Texas A&M

The Battalion Sports

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Thornton says new USFL job will be 'heck of a challenge'



ormer Texas A&M associate athletic director Charles Thornton says he is looking forward to the city of Memphis and working in the USFL. see related column on page 8.

by John Wagner and Joe Tindel, Jr.

Battalion Staff Charles Thornton, who accepted a job Friday to become general manager of the new Un-ited States Football League team in Memphis, said Monday a combination of reasons convinced him to make the move.

Thornton, Texas A&M's associate athletic director since January 1982, told The Battalion location, friendship and opportunity all entered into his decision.

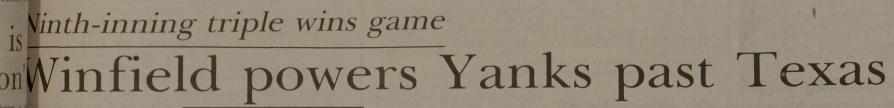
Thornton was hired by his long-time friend Logan Young Jr., the millionaire owner of the Memphis franchise. Thornton said the move to professional football was something he and Young have been talking about for "three or four years", ever

"It (accepting the job) was a difficult decision because we have enjoyed it here. It's been a very good learning experience for me, and I'd like to think I made some contributions here." ---Charles Thornton, former associate athletic director.

since Young and other Memphis investors applied for a National by attracting some good people to come in and coach, and work Football League franchise. When Young was granted a USFL team, Thornton was his

marketing and public relations and those things. I've had over 50 phone calls from people wanting jobs already. There's Thornton said he is excited about switching from college to professional athletics. "I look upon thi

"I look upon this as a heck of a challenge," he said. "It'll be a lot of work, but if we get the thing going—and we will—(it will be) The 46-year-old Thornton, a graduate of Arkansas State, said the chance to move to Memphis was a major consideration.



United Press International ARLINGTON — In one of se games that had as many s as a tornado, the man who paid to win games won ther one Monday night.

With almost 30,000 hostile yelling in his ears and only strike away from being on losing side, Dave Winfield vered a 6-5 decision for the York Yankees at Arlington dium Monday evening and, so doing, elevated his team o a share of first place in the herican League East. "We have come a long way," d Winfield, who leads the

-all with 54-40 records -

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But with one out in the New York ninth, Rick Cerone and Don Mattingly singled. Odell Jones was called in to replace

John Butcher for Texas and he struck out Graig Nettles. That brought up Winfield, who with a 2-1 count saw a wild pitch sail by his feet. Both New York runners moved up, leaving first base open. Rather than walk Winfield intentionally, the Rangers chose to pitch to him. Jones got Winfield to swing at a slider and on that pitch Win-field's bat left his hands and

"I wanted to throw a slider,"

New York with the same pitch I

hit tonight.' Cerone and Don Baylor contributed solo homers to the New York attack Monday night and Gossage said it is games like this one that have brought the Yank-ees back into the pennant race. "Ever since we've been play-

ing good baseball it's been this way," said Gossage, who im-proved his record to 8-3. "I think we know that there is not pressure on any one guy. All of us can do the job.

"We've never had the depth of talent that we have here. We have had big names before, but

to be in first place. It's good to have people chasing you instead of you being the chaser."

Winfield said the climb to first place, after having fallen as far back as 61/2 games was rewarding. But he also said it was too early to get excited.

This is not the time of year to be looking at the scoreboard seeing how other clubs are doing," Winfield said. "You've got to take care of the game you are playing in. There are too many good teams in this division

Mantle hurts from 'banishment'

by Milton Richman UPI Sports Editor

NEW YORK — Deep down, it hurts. Mickey Mantle admits that.

Outwardly he shows the world a sunny disposition, giving the impression it doesn't bother him being relegated to base-ball's periphery. He does that because it's his basic nature.

He likes to make small jokes about how he was the world champion strikeout hitter when he retired with the Yankees 14 years ago, and how neither they nor anyone else in baseball really offered him any substantial employment since then.

So what did it really matter when Bowie Kuhn decreed he would not be allowed to work for any club in baseball after he signed a \$100,000 contract as director of sports promotions for the Claridge Hotel and Gambling Casino in Atlantic City, N.J., last February?

But it does matter to Mickey Mantle, and if you get him off

alone on the side, he'll tell you it does hurt. He has had a clean record all his life and why should there be any kind of blemish on it now? Willie Mays, in the same boat, feels the same way. Both are more sensitive than most people think and would like to be back in the same good graces they were before.

Mantle showed that Monday when he was here to sign still another contract outside of baseball — this one with an organi-zation called Timesavers, which helps people obtain credit cards who ordinarily would have difficulty doing so.

Speaking about Kuhn's contract as commissioner expiring in three weeks, a newsman called Mantle's attention to the fact that Hank Aaron has been campaigning for the job. The Yankees' 51-year-old Hall of Famer nodded. "I've already seen where he said if he gets to be commission-

er, I'd be reinstated," he said.

He explained why he didn't attend this year's Yankees' Old Timers' Day Celebration at Yankee Stadium on July 16. He felt it was more important for him to be home in Dallas that day because his 25-year-old, Billy, returned there from chemotherapy treatments he had received in Houston. Mantle said his son was making good progress now from Hodgkins Disease. Then he was asked how come he had not been at the Old Timers' Game in Chicago the day before the annual All-Star

Game nor at the Crackerjack Classic in Washington, another

"I would've loved to be at the Old Timers' game," he said, without specifying which one he meant, "but I would've felt funny being in uniform out there and being banned." When the Yankees first signed Mantle in 1949, he was work-ing in the lead mines in Commerce Okla, and the Yanke

ing in the lead mines in Commerce, Okla., and the Yanks wanted him to report to their rookie camp in Phoenix.

He didn't show up and they became a little anxious. So they called him and asked why he hadn't reported and he told them he didn't have the bus fare. Mantle didn't know he was supposed to pay his own way and the Yankees then would refund him the money

No matter what happened, he would never ask them for it. Nor will he ask for reinstatement now, although you can see how much he wants it.

