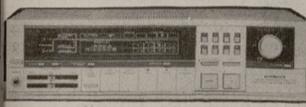


THE NEW PIONEER IS HERE!!! AND CUSTOM SOUNDS IS PUTTING IT ALL ON SALE THIS WEEKEND AT DURING OUR FANTASTICALLY REDUCED PRICES HALLOWEEN MADNESS!!

NEW RECEIVERS!



SX-40

Continuous average power output of 38 watts* per channel, min. at 8 ohms, from 20 hertz to 20,000 hertz with no more than 0.02% total harmonic distortion.
Quartz-PLL synthesizer tuning: Drift-free reception for hours of hi-fi listening.
Presets for 8 FM and 8 AM stations: Your favorite stations are only a touch away.
Computer control: Assures years of reliable operation, and makes possible the use of electronic switches for more comfortable operation.
Video ready: Allows you to enjoy video and TV sound through your hi-fi system.
Simulated stereo: Derives enhanced stereo from any mono program.
Comprehensive LED display: All the information you need concerning operating status is shown in one place.
Other features: Speaker F/B switches, subsonic filter, tape monitor, slider tone control.

Reg \$350.00 NOW \$259.95



SX-50

Continuous average power output of 38 watts* per channel, min. at 8 ohms, from 20 hertz to 20,000 hertz with no more than 0.02% total harmonic distortion.
Quartz-PLL synthesizer tuning: Drift-free reception for hours of hi-fi listening.
Presets for 8 FM and 8 AM stations: Your favorite stations are only a touch away.
Computer control: Assures years of reliable operation, and makes possible the use of electronic switches for more comfortable operation.
Video ready: Allows you to enjoy video and TV sound through your hi-fi system.
Simulated stereo: Derives enhanced stereo from any mono program.
Comprehensive LED display: All the information you need concerning operating status is shown in one place.
Other features: Speaker F/B switches, subsonic filter, tape monitor, slider tone control.

Reg \$450.00 NOW ONLY \$329.95



SX-60

Continuous average power output of 80 watts* per channel, min. at 8 ohms, from 20 hertz to 20,000 hertz with no more than 0.005% total harmonic distortion. NON-SWITCHING AMP. PRESETS FOR 10FM & 10AM ST. COMPUTER CONTROL VIDEO READY SIMULATED STEREO -MC PRE AMP -MCS TPE FROM THE END

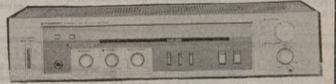
Reg \$600.00

NOW AN
INCREDIBLE \$429.95

SX-202

Continuous average power output of 25 watts* per channel, min. at 8 ohms, from 40 hertz to 20,000 hertz with no more than 0.3% total harmonic distortion.
FET FM front end: For higher sensitivity and selectivity. You'll hear FM with lower distortion and wider range.
PLL stereo demodulator in IC form: Assures wide separation, low distortion, and requires no periodic readjustment.
Independent speaker F/B switches: Let you drive two pairs of speakers independently.
Adjustable tone controls and loudness: Let you tailor sound to taste. Loudness gives you natural response when listening at low levels.
Other features: Tape monitor, STEREO and TUNING indicators, LED tuning pointer, balance control, phones output.

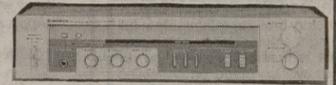
Reg \$200.00
SALE \$149.95



SX-303

Continuous average power output of 45 watts* per channel, min. at 8 ohms, from 40 hertz to 20,000 hertz with no more than 0.3% total harmonic distortion.
FET FM front end: For higher sensitivity and selectivity. You'll hear FM with lower distortion and wider range.
PLL stereo demodulator in IC form: Assures wide separation, low distortion, and requires no periodic readjustment.
Independent speaker F/B switches: Let you drive two pairs of speakers independently.
Adjustable tone controls and loudness: Let you tailor sound to taste. Loudness gives you natural response when listening at low levels.
Other features: Tape monitor, STEREO and TUNING indicators, LED tuning pointer, balance control, phones output.

