

# Daddy still foots the bill even in a time of lay-offs

United Press International  
DAVENPORT, Iowa — Daddy's little girl is planning her June wedding this month and, even if Daddy loses his job, indications are the bride-to-be will have everything she needs for the marriage of her dreams.

Shopkeepers say business is brisk in the wedding industry around the Quad Cities of eastern Iowa and western Illinois, where the unemployment rate hovers around 17 percent.

"It's like Christmas," said Barbara Moeller, a wedding consultant who said 1982 was the best she has recorded in six years of business. "You'll go without all year long for Christmas."

"They're getting married, there's no question about that. And they're going on honeymoons, too."

Pastor David Lack of St. Paul

Lutheran Church in Davenport said he performed a record number of marriage ceremonies last year, "and I don't believe they're getting any smaller or less elaborate."

"It doesn't seem like anything is being held back on weddings, and I don't see anybody putting off getting married. I think there are still plenty of people who do have enough money to do these things."

It may be hard to believe that thousands of dollars are being spent on wedding gowns, flowers and receptions while many people are struggling to put food on the table.

A wedding is the most important day of a woman's life, many believe. The traditional church wedding is something for which a girl and/or her parents savor for years.

Local businessmen say the

economy has had some minor effects on the wedding market, with a few reports of postponed engagements. Mainly, the recession has made couples more cost-conscious, they say.

"They go shopping around for studios a lot more," said Darcy Gates of Henry's photography studio. "They're going for the economy line (in wedding photograph albums) as opposed to the expensive."

"One couple decided it was too expensive to get married this year so they decided to wait until next year," Gates said. "That's what living together does for you."

The recession and unemployment are being felt in tuxedo businesses as well.

"It used to be (that) Daddy would foot the whole bill and his little girl could have anything she wanted," said Barry Burke of Mr. Neat's Tux Shop. "Now if Daddy's laid off, they're watching costs more."

A clerk at Rose Glen Florist said brides "are cutting back some, but they still like to have their flowers. They're not going with the roses and orchids as much as they used to. They're still using the same amount of flowers, but using cheaper flowers like carnations and daisies."

Viola Meyers, of the Bridal Cake Shop, whose business has dropped 35 to 40 percent in recent times, said couples "settle on smaller cakes and use sheet cakes a lot more for additional servings."

Two areas in which prospective mates are unwilling to scrimp are engagement rings and wedding gowns, store managers say.

Doug Murphy of Samuel's Jewelers said couples still have to have their diamond engagement ring.

"It's something that's traditional and people in this area aren't breaking that tradition," Murphy said.

Rosemary Meier of LouMarge's Women's Apparel said wedding gowns are selling "as well today as they did a year or so ago. The girls do more or less have a price range in mind when they come in and we work from there."

Mrs. Moeller said some brides-to-be cut costs by preparing their own food for the reception or wearing their mother's wedding dress. One client even borrowed her girlfriend's bouquet.



# Photographing brides takes a special hand

by Denis Paquin

United Press International  
NEW YORK — Unless you feel extremely confident of your capabilities, don't undertake the task of being the official wedding photographer. Most couples take their wedding photographs very seriously.

Putting fresh batteries in your camera and flash is a must before shooting any major event.

If you plan on taking pictures during the church ceremony, it's always wise to get permission from the clergyman before the wedding — as some of us have learned from experience. The last time I photographed a friend's wedding, the priest came over to me afterwards and

said I shouldn't have been in the sacristy.

City clerks usually don't mind. Just don't take up too much of their time setting up photos in their office.

Don't be afraid to shoot as many photos as your budget will allow, especially at the reception. Weddings are somewhat like funerals — a great gathering place for long-lost cousins, uncles and the like, and they all want pictures of themselves with the bride.

Arrange to shoot some pictures at the bride's home before the ceremony. A good selection of her is essential — and don't forget to show all of the dress. Also, get the bride-to-be with her parents and bridesmaids,

separately and together in ever combinations you can think of at the time.

When shooting outside on a sunny day, it's more essential to use your flash as a fill light to get rid of shadows. So read up on the procedure and practice before the wedding.

Most wedding photographs usually disappear with the bride and wedding party to the ceremony to take pictures at a scenic location. Anywhere you do, and this is the time to take a variety of pictures of the bride and groom together and their parents.

And, if you don't have a special occasion, shoot a wedding, do it!

(Denis Paquin is a photographer for UPI.)

**MARCH SPECIALS**  
Any Burger with fries,  
Taco Salad or Fajitas  
ONLY \$ 2.99  
No Coupon Needed

FUN • FOOD • DRINK =  
**TECS**  
764-8064  
CULPEPPER PLAZA

HAPPY HOUR — 4 till Midnight  
WEEKEND HAPPY HOUR — 4 till 1 am

**Dallas**  
THURSDAY NIGHT

For the lady of the '80's

**Male Dancer Night!**

Free champagne at 10 p.m. for the Ladies  
Doors open to the men at 10 p.m.  
\*2 cover from 7-8 p.m. \*3 8-10 p.m.

Dallas Night Club in the Deux Chene Complex  
Behind K-Mart, College Station  
**693-2818**

**Murray Perahia**

"One of the most extravagantly talented musicians of our time."

**MARCH 7** MSC OPAS

8 P.M. RUDDER AUDITORIUM  
MSC BOX OFFICE: 845-1234

**FLU TREATMENT IS HERE**

A study using the new drug Ribavirin is going on at the Beutel Health Center if you have Flu Symptoms

- Fever
- Muscle Aches
- Chills
- Sore Throat

Come to the health Center within the first 24 hours of illness and ask for the Flu Doctors (day or night-Flu Fighters don't sleep)

You may win a paid vacation (about \$112.00) in the Health Center  
Dr. John Quarles  
845-1313

**MSC ENDOWED LECTURE SERIES**

Presents  
"Future of the Western Alliance"

Monday, April 4, 1983  
8:00 P.M.  
Rudder Auditorium

Tickets on sale March 7  
MSC Box Office

**EDWARD HEATH**  
Prime Minister of Great Britain  
1970-74

**HELMUT SCHMIDT**  
Federal Chancellor of West Germany  
1974-82

**GERALD FORD**  
President of the United States  
1974-77