, Bob and James, and his daughter, Peggy Pate, in front of the computer.

Time Magazine photographers posed Bob Johnson with the computer a hundred different ways, and even had him haul it out to the hog barn for a photo that was never used.

But what Bob Johnson wants to emphasize is that a computer didn't make his farm successful. It is just one of many tools a successful farmer needs to not only raise a good crop or produce quality livestock, but to market them successfully.

"It's a different era of agriculture," Bob Johnson said. "When things were steadier, prices didn't vary as much. There is so

much money now, moving quickly, you need a tool to keep track of it."

But the basic principles are still the same: produce as efficiently as possible without affecting quality and sell at the best price.

A few taps on a computer keyboard will not maintain the buildings, Laverne Johnson said. Just as responsible for the Best Managed Farm award are the hands that built the storage bins that allow the Johnsons to hold onto grain longer than they wait for the best market opportunities.

Bob Johnson and the computer worked out projections that favored heavy participation in the government's payment-kind program. "When it was a decision that paid for computer dozens of times over

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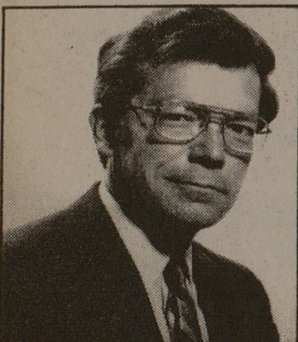
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## AT&T OFFICIAL TO SPEAK AT BUSINESS CAREER FAIR BANQUET



J.A. "Gus" Blanchard

Telephone customers are already feeling the impacts of the government-forced break-up of the Bell System which became effective this year. In some cases rates may have increased, in others decreased. Access charges are up for debate, quality of service and renewed competition in the industry are points of discussion.

But a major impact of the reorganization of America's major phone networks will be among the millions of employees of the phone companies themselves, according to Mr. John A. Blanchard, Vice President of the Midwestern Region of AT&T Long Lines.

Mr. Blanchard will address an audience of students, faculty and staff members, and representatives of more than sixty other companies at the Fifth Annual Business Career Fair Banquet on Wednesday, February 1st.

Mr. Blanchard commented that it is one thing to restructure several billion dollars of assets and millions of items of equipment and facilities, but it is quite something else to reorganize a 100-year-old company with thousands of employees.

It is really kind of like breaking up a very large family relationship, he said. Blanchard has titled his address, "Managing the Human Side of Corporate Divorce."

The company accepted the court-mandated break-up two years ago, and already there are many examples of reassignments that disrupt long-established human relationships, he said. Some of those experiences have proven to be comical, many others painful and heartbreaking.

Mr. Blanchard believes that this effect of the change in the telephone system is as significant as any of the other results.

Mr. Blanchard began his Bell System career with AT&T Long Lines in June, 1965, in Washington, D.C. He has held various positions in the Marketing, Operations, Engineering and Personnel Departments, and was Marketing Director-Data Services at Long Lines Headquarters in New Jersey. He has held his present position as Vice President-Midwestern Region in Kansas City, Missouri, since 1981.

He served in the U.S. Army, 1965-1968, and attained the rank of First Lieutenant.

Blanchard received his B.A. degree from Princeton University in 1965, his M.S. degree from M.I.T. in 1978, and attended the Wharton Graduate School in 1979. He is a member of the Chamber of Commerce of Greater Kansas City, Missouri, the Civic Council of Kansas City, Missouri and is involved in Alumni activities for Princeton University. He served as President, Princeton University Class of 1965, from 1975-1980. He and his wife, Mary, with their two children, reside in Overland Park, Kansas.

An audience of over 700 people are expected for the 7 p.m. banquet in MSC Banquet Rooms 224-226. A feature of the program will be the presentation of 80 business students.

Sponsored by the College of Business Administration's Business Student Council, the Banquet allows students to have dinner with companies of their choice by signing up in advance at the ticket table in Blocker. Banquet tickets are still on sale today at \$5.00 per person in the first floor lobby of the Blocker Building.

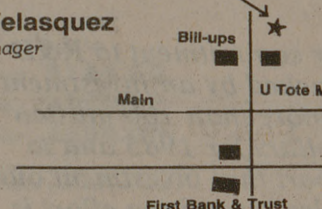
Over sixty companies will be participating in this 1984 Career Fair, with corporate booths set up for student visits in the hallways and lobbies of the Blocker Building on Wednesday, February 1st and Thursday, February 2nd. Students of all classifications and majors are welcomed to visit the booths between 8:30am and 4:30pm.

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