Reg \$240.00
NOW ONLY \$179.95



NEW TURNTABLES



PL-S30

Dynamic Resonance Absorber: A complex resonator fitted on the arm eliminates resonance-induced vibration, adding clarity to sound.
Coreless DC direct-drive motor with Stable Hanging Rotor: Provides smooth rotation and perfect stability.
Quartz-PLL servo plus Periphery Integration: Instantaneous error compensation for rock-steady platter-speed accuracy.
Rigid, low-mass straight PG tone arm: Times resonance for better tracking.
Auto-return convenience: Controls, including cueing, are up front for easy access.

Reg \$135.00 NOW \$99.95



PL-S40

Dynamic Resonance Absorber: A complex resonator fitted on the arm eliminates resonance-induced vibration, adding clarity to sound.
DC-servo belt-drive motor with Stable Hanging Rotor: For speed accuracy and platter stability.
Rigid, low-mass straight PG tone arm: Times resonance for better tracking.
Auto-return convenience: Controls, including cueing, are up front for easy access. After play, the arm automatically returns to rest.

Reg \$165.00 NOW \$119.95

PL-S50

Dynamic Resonance Absorber: A complex resonator fitted on the arm eliminates resonance-induced vibration, adding clarity to sound.
Coreless DC direct-drive motor with Stable Hanging Rotor: Provides smooth rotation and perfect stability.
Quartz-PLL servo plus Periphery Integration: Instantaneous error compensation for rock-steady platter-speed accuracy.
Rigid, low-mass straight PG tone arm: Times resonance for better tracking.
Fully automatic operation: Including auto record size selection, record detection, quick play.
Up-front controls: For easy hands-off operation.

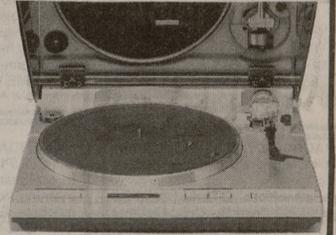
Reg \$200.00 NOW \$139.95



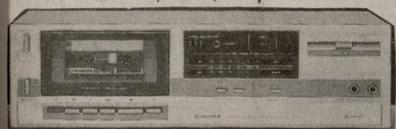
PL-S70

Dynamic Resonance Absorber: A complex resonator fitted on the arm eliminates resonance-induced vibration, adding clarity to sound.
Coreless DC direct-drive motor with Stable Hanging Rotor: Provides smooth rotation and perfect stability.
Quartz-PLL servo plus Periphery Integration: Instantaneous error compensation for rock-steady platter-speed accuracy.
Rigid, low-mass straight PG tone arm: Times resonance for better tracking.
Fully automatic operation: Including auto record size selection, record detection repeat, quick play.
Up-front controls: For easy hands-off operation.

Reg \$220.00 NOW \$159.95



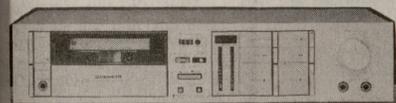
NEW CASSETTES



CT-10

Reg \$180.00
NOW
\$129.95

Power-assisted tape control: Comfortable touch operation.
Dolby B-type noise reduction system: Makes hiss almost inaudible, even during the softest passages.
One-touch recording: Just a touch of the RECORD button is all that is necessary to start recording.
Tape selectors: Provide positions for all popular tape types - metal, chrome and normal-bias.
LED level meters: Facilitate low-distortion recording.
Timer standby: Permits unattended recording.



Reg \$200.00
NOW
\$149.95

IC full-logic tape transport: For comfortable touch operation and direct mode change.
Dolby B-type noise reduction system: Makes hiss almost inaudible, even during the softest passages.
One-touch recording: Just a touch of the RECORD button is all that is necessary to start recording.
Tape selectors: Provide positions for all popular tape types - metal, chrome and normal-bias.
LED level meters: Facilitate low-distortion recording.
Timer standby: Permits unattended recording.



