

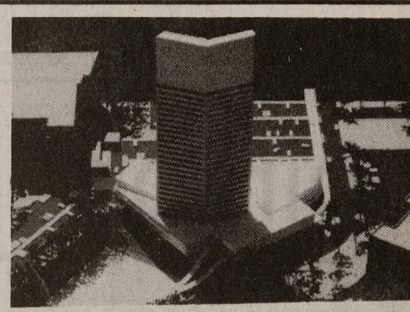
Take a look at the state of the arts in Aggieland

See At Ease supplement



An A&M senior displays his award-winning design

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Texas A&M The Battalion

Serving the University community

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Hansen dares Aggies to beat charity goals

by Michelle Powe

Battalion Staff

Texas A&M System Chancellor Arthur G. Hansen challenged Texas A&M Thursday morning to exceed its goal of \$111,000 for the 1984 Brazos County United Way campaign.

"I think it's a modest goal, friends. I really do," Hansen told Texas A&M System representatives working for the drive.

Texas A&M's drive is divided into three parts — University, System and students.

During a breakfast to officially kick off the System's drive, Hansen told System area coordinators that besides collecting contributions, they should inform colleagues and employees about the United Way and the services it provides.

"You don't just ask people to give money," he said. Instead, he encour-

aged the area coordinators to sell people on the campaign and "that good feeling" that comes from helping others.

Hansen said he hopes Texas A&M can increase its participation in the drive a notch or two this year.

Employee participation is being stressed in this year's drive — on campus as well as county wide.

John Williams, chairman of Brazos County's United Way drive and president and publisher of the Bryan-College Station Eagle, said participation at Texas A&M has increased in the last two years.

In 1981, 24 percent of the University employees gave to the United Way and in 1982, 28 percent contributed.

The contributions per person also

increased, he said, from an average of \$6.97 per person to \$9.67.

Hansen said Texas A&M contributes more money to the United Way than seven Texas universities and University of Arkansas, but ranks third to last in contributions per person. The University of Arkansas is eighth in contributions and University of Texas is last.

Dr. Charles Pinnell, co-chairman of Texas A&M's drive in charge of the System units, added some incentive to the drive by challenging each System unit with individual goals.

United Way funds will be used to support 17 human service agencies in Brazos County, such as the Girl Scouts, the Boy Scouts, the Senior Citizens Association Center and the Rehabilitation Center. The services are expected to reach 40,000 county residents in 1984.



Chancellor Arthur G. Hansen

Regents receive Target 2000

by Christine Mallon

Battalion Staff

Target 2000, a comprehensive plan for Texas A&M's next two decades, has been completed and presented to the Texas A&M Board of Regents for approval, the director of the plan said Thursday.

"Right now we're not planning to write anything further, unless something urgent comes up that we overlooked," Dr. Robert E. Shutes, project director, said.

Target 2000 was created by the regents in October 1981 to define problems the System may face in the next twenty years and to recommend solutions to them. This long range study will generate proposals to be used as "roadmaps" for administrators to follow in preparing its programs for the year 2000.

Shutes said the report was originally scheduled for presentation last December but was not completed until May 1983.

The Target 2000 committee consists of 230 citizen members, including 33 executive members who are chairmen of the various subdivisions within the committee.

The System parts involved in the plan include four agricultural agencies and services, three engineering agencies and services and the four academic institutions — Texas A&M, Prairie View A&M, Texas A&M at Galveston and Tarleton State universities.

Target 2000 reviewed the programs, faculty, organization and management of each facility within each System part.

The committee has focused heavily

on 10 areas, Shutes said, and he considers these recommendations to be the most important ones in the plan.

They are:

- Supplement state funds by raising more money for academics and research through endowments and gifts.
- Improve the quality of students and keep enrollment from climbing much higher than it already is.
- Focus on recruiting more minority and graduate students.
- Have more cultural opportunities for students that would include building a museum, extending more overseas academic programs to students and increasing enrollment in the liberal arts college.
- Recruit more professors with high research capabilities, but at the same time try to keep non-research professors who contribute to the University with other teaching skills.
- Build continuing education, visual arts and sports events centers near the campus.
- Solve the traffic problems by trying to get campus traffic to be concentrated along Jersey Street, Texas Avenue, University Drive and Wellborn Road.
- Increase enrollment at Tarleton State, Prairie View and Texas A&M at Galveston universities.
- Transfer all major marine programs to the Galveston campus.
- Raise standards in the agriculture, engineering and science colleges.

The executive committee is scheduled to meet next May at The Woodlands, Shutes said. After that meeting the committee will probably meet once a year to review and revise the plan.

