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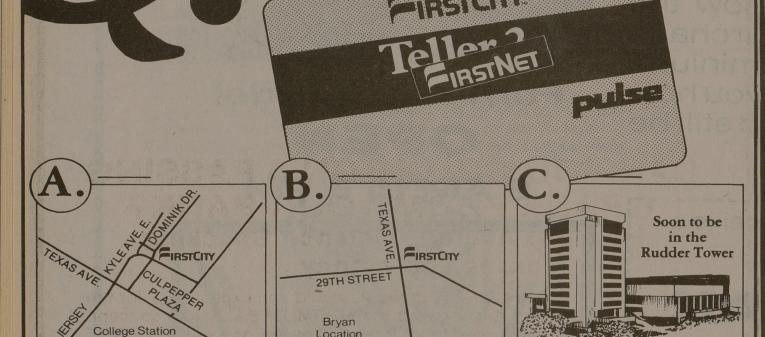


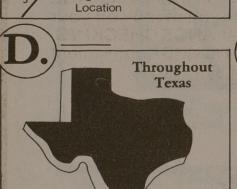
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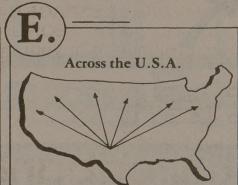
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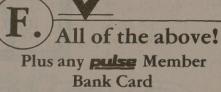
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A&M sociologists look spons at the changing state

by Brigette Crossland

Battalion Reporter Texas is changing and Texas A&M sociologists are examining the public's perceptions of those changes through a statewide

John Thomas, rural sociology research scientist, says the survey is unique because it covers critical areas in need of infor-

"Most public surveys done in Texas are part of nationally syndicated surveys," Thomas said. The state sample sizes are so small and the data has such large sampling errors that they are somewhat meaningless

plus people, you can't take a sample size of 75 subjects and expect representative results," Thomas said. "Taxpayers have he said. "We are calling 1,000 to pay for these services and locpeople in our survey, which gives it a better basis for being statistically representative.

dent working on the project, pointed out the pertinence of survey could be useful the survey to Texas: "The sur- in industry. For example," vey is not a unique one in terms of questions asked because the public's food on questions are grounded in previous research, but the issues are most often, how much geared towards the Texas on food in the pass

The survey is conducted and in the future. funded by the Department of "That mea Rural Sociology.

Thomas said the study is ness, or a meat prod necessary because of the amount mas said. of people moving into the state. Someone must plan for and provide services for those people,

newhat meaningless.

"People are migrating into "We are trying to on the public image on the public image speople, you can't take a expectations of all the urban cultural industry." conveniences in a rural town, Thomas said. "Taxpayers have al governments have to plan for them. We hope our survey will of what should be help decision makers by getting Stephen Sapp, a graduate stu-the Texas public's perceptions.

what types of mea what is anticipated will

That means big ou're in the grocery

Another indust is concerned with is the

vey should be ready Thomas sees the st



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