

Dallas

FRIDAY

4 FOR 1

HAPPY HOUR
3 FOR 1 HAPPY HOUR
2 FOR 1 HAPPY HOUR

4:00-5:00
5:00-8:00
6:00-8:00

1/2 PRICE KAMAKAZI'S
FROM 8 P.M. ON!

DALLAS NIGHT CLUB IN THE DEUX CHENE COMPLEX
BEHIND K-MART, COLLEGE STATION

696-2818

Four MSC movies sponsored by Ford

by Dayna Boren
Battalion Reporter
MSC Aggie Cinema received the rights to four major motion pictures to be shown this semester at no cost as part of a promotional deal sponsored by Ford Motor Co.

The movies donated are "Raiders of the Lost Ark," "48 Hours," "Star Trek II" and "Airplane II."



Ford representatives made an agreement with the MSC committee in December to finance the films in exchange for advertising time. The deal also included provisions for a location on campus to exhibit Ford's new line of cars and trucks.

As part of the advertising exchange, Ford is given 60 seconds of advertising time at the beginning of the films and 30 seconds at the end. Ford also plans to use the Grove later this semester to show their automobiles.

During the exhibition, special rates for new Ford automobiles will be provided for graduating seniors.

This was the first year Ford contacted college campuses about the proposal. When it received some positive feedback, public relations officials contacted Films, Inc., an independent distributor of films.

About 25 major universities across the nation were chosen to

participate in the promotional deal. Universities were chosen by student population and participation in student cinema programs.

MSC Aggie Cinema advisor David Mucci said he was delighted to be offered such a rare opportunity to receive the rights to major pictures at no cost.

"We have a fine student cinema organization here, and I'm sure that this was taken into consideration when choosing the sites for the promotional campaigns," Mucci said.

"Raiders of the Lost Ark" was shown Friday and Saturday. Attendance was the highest for any movie shown at the University this school year.

The entire package deal will net approximately \$5,000 for Aggie Cinema. These funds will be used to finance future movies and build a stronger cinema program at the University, Mucci said.

CS council OKs rezoning plan

by Robert McGlohon
Battalion Staff

The College Station City Council, in its regular meeting Thursday night, proposed and approved a compromise to a rezoning request for a tract of land at the corner of Welch and Highway 2818, across from A&M Consolidated High School.

W.D. Fitch, the owner of the land, asked the council to change the zoning of the eight-acre tract from low-density residential to C-1 commercial, which would allow the land to be used for a wide variety of purposes.

Fitch said he would like to build on the lot a convenience store with gasoline pumps, a car wash and a center for small businesses, such as washeries, barber shops, insurance offices and other small shops.

Residents of the area

voiced objections to the change, primarily for safety reasons. They said the convenience store would be rezoned before, during and after school by high school students, and it would be dangerous for them to cross the highway to do so.

Fitch said, however, that wouldn't pose a safety problem for because the store would be crossing the highway at great numbers to go to the store, and they can take care of themselves.

After a lengthy discussion the council directed the College Station planning commission to draw up an ordinance for two acres of the land as a commercial, allowing Fitch to install gas pumps at the convenience store. The remainder of the tract is to be rezoned C-3 commercial, which would prevent the building of bars and restaurants on the tract.

Miss A&M talks about her reign

by Patti Schwierzke
Battalion Staff

Gina Geiger isn't glad that her reign as Miss Texas A&M University is over, but she says that it is like everything else — there is a beginning and an end.

Geiger, who graduated from Texas A&M with a degree in secondary education, is planning to pursue a master's degree in education in her hometown, Houston. She also plans to continue participating in pageants.

"I'm really interested in continuing in pageants," Geiger says. "They are exciting, rewarding and give you a chance to grow."

Geiger says that pageant judges are looking for the all-around girl. They are looking for a girl who shows mental and

physical ability, and a girl who can relate to people.

"The important thing is that it is a scholarship pageant," Geiger says. "It's a beauty pageant."

Though Geiger has lost every minute of her reign, she realizes that the end is near. A new Miss Texas A&M University will take over.

Geiger has some advice for the winner.

"The new Miss Texas needs to realize that with all the work and energy that she puts into it, she should also remember she is representing a school and be proud of it. There are a lot of rewards in it. She should be the school representative," Geiger says.



THE LITE BEER ALL-STARS STRIKE AGAIN.

When famous bowler Don Carter invited 23 Kingpins to the First Lite Beer Bowling Tournament, it seemed like a great idea.

It was the guys who drink Lite Beer from Miller because it tastes great, against the guys who drink it because it's less filling. And once again, the All-Stars proved they're in a league by themselves.

After a lot of pins (and quite a few Lite Beers) went down and the smoke finally cleared, the score was

1-0, tied, with only one man left to go. Rodney Dangerfield.

All he needed to win it was one pin. A klutz situation. Rodney, in top form, got the same amount of pins as he gets respect. None.



EVERYTHING YOU ALWAYS WANTED
IN A BEER. AND LESS.

Teammate Ben Davidson felt Rodney deserved a break, or at least a fracture. Billy Martin didn't argue with that. Jim Honochick couldn't believe his eyes. Neither could Marv Throneberry.

So the First Lite Beer Bowling Tournament ended in a draw. And the argument over the best thing about Lite was left unsettled.

But there was one thing everyone agreed on. It was truly everything you always wanted in a bowling tournament. And less.

From left to right: Bubba Smith, Dick Butkus, Frank Robinson, Jim Honochick, Ray Nitschke, Ben Davidson, Don Carter, Billy Martin, Matt Snell, Rodney Dangerfield, John Madden, Mickey Spillane, Lee Meredith, Buck Buchanan, Marv Throneberry, Tommy Heinsohn, Boog Powell, Rodney Marsh, Steve Mizerak, Deacon Jones, Boom Boom Geoffrion, and Dick Williams. © 1982 Miller Brewing Co., Milwaukee, Wis.

DIETING?

Even though we do not prescribe diets, we make it possible for many to enjoy a nutritious meal while they follow their doctor's orders. You will be delighted with the wide selection of low calorie, sugar free and fat free foods in the Souper Salad Area, Student Dining Center Basement.

OPEN

Monday through Friday 10:45 AM-1:45 PM

QUALITY FIRST

MSC TOWN HALL



Larry Gallin
Gallin Brothers
A&M

IN CONCERT

With Special Guest
THE BELLAMY BROTHERS

THURSDAY, MARCH 3rd
8:00 P.M.

G. ROLLIE WHITE COLISEUM

Tickets - \$7, \$8, & \$8.50

MSC Box Office 845-1234

MSC TOWN HALL