

HAPPY HOUR 3 FOR 1 HAPPY HOUR

2 FOR 1 HAPPY HOUR

4:00-5:00 5:00-8:00 6:00-8:00

1/2 PRICE KAMAKAZI'S FROM 8 P.M. ON!

DALLAS NIGHT CLUB IN THE DEUX CHENE COMPLEX BEHIND K-MART, COLLEGE STATION

696-2818

Four MSC movies sponsored by Ford

by Dayna Boren

the rights to four major motion pictures to be shown this semester at no cost as part of a promo-tional deal sponsored by Ford

The movies donated are "Raiders of the Lost Ark," "48 Hours," "Star Trek II" and "Airplane II."



Battalion Reporter an agreement with the MSC MSC Aggie Cinema received committee in December to finance the films in exchange for advertising time. The deal also included provisions for a location on campus to exhibit Ford's new line of cars and trucks.

As part of the advertising exchange, Ford is given 60 seconds of advertising time at the beginning of the films and 30 seconds at the end. Ford also plans to use the Grove later this semester to show their automobiles.

During the exhibition, special rates for new Ford automobiles will be provided for graduating

This was the first year Ford contacted college campuses about the proposal. When it received some positive feedback, public relations officials contacted Films, Inc., an independent distributor of films.

About 25 major universities across the nation were chosen to

deal. Universities were chosen by student population and parti-cipation in student cinema prog-

MSC Aggie Cinema advisor David Mucci said he was delighted to be offered such a rare opportunity to receive the rights to major pictures at no cost.
"We have a fine student cine-

ma organization here, and I'm sure that this was taken into consideration when choosing the sites for the promotional cam-paigns," Mucci said.

"Raiders of the Lost Ark" was shown Friday and Saturday. Attendance was the highest for any movie shown at the Univer-

The entire package deal will net approximately \$5,000 for Aggie Cinema. These funds will be used to finance future movies and build a stronger cinema program at the University, Muc-

CS council Ok rezoning plan

by Robert McGlohon

Battalion Staff
The College Station City Council, in its regular meeting Thursday night, proposed and approved a compromise to a rezoning request for a tract of land at the corner of Welch and Highway 2818, across from A&M Consolidated High School.

W.D. Fitch, the owner of the land, asked the council to change the zoning of the eight-acre tract from lowdensity residential to C-1 commercial, which would allow the land to be used for a wide

variety of purposes.

Fitch said he would like to build on the lot a convenience store with gasoline pumps, a car wash and a center for small businesses, such as washeterias, barber shops, insurance offices and other small shops.
Residents of the area

change, primarily for reasons. They said to venience store would ronized before, dur after school by high students, and it would gerous for them to co-highway to do so. Fitch said, however,

wouldn't pose a safety lem for because they w be crossing the high great numbers to go store, and they can tak of themselves.

After a lengthy di the council directed th lege Station planning draw up an ordinance two acres of the land commercial, allowing install gas pumps at venience store. The der of the tract is to be C-3 commercial, which prevent the building o

Miss A&M talk about her reign

Battalion Staff Gina Geiger isn't glad that her reign as Miss Texas A&M University is over, but she says that it is like everything else — there is

a beginning and an end.
Geiger, who graduated from
Texas A&M with a degree in
secondary education, is planning to pursue a master's degree in education in her hometown, Houston. She also plans to con-

tinue participating in pageants.
"I'm really interested in continuing in pageants," Geiger says. "They are exciting, re-

Geiger says that pageant judges are looking for the all-around girl. They are looking for a girl who shows mental and

can relate to people. "The important thin member is that it is a scho pageant," Geiger says." eauty pageant.

Though Geiger has ery minute of her re realizes that the endish a new Miss Texas A&MI sity will take over. Geiger has some a the winner.

warding and give you a chance

"The new Miss Texa needs to realize that will work and energy that s into it, she should also member she is repres school and be proud There are a lot of rew she should be the sch representative," Gei

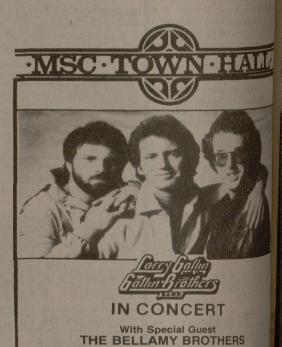
DIETING?

Even though we do not prescrib diets, we make it possible for many enjoy a nutritious meal while the tollow their doctor's orders. You be delighted with the wide selection of low calorie, sugar free and fath foods in the Souper Salad Area, Shi Dining Center Basement. •

OPEN

Monday through Friday 10:45 AM-1:45 PM

QUALITY FIRST



THURSDAY, MARCH 3rd 8:00 P.M.

G. ROLLIE WHITE COLISEUM Tickets- \$7, \$8, & \$8.50 MSC Box Office 845-1234

WINCES COMMOD : MAN



When famous bowler Don Carter invited 23 Kingpins to the First Lite Beer Bowling Tournament, it seemed like a great idea.

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It was the guys who drink Lite Beer from Miller because it tastes great, against the guys who drink it because it's less filling. And once again, the All-Stars proved they're in a league by themselves.

After a lot of pins (and quite a few Lite Beers) went down and the smoke finally cleared, the score was tied, with only one man left to go. Rodney Dangerfield.

All he needed to win it was one pin. A klutz situation. Rodney, in top form, got the same amount of pins as he gets respect. None.

EVERYTHING YOU AWAYS WANTED IN A BEER. AND LESS.

Teammate Ben Davidson felt Rodney deserved a break, or at least a fracture. Billy Martin didn't argue with that. Jim Honochick couldn't believe his eyes. Neither could Marv

Throneberry.

Bowling Tournament the argument over the best thing about Lite was left unsettled.

But there was one thing everyone agreed on. It was truly everything you always wanted in a bowling tournament. And less

From left to right: Bubba Smith, Dick Butkus, Frank Robinson, Jim Honochick, Ray Nitschke, Ben Davidson, Don Carter, Billy Martin, Matt Snell, Rodney Dangerfield, John Madden, Mickey Spillane, Lee Meredith, Buck Buchanan, Marv Throneberry, Tommy Heinsohn, Boog Powell, Rodney Marsh, Steve Mizerak, Deacon Jones, Boom Boom Geoffrion, and Dick Williams. © 1982 Miller Brewing Co., Milwaukee, Wis.