

Colleges disagree over honorary degrees

United Press International
Tens of thousands of college degrees are displayed across the nation on the walls of people who never earned them in a year-long course of study.

The degrees are honorary. Several thousand are being bestowed this spring. A UPI survey of colleges indicates many schools bid for big name speakers with such degrees and honorariums. Others award them on the practice.

Recipients range from presidents and premiers to cookbook writers.

Consider Charles A. Lindbergh, who flunked out of the University of Wisconsin in 1921. Seven years later his old school named him an honorary doctor of degree in recognition of his first solo trans-Atlantic flight.

Last year, Harvard honored Mother Teresa of India and playwright Tennessee Williams.

The year before, Notre Dame named President Reagan Premier Pierre Trudeau of Canada.

A sampling of honorary degrees from major schools the past few years turns up such names as Boston Pops conduc-

tor Arthur Fiedler, President Lyndon B. Johnson, artist Georgia O'Keefe, CBS newsmen Mike Wallace.

President Reagan's first trip outside the White House after



John Hinckley tried to assassinate him was to receive a degree and speak at Notre Dame.

His visit prompted nostalgic references to his role as the "Gipper," the late Notre Dame football star George Gipp, in the film in which Pat O'Brien (also receiving a degree that day) played legendary coach Knute Rockne.

Presidents Jimmy Carter, Gerald Ford and Dwight D. Eisenhower all received degrees from Notre Dame while in office. President John F. Kennedy received the Laetare Med-

al, the university's highest honor for a Roman Catholic.

Notre Dame's president of 31 years, the Rev. Theodore Hesburgh, has worked for these presidents on national boards.

He knows them — and they know "Notre Dame is a highly visible platform for Catholics in this country," said Richard Conklin, Notre Dame spokesman.

Columbia University doesn't use degrees to obtain speakers. Its commencement speaker always is the university president.

But like Harvard, it wants degree recipients there for the show. It doesn't announce their names until graduation day. No show, no degree.

Degrees often go with the honorarium and travel expenses given the principal commence-

ment speaker. Competition for speakers can be fierce. It also can be embarrassing when students don't like the choice.

Smith College invited U.N. Ambassador Jeane Kirkpatrick to speak and receive an honorary degree at its May 22 ceremonies this year. Students organized CROAK — Committee Responsible for Organizing Against Kirkpatrick. They planned a silent protest. Mrs. Kirkpatrick withdrew.

She still will receive her degree, the trustees decided.

Colleges and universities, asked for their criteria for such degrees, speak of distinguished careers, outstanding achieve-

ment, service to humanity, connection with the school or state.

They don't like to speak of money.

Someone who has contributed money to the school may be honored, but "it is long after the event" and money is not the deciding factor, said Carleton Whitehead of Reed College in Portland, Ore.

Reed typifies schools that prefer to honor people with a tie to the institution. Among its recipients has been cookbook writer James Beard, who attended Reed.

"I don't want to say people who received honorary degrees have not been generous to the

college, but the purpose is to recognize something they have done in society," said a Dartmouth spokesman.

"We don't base honorary degrees on how much someone contributes. We're not playing that game," said Dr. Fred Brown, executive vice-president of Buena Vista College, Storm Lake, Iowa.

In 1980, Buena Vista did give

a degree to a donor-graduate — unnamed because of a contract between the school and the person. If the degree was exceptional, so was the gift: \$18 million.

President Norman Hackerman of Rice University said his school won't give honorary degrees because "we just don't want to lower the requirements for a degree."



CAREER CONTROL SECRETS!!!

GET THE JOB YOU REALLY WANT

Genesis International Corporation, one of Dallas' leading Executive Search Firms, has decided to break tradition and reveal some of Corporate America's most well kept recruiting secrets. Have you ever wondered:

- Why major corporations go outside their ranks to recruit for their top positions.
- What major corporations are looking for when they interview for executive level positions.
- How or what you can say or do in an interview to drastically increase your chances of getting the position.
- Who you should contact within a corporate structure to get the position you really want.

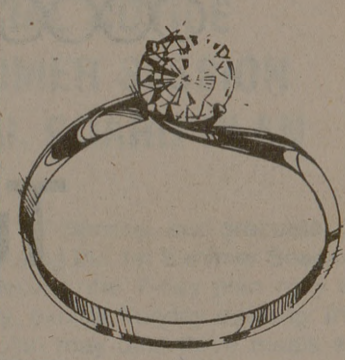
The President of Genesis has prepared a cassette tape revealing the simple techniques of securing the position you want most. Experts have agreed that anyone utilizing the methods emphasized in this tape will have a distinct advantage in the employment arena.

