



by Paul Dirmeyer

# Teachers' protests scare U.S. tourists

**United Press International**  
 JUAREZ, Mexico—American tourists, frightened away by the threat of violence and the fear that international bridges would be blocked, slowly began returning to downtown shops and stores Sunday, but protesting members of a left-wing teachers union said more demonstrations are planned.

chants lose from American tourists. The merchants have been making money off Mexico's economic crisis, anyway.

The Saturday demonstration, organized to support 28 teachers who were fired four months ago, was aimed at disrupting commerce between the two cities as a means of attracting the attention of education officials in Mexico City and not to hurt the United States, Beltran said.

Dr. Cesar Gonzalez of the Secretariat of Public Education, Mexico City, spent the entire weekend in Juarez in talks with members of the "Fuezas Democráticas del Magisterio," Democratic Forces of the Magisterium, a union of about 500 teachers who were demanding the reinstatement of teachers fired in January in a dispute over corruption in the school system.

The government offered to reinstate the 28 teachers, with four months back pay, but refused to take action on the teachers' request to dismiss education personnel responsible for selling education degrees and contracts.

"We've made a little progress," Beltran said. "We are not happy with the negotiations. We want an end to nepotism and favoritism. We want certain people fired for corrupt practices."

Albert Posada of Posada Curiosidades, an arts and crafts

shop in the downtown tourist shopping sector of the city, said the threat of a blockade of international bridges kept tourists from the city.

"Juarez looks like a ghost town," he said. "Yesterday we were talking to ourselves because there were no Americans. Today is just a little better."

An order from the Fort Bliss commanding general, Maj. Gen. James Maloney, placing Juarez off limits to American military personnel for the weekend, also hurt trade, Posada said.

Some 400 teachers marched in the demonstration. Ranks were swelled by members of the Comité de la Defensa Popular, the Committee of the People's Defense, a Marxist-leaning group of squatter colonists who join anti-government protest demonstrations on a regular basis. Also participating were students of the Hermanos Escobar Agricultural College.

Although originally announced as a blockade of the bridges, the demonstration opted to block a major intersection, instead. Several hundred helmeted anti-riot police and soldiers blocked the international bridge leading into El Paso. Another bridge to the east of the city remained open.

There were no arrests. Police scuffled with a school photographer who refused to identify himself, but there were no other incidents of violence.

## Marketing success found in industry

**United Press International**  
 KANSAS CITY, Mo. — Livestock producers and marketers must have sharp minds and sharp management skills to be successful today, said the 1984 president at the meeting Sunday of the Livestock Marketing Association.

Today's livestock producer, "whether he's running 50,000 head of cattle or 500 head, has little, if any, room for errors, poor judgement or sloppy management," said president Earl Britton, a Montana marketer.

"These times won't let him get away with it. To be successful today, a producer has to have a sharp pencil — and a sharp mind and management skills," he said.

Britton, in speaking to the members of the association, said the success of a marketing business is built on service to its customers. Marketers "must never lose sight of some fundamentals that go beyond the hardware, the software or the electronic wizardry that might appear," he said.

LMA, which is based in Kansas City, represents about 1,200 marketing businesses of all types in the U.S. and Canada.

The association's four other elected officers and 20 directors were also installed at the meeting.

George E. Light III of Lytle, Texas is the new second vice president for the association.

Merchants said their sales were below normal and would continue to be down until the teacher problem is completely solved.

A teacher representative said new demonstrations may be formed by Tuesday or Wednesday, depending on negotiations with representatives of the federal Secretariat of Education.

Protesters, estimated by police at 5,000, marched through downtown streets Saturday and blocked traffic at an intersection eight blocks south of the international bridge connecting the downtown sections of both cities.

"We'll do it again," said Juan Beltran, teacher. "We are fighting a corrupt system and we don't care how much money the mer-

## French photo machines to compete with prints

**United Press International**  
 NEW YORK — A young Frenchman is out to capture the U.S. minilab photo printing market and is going about it with a determination that may well worry his competitors.

Serge Crasnianski's Kis Photo machines are aimed at the Mom and Pop corner stores with limited space and investment funds.

Completely automated, they take up about 25 square feet of space, can be operated by one person with no previous experience, and can print a roll of film in about 40 minutes.

Crasnianski will sell you the machine for \$32,900, with installation another \$1,000 to \$1,500, and help you finance the deal.

At 41, Crasnianski is the founder and sole owner of Kis

S.A. that has parlayed high technology, miniaturization and automation into a billion-dollar, multinational company that manufactures everything from key-making to shoe repair machines around the world.

His Kis Photo subsidiary had installed about 1,200 minilabs in this country as of last Dec. 1, and is aiming at 5,700 this year.

Crasnianski is going head-to-head with Japanese manufacturers with similar quick-developing machines. But the early victims of the battle appear to be older U.S. companies with centralized development.

"I created this company 20 years ago," he told UPI on a recent trip to New York. "It all started with keys. I designed the first automatic key machine. We now make 2 million keys a day.

"The best point of Kis is the research," he explained, searching occasionally for the right word in English. "We have 500 people in research. We spend 15 to 20 percent of our income on research."

Crasnianski said the photographic paper for the minilabs comes in preloaded paper cassettes that can be changed in 30 seconds. He says his machines are smaller, less expensive and easier to operate than the Japanese models.

"The Kis machine takes very little electricity, very little water because we have made use of a completely new technology," he said.

"It only takes four rolls of film a day to break even. The paper and chemicals cost around 30 cents a print. Everything else is profit."

"With Kis machines it is automatic. It analyzes the negatives automatically. These machines will develop 60 to 80 rolls a day and we are doubling the capacity in March."

"Supplies? We use Kodak. Our machines can take all size film including disc, which is standard instead of a special option as on our competitor machines."

"We have maintenance people in the field. Our products are highly serviced. We don't have any trouble with spare parts."

"We have five big centers in the U.S. — in New York, Chicago, Dallas, Atlanta and Los Angeles. Five big warehouses full of paper and chemicals and spare parts."

The minilabs are manufactured in New Brunswick, N.J.

"I'm now working on a color machine," he added with a grin. "How would you like a color that is fresh, instant, and of incredible quality?"

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## DANCE INSTRUCTORS NEEDED

Dance Arts Society

Auditions for ballet and tap teachers will be:  
 Tuesday, Jan. 24,  
 at 7 p.m. in 268 E. Kyle

For information call: Vicki 260-5808  
 Rebeca 845-2665

# Attention Mexican - American Aggies

You have your own organization here at A&M. Mexican - American students represent a small but growing number of the student body in Aggieland. We're proud of our history and very proud of the future we are building for ourselves. If you are interested in learning more about and promoting your culture, and in understanding some of the social concerns facing the Mexican-American community, then find out about MSC CAMAC. We can't work without you. P.S.-- We also have great parties!!

MSC Committee for Awareness of Mexican - American Culture

**1st Meeting - Monday, Jan. 23**  
 7-8:30 704 Rudder

MSC Discovery Day - Wednesday, Jan. 25  
 MSC 10-2

**Party!! - Friday, Jan. 27**

## TAMU PRE-LAW SOCIETY

**1st Meeting**  
**Wednesday, January 25**  
**7:00 pm**  
**601 Rudder**

speaker  
**Dean T.J. Gibson**  
 of the University of Texas Law School

Will also discuss semester activities and take Aggieland pictures

## Dance Arts Society

**Society**

General meeting to announce spring semester dance class schedules.

**THURSDAY, JAN. 26**  
 7 p.m.  
 268 E. Kyle

New Members are welcome!