

Communications Workshop '83



Carl Hoffman of the Bums slides into second base and Michele Stanley of the Goons. Hoffman is from Kingwood and Stanley is from Conroe.

Communications workshop a winner but early hours, long classes disliked

by Paula Orum, Patrise Shuttlesworth and Kim Board
Workshop Reporters

Texas A&M's Communications Workshop wins overall, at least according to the majority of the workshop members. "It's very motivational and all the Taylor (Publishing Company) representatives are very enthusiastic about helping the students," said Dulles High School yearbook staff members. "Awesome, total-awesome. I think we've learned a lot and our yearbook next year is going to be really radical," said April Dunkel, a Clements yearbook staff member.

But most students agreed the classes are too lengthy. Shelly Robinson of Navasota High School said, "It gets tiring sitting in class for three hours."

Michelle Foster, Clements photographer and Holly Hershey, Dulles photographer, said, "There's also too much walking." Shari Martin of Gonzales High School said, "I like the workshop, but I don't like to get up so early."

Conroe students Jennifer Davis and Mark Phillips said they have learned a great deal.

Tomball student Trey Havlick summed it all up: "I feel the workshop has been a huge success."

Talent show tonight at Quadrangle

by Workshop Reporters

The High School Communications Workshop talent show will be held tonight at the Quadrangle.

Sandra Utt, workshop director, said she anticipates the best of the workshop to turn out.

"Of course everyone is anxiously awaiting the talent show and all participants are practicing hard," she said.

The director and emcee of this event is Randy Lemmon. "I'm hoping for a big turnout," he said, "and hopefully the second year kids will encourage the others."

Tina Cunningham, of Tyler Street Christian Academy, will emcee in the show. She said she is participating to see the other acts.

Shari Martin from Gonzales High School said, "People do it because they like entertaining others and they enjoy acting crazy."

Mary Synek of Incarnate Word had a different idea about the talent show.

"I don't not believe that I could participate because I don't feel dedicated enough," she said.

Susan Hendren of Texas City, a dancer in the show, said, "I'm nervous and excited."

A&M Mixer: A get-acquainted activity

by Anita Arnold and Tina Cunningham
Workshop Reporters

A mixer for students at the High School Communication Workshop and incoming Texas A&M freshmen was held Tuesday night at the MSC.

The activity was planned so students could become better acquainted with people they met earlier in the week. It also gave them a taste of college life.

Liz Benson, a West High School junior, said, "When I walked into the room, I did not see anyone I knew. I was just standing around when some Aggie freshman guys came up and started talking to me. I figured the freshmen would not even associate with high school students. Boy, was I wrong."

Jay Jackson, Texas A&M freshman, said, "When I first arrived at the mixer, there was no one there, when I returned an hour later, I found things had picked up. So I joined in the fun."

A variety of music was played, and the highlight of the evening was the "monster mash." After the mixer, everyone ran to the fish pond by Sbsa Dining Hall for yell practice.

Kim Board, Dulles High School senior, said of the mixer, "It was very nice and a super idea."

Other workshopers agreed with her including Darrell Malinowski, Tomball senior, who said, "It was really neat."

Journalistic technique aim of workshop

by Mary Synek, Tench Flores, Shelly Robinson, Rhonda Blinka and Shari Martin
Workshop Reporters

Writing reporters, yearbook staffers and photographers included Texas A&M this week for the annual High School Communications Workshop. Attending are 238 students from 29 Texas high schools.

There are 42 students in the Photography Division, 158 in the yearbook Division, and 38 in the newspaper division. These numbers represent a decrease from years past in the yearbook and photography divisions, but an increase in the newspaper division.

Dr. Sandra Utt, workshop director, said, "I feel the decrease in enrollment is due to the economy and the fact that the University of Texas is also having a summer workshop this year."

Texas A&M's summer workshop has been held for 25 years.

Softball Goons win it

by Shelly Walger and Lisa Landry
Workshop Reporters

Wednesday evening's traditional softball game between the Goons and the Bums — teams of high school journalist students — left Gary's Goons champions of the Texas A&M Communications Workshop.

As a traditional rite, Bums' coach Butch Milkes, of Taylor Publishing Co., faced a pie thrown by winning coach Gary Frank, also of Taylor Publishing Company.

"Sometimes you win. Sometimes you lose. Sometimes it can't rain to save your life," Milkes said, minutes before he received a cream pie in his face. The Goons led throughout the contest; however, victory wasn't achieved until the final inning. After the Bums tied the game at 15 in the sixth inning, the Goons broke away in their final turn at bat for a 16-15 win.

The game, sponsored by Taylor Publishing Co., highlights a week-long list of recreational events to entertain the visiting high school students.

Taylor representatives this week recruited workshopers for their teams allowing no limit of players to the teams. Ten students played the field during each inning and everyone batted. Those who didn't play participated in the cheering section.

Mark David, Bum's assistant coach, said the only preparation for the game was to be fired up.

"The purpose is to stimulate the workshop and create rivalry," he said.



Gary Franks savors the moments after creaming losing coach Butch Milkes with a chocolate pie following the traditional workshop softball game.

Dorm life fun but curfew not

by Kendall Morgan, Chris Colihan, Biff Goff and Tracey Kelly
Workshop Reporters

Busy schedules and curfews are a major part of dorm life.

A quick change and a short rest are all a student sees of the dorm until evening. Students gather in one room after the midnight curfew and the partying goes on until the 2 a.m. "lights-out" curfew.