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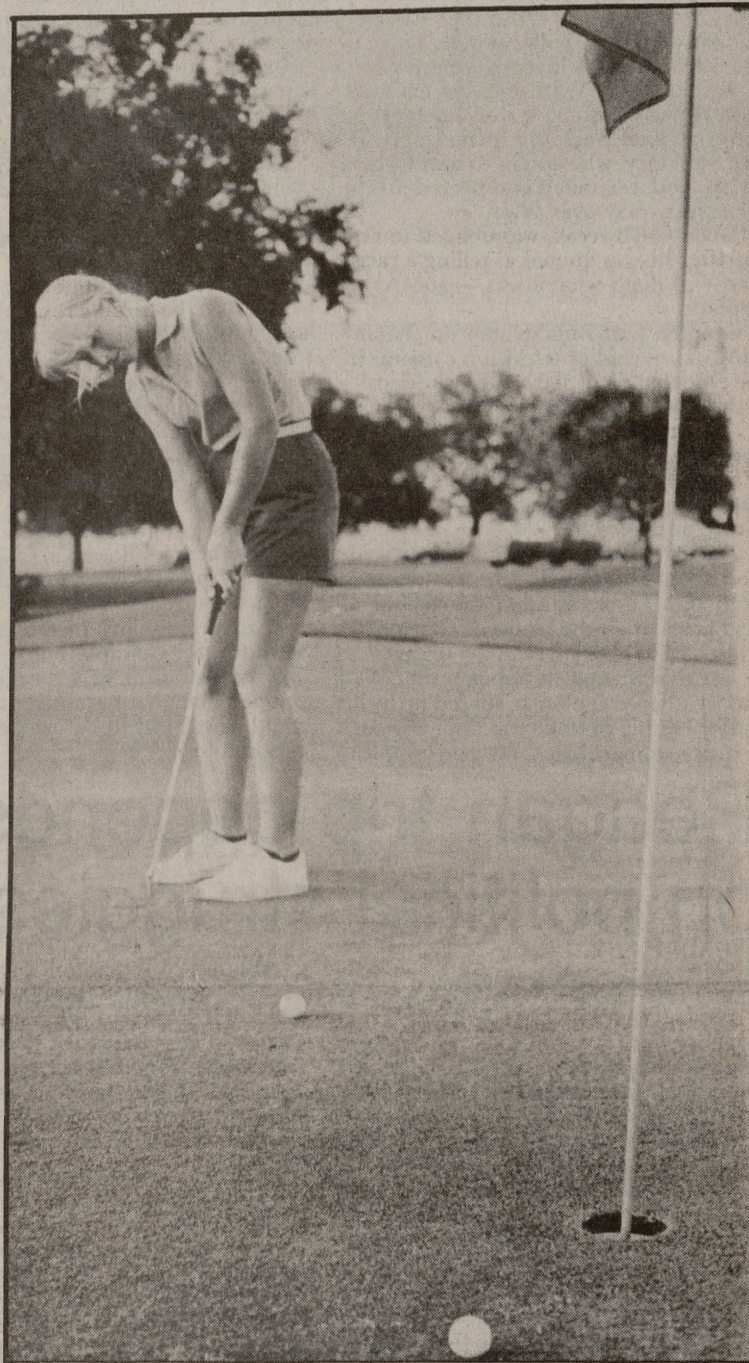


photo by Doug Trieglaff

Practice, practice, practice

Practice is a way of life for those who devote themselves to intercollegiate sports. Kerry Bower, a member of the Texas A&M women's golf team, is shown practicing for this weekend's Memphis Women's Intercollegiate Championship to be held at Memphis State. Kerry is a senior marketing major from Logansport, Indiana.

Freshmen SATs rise nine points

by Stephanie M. Ross

Battalion Staff

Average Scholastic Aptitude Test scores of the Texas A&M freshman class this semester increased by nine points from last fall's scores even though the average for Texas high school seniors fell three points.

University officials said the average combined math and verbal score for freshmen last year was 1,031 from a possible score of 1,600. This fall the average score increased to 1,040 — 175 points above the current state average and 147 points above the national average.

In a 1982 survey conducted by The Houston Chronicle, Texas A&M average SAT scores ranked third among Texas schools with an average score of 1,026. The survey was based on scores for the freshman class of the 1980-81 academic year. Rice University was ranked first with an average score of 1,289 and Southern Methodist University was second with 1,050.

Following Texas A&M in fourth place was the University of Texas at Austin with 1,021.

This year, Rice University reported that the average SAT score for its freshman class was 1,299. Southern Methodist reported 1,059. The University of Texas figure was unavailable.

