

# Newborn dies of AIDS

**United Press International**  
**BOSTON** — A newborn who received a blood transfusion for a common ailment died of AIDS nine months later in the second known case of infant death from the immune system disease mostly affecting homosexuals, Canadian doctors reported Thursday.

The doctors reported in the New England Journal of Medicine a baby born to French-Canadian parents not in an AIDS risk group was given transfusions shortly after birth from five donors. The child later developed AIDS and died

from the disease, which strips its victims of their immunity system.

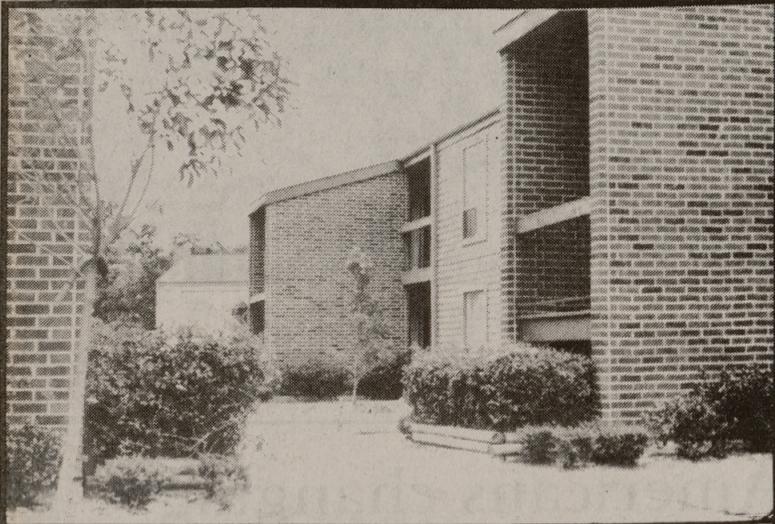
"There's no doubt about it in our mind — this was a case of AIDS in a newborn baby after a transfusion," said Dr. Normand LaPointe of Sainte-Justine Hospital in Montreal. "As far as we know there's only been one other case like this — that of a baby getting a transfusion and developing AIDS in San Francisco."

A letter by LaPointe and his colleagues said one of the donors was subsequently found to be homosexual. But LaPointe

said in an interview that was not certain, and the donors who have not been identified would have to be studied and examined.

The finding was reported a day after the Red Cross confirmed it had recalled more than 5,500 vials of a special plasma product used by hemophiliacs because one of many donors of blood for the product had died from AIDS.

The Red Cross said the recall of vials distributed to 15 of the Red Cross' 57 regions in the United States was a precautionary measure.



Southgate?

staff photo by Mike Davis

The Quad was the scene of a massive sales effort Wednesday. Refrigerators, newspaper

subscriptions, and mums were available to passer-bys willing to stand the heat.

# MTV creates sales boom

**United Press International**  
**NASHVILLE, Tenn.** — Music industry executives are dancing in their suites to a new wave of profits brought on by something called New Music.

A key reason for the increased profits is that rock 'n' roll has broken out of a decade-long rut.

Rock began in the 1950s, matured in the '60s, turned hallucinogenic in the early '70s and stagnated in the '80s. Some performers returned to the early days of rock while others ventured into virgin territory — punk, new wave, heavy metal, techno-pop and reggae.

This year, rock has finally found a new home, a musical milkshake of styles with a whip-crack beat called New Music. The synthesized blend of rock, soul, reggae, and disco has kids dancing and buying again. "You're finding a lot of newer groups reaching sales plateaus that almost used to be impossible," said Audrey Strahl, spokes-

woman for the Recording Industry Association of America, a New York firm that tracks record sales for the industry. "There is a rebound in terms of new music. That's a very healthy sign."

Through July 1983, the RIAA certified 35 singles as gold, which means each 45 rpm record sold more than one million copies. That's double the total for the same period last year.

"New music is becoming mainstream music," said Strahl. "It's good for new artists because people are buying a vaster assortment of music."

"We see all kinds of music influences that are being used in imaginative and intelligent ways," said Rob Altschuler, vice president of press and public information at CBS Records Group. "There are more varied kinds of music. We see a wave of

creativity in music being released now."

All this comes after one of the industry's worst slumps. It began in 1979. Early in 1982, major companies laid off hundreds of workers, dropped dozens of artists and closed offices.

People just weren't buying records like they used to: PacMan was gobbling up entertainment money, consumers were taping records at home, the price of an album approached \$10, popular music was old hat, radio stations were boring, and the economy was a mess.

But if radio wasn't playing the stuff, how did people find out about the new groups? The answer is Music Television, the video music channel on your cable TV dial. Seven days a week, 24 hours a day, MTV beams videotaped rock 'n' roll clips into 14.5 million American homes.

"Various parts of the country were getting exposed to bands they have not seen on network TV or heard on radio," Strahl said. "MTV and other video outlets have a great deal to do with it."

Robbin Ahrold, division president of communications for RCA Records, said MTV compresses the time it takes a new group to become known to the public — "something that would have had to be achieved over a much longer period of time by touring in the 1970s."

"I just think that what we're seeing is an audience that's quick to recognize and respond to new groups," Altschuler said. "That is a very healthy climate for an industry which believes in bringing new artists through maximum exposure."

"This will be our best year since 1979," said Altschuler. "There's no question about it. We now have returned to an upturn curve."

CBS profits through July were triple what they were in the same six-month period in 1982. Revenue should be about 10 percent over last year. RCA Records reported "profitable" profits in the first three quarters of 1983.

"RCA is fully participating in the record industry's upturn, which we attribute to both the positive effect of the economic upturn and a renewed interest in music," said Ahrold.

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