

Cavalry may return to 1930s

New adviser plans changes

by Mary E. Macan

Battalion Reporter
Capt. Edwin Kennedy says one of his goals as newly appointed adviser to the Parsons' Mounted Cavalry is to return to the traditions of the cavalry of the 1930s. "The Parsons' Mounted Cavalry is patterned after the cavalry that existed prior to 1939, and I would like to make our cavalry more authentic," said Kennedy, 29, a U. S. Military Academy graduate.

He came in contact with Texas

A&M cadets while at Fort Riley in Kansas, Kennedy said.

"At Fort Riley we could always tell which cadets came from Texas A&M because they were always the most outstanding," he said.

Kennedy will handle the financial, administrative and public relations matters of the cavalry here.

He and Lt. Jerry Coufal, adviser of the Naval cavalry, are researching the cavalry of the 1930s so they can make the Parsons' Mounted Cavalry as similar as possible.

"We want to get back the au-

thenticity of what the cavalry was — what it really was," Coufal said.

Kennedy said many of the cadets' uniforms contain pieces that may not be appropriate for the cavalry the group is patterned after.

"Some of the members have articles of the uniform that they have picked up here and there. They think they are real neat, and they are, but they aren't traditional cavalry outfit," he said.

For example, many of the members have gauntlets that they won't be able to wear because they

aren't vintage 1930s, he said.

Kennedy brought a set of uniforms with him to Texas A&M that were used in an old color guard in the 1930s.

In addition, the cavalry uses artillery, saddles and harnesses from that period that have been found or donated to them, he said.

Kennedy says the real reason he was hired was because he "had all those saddles."

Each year the cavalry marches in various parades, but it often must turn down invitations because of lack of time and funds, he

said.

"The University funds about one-third of the cavalry's expenses and the rest comes from the members' dues and donations from a lot of nice people who enjoy seeing the cavalry," he said.

Kennedy is looking into forming a riding team that would be independent of the cavalry and would be able to enter competition, he said. He also said he would like to start an equine instruction program.

Marketing group sales going well

by Karen Hoefle

Battalion Reporter
The MCI Telecommunications Corp. telephone service promotion sponsored by the Marketing Society has been a success so far, says the Marketing Society's faculty adviser.

Dr. Larry Gresham said Tuesday that 104 schools are selling MCI and Texas A&M is leading with 1,620 sales. In this area, the University of Texas with 1,361 sales has been Texas A&M's biggest competition, Gresham said.

"We wouldn't be doing this if it wasn't a good product," Gresham said. "It's a way to help out other students."

The Marketing Society began the promotion of MCI on Aug. 29 and is now taking a break before starting up the promotion again around Oct. 1.

When the promotion begins again, the society will set up its tables in Zachry Engineering Center and in the Memorial Student Center. Being in Zachry may encourage students in that area of the campus to take advantage of the MCI service, Gresham said.

One of the promotional benefits the society provided, which was sponsored by MCI, was a free three-minute phone call, Gresham said.

The society hopes to provide that service again in October, he said. The society also is considering a promotional idea in which students can sign up for a month of MCI service for a nickel.

The money received for selling MCI will go toward the business trip the society will take in November. The purpose of the trip is to visit various businesses which may hire Texas A&M graduates, Gresham said.

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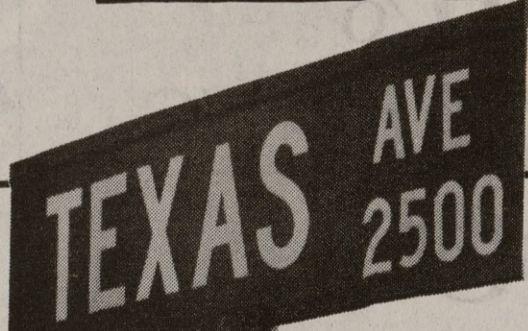
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This unidentified Aggie couple seems oblivious to the sign above their heads. This scene was photographed outside Heaton Hall, near Sbisal.

Roger C. Darin

Police beat

The following incidents were reported to the University Police Department through Wednesday:

- THEFTS:**
- A maroon Schwinn 10-speed bicycle from the McFadden Hall bike rack.
 - Two light fixtures from the second deck of Kyle Field.
 - Four vapor lights from the west side of Kyle Field.
 - A paper sack that contained drafting equipment and an umbrella from 449 Dunn Hall. The property was left in the room from the second summer session. The sack was reported missing when the owner returned for the fall semester.
 - A brown 1979 Chevrolet pick-

up with a white camper from the student parking lot south of Mosher Hall.

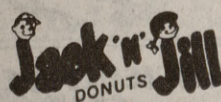
- OTHER:**
- A resident of Aston Hall received several harassing telephone calls. Someone had written the person's telephone number on a message board in the Memorial Student Center.
 - A person activated a smoke bomb on the second floor of Davis-Gary Hall. The College Station Fire Department checked the building for fire. University Police found a 4-by-6 carpet burn.
 - A person has been trespassing and hunting on the Range Science Field, near Brayton Firemen Training Field.



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Dr. Larry G. Gresh... Faculty Adviser... &M Marketing Soc...

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