Lisa Cradit of Clements High School said, "Dorm life is fun, but it is no better than living at home. You still have people telling you what to do and when to come home at night."

Trey Havlick of Tomball High School, agreed and said, "I'm impressed with dorm life. I just wish that the curfews were later."

Darrell Malinowski of Tomball High School said, "The thing I like best about dorm life is having your friends with you on the same floor."

Tracey Kelly of Kingwood High School said, "I was expecting a hall full of cockroaches, but it's pretty decent. It looks like someone hasn't lived here for about 10 years, though. So far, the best thing about dorm life is sharing a hall with a lot of girls your own age."

Sherri Beisert of Tomball High School said, "Despite not being around your friends the first evening, I feel that it's better to be grouped with people you don't know. That way you can make many new friends."

Much emphasis is placed on the midnight curfew to protect students from getting lost or injured late at night.

But once all the students are together the noise level rises.

Keith Gresham of Lamar Consolidated High School said, "After midnight the noise does pick up, but it's only because there's a lot of energy left in everyone."

Penalties for missing curfew are severe, but Malinowski added, "Even with the punishment for breaking the rules, dorm life is still a lot of fun."

Yearbook staffer photographs workshop

by Lisa Landry and Shelly Walger
Workshop Reporters

Capturing the spirit of the High School Communications Workshop can best be accomplished in one way — through photographs.

To do this photographers must sit through endless lectures, track down anxious reporters on assignment and follow fellow shutterlings as they embark on identical missions.

That's exactly how Peter Rocha, a Texas A&M senior, has spent the week. Rocha, who students may have noticed following them with camera in hand, is in his second summer as camp photographer.

"I've been running around all week long trying to catch up with these kids," Rocha said. "These photographs may be displayed Friday."

The pictures also will be used in future publicity campaigns.

Aside from Rocha's photography duties, he's a peer adviser. This job involves socializing with freshmen students during their orientation sessions this summer.

As a peer adviser, Rocha attends mixers like the one journalism students attended Tuesday night. The mixer — sponsored by the Class of '84 — gives students a chance to get to know each other and meet people from other schools.

"Mixers are basically a dance," Rocha said, "but at A&M we don't do anything like anybody else."

Peer advisers also conduct sessions in which two advisers meet with eight incoming freshmen and discuss Texas A&M life.

Rocha interviewed to become a peer adviser. His reason for joining? Simply to meet people, he said.

Rocha, an English major, is also a member of the Aggie-led yearbook staff, which he said is the "biggest and the best in the nation." He has photographed such events as Texas A&M football games, Southwest Conference basketball tournament action and swim meets.

Since his senior year in high school, Rocha has been involved in photography and plans to continue in his career.

Conroe reaches advertising goal

by Paula Orum, Patrise Shuttlesworth and Kim Board
Workshop Reporters

For the second consecutive year Conroe High School has set the national record for yearbook advertising sales. This year it reached a new high of almost \$20,000 in ad revenue.

The competition between Conroe and two new high schools in that area — McCullough and Oakridge — caused Conroe students to strive for and achieve their advertising goal.

Although there are various ways to sell ads, Conroe yearbook staffers looked at the situation from a different angle by selling primarily to students rather than to community businesses.

Adviser Cindy Dodd said, "I'd rather sell ads to the kids than the community because it's their book."



The Conroe High School yearbook staff displays the energy that enabled them to lead the nation in yearbook advertising sales for the second consecutive year.

Journalistic technique aim of workshop

workshop was the lecture on journalists' responsibilities and interviewing techniques, which was presented by Jordan.

At Jordan's request, a panel of journalists Friday will critique the newspaper and the students' work.

"I believe in hands-on, practical approaches to journalism training. I like to entertain my students so that learning is as painless as possible," Jordan said. "I'm having a real good time and the students say they are, too, but some students probably didn't expect this much work. All in all, we're having a great time."

Reporting students joined yearbook students for a presentation by Taylor Publishing Company on the necessity of advertising in the communication field. Mark David and Mike Parker of Taylor gave examples of improper and correct salesmanship in the soliciting of high school ads. They pinpointed the importance of journalists presenting themselves in a professional manner.

Photography students are developing their skills with the help of Fred Bunch and Howard Eilers.

Bunch, Houston Post photographer for 15 years, is instructing advanced students.

"An advanced photographer should be able to focus, expose, develop, and print correctly. Unfortunately, it doesn't always work that way."

"I'm trying to think like a yearbook editor would think. I want them to think of a yearbook as a documentary of the school year. I want to give them assignments that will help them next year in high school."

Photographs of dorm life, workshop classes and campus features are just some of the assignments distributed by Bunch. He said he would like his students to learn how to concentrate on details.

Bunch is trying to pull his students away from the practice of taking mug shots. Instead, he is stressing the importance of environmental shots — a photograph taken in a person's natural surroundings.

Eilers, associate professor of journalism at Texas A&M, is guiding the beginning photographers.

"We're going to try to accomplish one thing each day," he said. His first step is to explain handling a camera and using dark rooms, Eilers said.

Editor's note

Pages 6 and 7 of today's Battalion were produced (at least in part) by high school students who are attending a communications workshop here this week.

The students have attended seminars all week and used some of what they learned to write the stories on these pages. After the stories were finished, some of the students also helped with the layout and editing.