CT-70

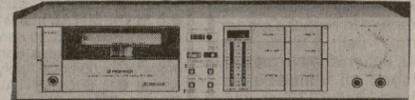
Auto-reverse record and playback: Use of a precision swivel record/playback head means reliability, durability and matched response and output from both sides of a tape.
Three microcomputer-controlled direct-drive motors: Brushless DC-servo Hall types, offer smooth, no-cog rotation. Computer controlled to provide extra convenience.
Ribbon Servo Head: Provides high signal-to-noise ratio, wide dynamic range and excellent high-frequency response. A perfect match for metal tapes.
Computer-Aided Convenience: Included are Index Scan, Blank Search, Blank Skip, & Reverse, Music Repeat, Dolby C-type noise reduction system, reduces noise by 19dB at 5kHz, for wide range and low-noise tape sound.
Other features: Dolby B noise reduction, 4-digit electronic tape counter, 12-segment LED peak level meters, auto tape selector, remote control terminal, timer standby, one-touch recording, record mute, memory stop.

Reg \$500.00 NOW \$359.95

CT-30

Reg \$260.00
\$189.95

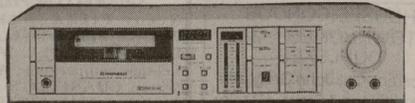
IC full-logic tape transport: For comfortable touch operation and direct mode change.
Dolby C-type noise reduction system: Reduces noise by 19dB at 5kHz, for wide dynamic range and low-noise tape sound.
Skip Search: Lets you skip up to nine songs ahead or behind to automatically locate the one of your choice.
Electronic 4-digit tape counter: Offers finer resolution to make indexing easier.
One-touch recording: Just a touch of the RECORD button is all that is necessary to start recording.
Other features: Dolby B noise reduction, LED level meters, timer standby, record mute.



CT-40

Reg \$310.00
NOW
\$229.95

IC full-logic tape transport: For comfortable touch operation and direct mode change.
Dolby C-type noise reduction system: Reduces noise by 19dB at 5kHz, for wide dynamic range and low-noise tape sound.
One-touch recording: Just a touch of the RECORD button is all that is necessary to start recording.
Other features: Dolby B noise reduction, LED level meters, timer standby.

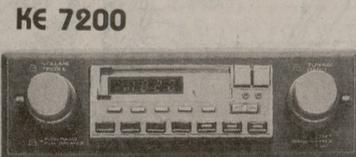


NEW PIONEER CAR STEREOS



**MUSIC SEARCH
PRESETS**

Reg \$209.95 NOW \$189.95



KE 7200

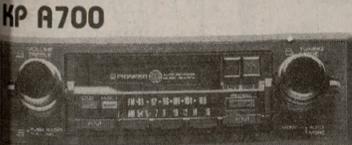
**ELECTRONIC
TUNING
AUTO REVERSE**
Reg. \$380.00
NOW \$349.95



TS108

**4" 2-WAY
20 WATT**

Reg \$65.00 NOW \$49.00



**SEP. BASS &
TREBLE
AUTO-REVERSE**

NOW ONLY 259.95 NOW \$239.95



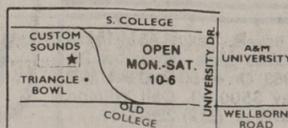
**TS 6907
100W
4 WAY**

Reg \$170.00
NOW \$129.95

OPEN SUNDAY 12:00 - 6:00
FOR THE BIG HALLOWEEN MADNESS SALE!!

CUSTOM SOUNDS

3 806A OLD COLLEGE RD
NEXT TO TRIANGLE BOWL
IN BRYAN
846-5803



THE STORE WORTH LOOKING FOR
CLOSED SAT.