You may obtain one of these tapes by sending \$11.95 plus \$3.00 postage and handling to:

GENESIS INTERNATIONAL
STUDENTS 50% OFF
STUDENTS \$9.00 TOTAL
6500 Greenville Ave., #190
Dallas, Texas 75206

The two of you are experts on each other. Not diamonds.

Suddenly you're facing another lifetime decision—the diamond Solitaire



But you don't need to worry if you come to Zales. We select our stones in the rough and cut them for maximum brilliance, then polish and mount them just as carefully. We even stand behind each ring with our 90-day refund policy, so if you're not happy with it, we'll return your money. That's all the expertise you'll ever need.

Special Showing at 20% Off

Entire stock not included. **ZALES** The Diamond Store is all you need to know.

ZALES CREDIT INCLUDING 90-DAY PLAN—SAME AS CASH! MasterCard • VISA • American Express • Carte Blanche • Diners Club • Illustrations enlarged.

MSC TOWN HALL presents

JOAN JETT & the BLACKHEARTS



with special guest star **HUEY LEWIS and the NEWS** playing a full 60 min. set. **IN CONCERT** Thursday, April 28 G. Rollie White Coliseum Tickets: \$7⁵⁰, \$8⁵⁰, \$9⁰⁰ MSC Box Office 845-1234 **TICKETS STILL AVAILABLE!**

OPEN HOUSE FOR STUDENTS, THEIR PARENTS AND ALUMNI.

PRICED FROM THE \$40s

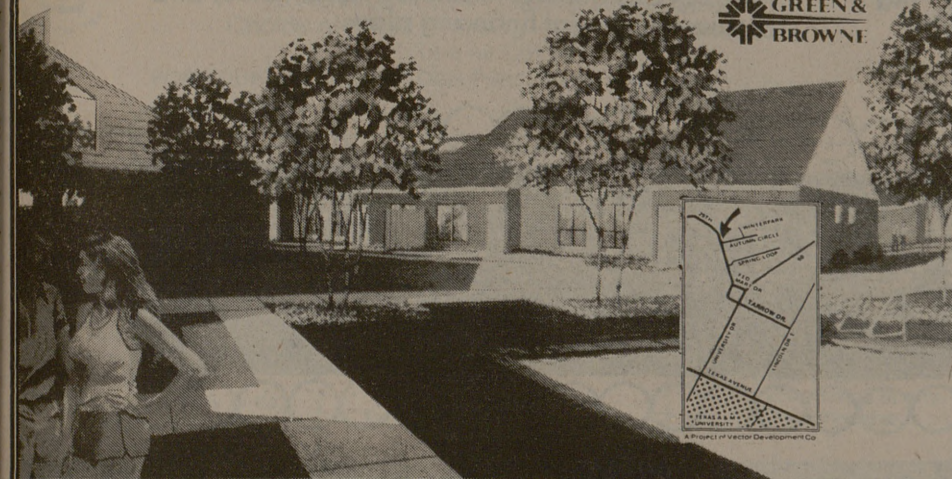
Mill Creek is a new neighborhood just two minutes from the university. It's close enough to the campus for anyone to walk or bike. Mill Creek is nestled next to woods and a College Station park, convenient to all major thoroughfares, yet just away from the hustle and bustle of the main campus. Mill Creek was planned for busy student life. In every home, we've included amenities to make student life easier and to keep your Mill Creek home a valuable investment. But, we've remembered to keep living at Mill Creek a lot of fun. Lofts in every home. Skylights or clerestory windows let in lots of light. Cathedral ceilings, spacious living/dining areas and plenty of storage space. Outside, you'll enjoy the pool and barbecue pits. Each home has a patio. Mill Creek is professionally managed, so someone else worries about taking care of it all.

MILL CREEK Condominiums

OPEN HOUSE THIS SATURDAY AND SUNDAY From 10 a.m. 'til dark

Why not visit Mill Creek? We can tell you about our favorable financing, the tax advantages of ownership, our quality of design and construction and much more. Best of all, you can see for yourself how you can be at college and still be right at home.

For sales information, contact: Mary Bryant, Marketing Agent 409-846-5701, Green & Browne Realty, 209 East University Drive, College Station, Texas 77840



DR. SCHOLL'S EXERCISE SANDALS. THE MORE YOU WEAR THEM, THE MORE YOUR LEGS SAY "LOOK."



FREE BONUS WORTH \$18 SEE OPPOSITE PAGE FOR DETAILS

The one and only Dr. Scholl's Exercise Sandals can make legs go from all right to dynamite. They're smooth real wood — with the toe grip that makes toes grab on. And the more they grab on, the more your leg muscles flex up...shape up — lean and beautiful. So slip into the comfort of contoured wood. Soft, cushioned leather. It's the comfortable way to walk your legs pretty.

Dr. Scholl's

Fitness Begins With Healthier Feet

1983 Scholl, Inc.