Texas A&M President Frank E. Vandiver attributed the rise in SAT

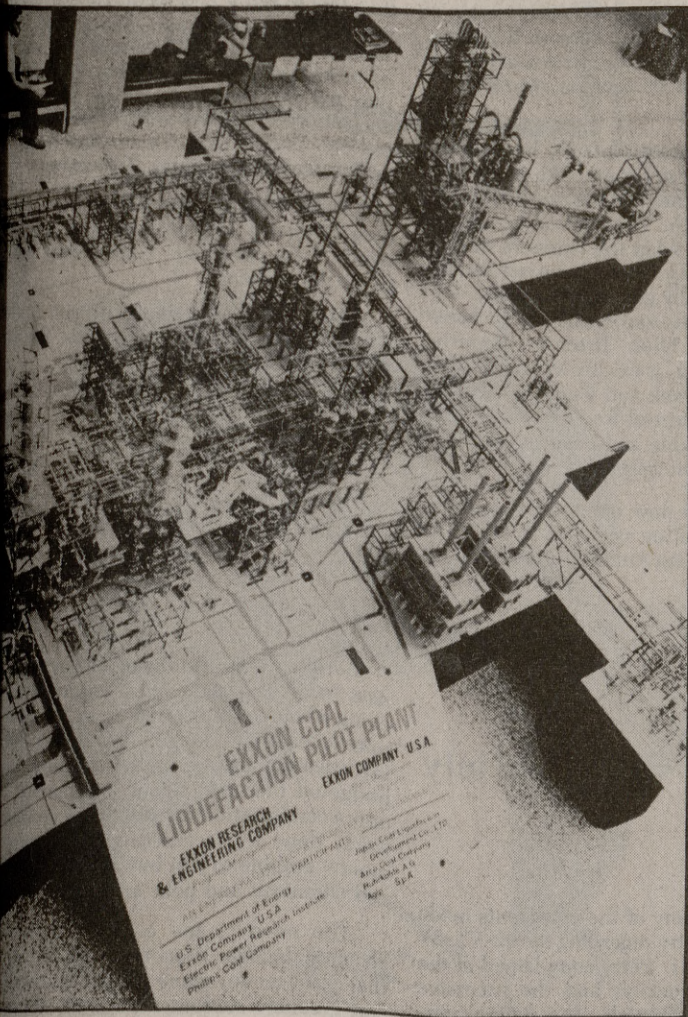
scores at the University in recent years in part to the enrollment management program that was implemented two years ago. According to the plan, the student body growth would be limited by raising entrance requirements, including the SAT scores necessary for all high school students applying to the University. The only students excluded from this requirement were high school seniors in the top quarter of their graduating class. Texas A&M reported a record enrollment of 36,840 this fall, but it is the smallest increase the school has seen in 12 years.

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forecast

Partly cloudy skies. High 88, Low 66



staff photo by Guy Hood

Plant design wizardry

This model may look big, but it's actually a scaled-down version of an Exxon coal liquefaction pilot plant. It is currently on display in the main lobby of the Zachry Engineering Building.

Members 'ready to start work'

Advisory board sits in on Regents

by Stephanie M. Ross

Battalion Staff

After the first meeting of the Student Advisory Board, the members are enthusiastic and ready to start work on the line of communication between students and the chancellor, the newly-elected advisory board chairman said Wednesday.

The 13-member board was created this summer to be a sounding board to the chancellor. It is a direct way for the students in the System to present student views on System policies.

The board consists of students from all of the universities within the Texas A&M System. Five members are from Texas A&M, three from Prairie View, three from Tarleton State and two from Texas A&M at Galveston.

At its first meeting, the student board attended the Texas A&M Board of Regents meeting to see how the board operates and to learn of any issues raised at the meeting that it feels need researching, Fred Billings, newly-elected chairman, said.

The student board also selected and approved some System policies it will begin to research.

Among policies to be researched is a proposed amendment to the state constitution that deals with funding for higher education in Texas. Currently, the Permanent University Fund, a constitutional endowment of 2.1 million acres of land in west Texas, creates revenues for use by Texas A&M and The University of Texas.

If the proposed amendment is pas-

sed by Texas voters, a new fund will be opened for the Texas colleges and universities that do not benefit from this fund, and changes will be made in how the Permanent University Fund revenues will be used.

Other problems and policies to be studied include minority recruitment and enrollment at different universities, cooperative education between universities within the System and possible student involvement in student service fee allocation, which can be handled in a similar way at all the universities.

After its research is completed, the advisory board will discuss the results and present them to Chancellor Arthur G. Hansen. If it has any recommendations, Billings said, those will be included with the report.

The board will deal with the effects

of System-wide policies and problems on students, rather than ones limited to one university, he said. If a certain university policy is brought to the board for research, it will vote on whether or not to research it.

Another function of the advisory board will be to open the lines of communication between students at the universities within the System.

"This could prove to be tremendously valuable, because it will provide and exchange of ideas and methods of how students do things at different universities," Billings said.

The advisory board will meet once a month, he said, and will always meet in conjunction with the regents' meetings. In months when the regents do not meet, the student board will meet at different campuses.