Charity spending rate exceeds inflation rate

United Press International NEW YORK — Charitable contributions in the United States have reached a volume of \$100 million a day, increasing since 1955 at a rate faster than

Giving grew from an estimated \$6.66 billion in 1955 to \$47.74 billion in 1980. And it grew to \$53.62 billion in 1981 and is still growing, says Samuel L. Blumenfeld, a Boston jour-

"We are the most charitable people in the world," Blumenfeld told United Press International. "We give about \$180 per year per capita and our gifts to get people to reach for the amount to more than the entire checkbook right now. The national budgets of all but nine 160 nations listed in the World Almanac. By comparison, the average Englishman gives about \$20 a year.

ing and mailing — possibly order \$25,000.

empt charities. They all use the mails. Even the radio and TV evangelists build up selective less than 2 percent of collections. mailing lists for follow-up.

"Direct mail appeals are the clinchers," Blumenfeld said. "Such letters are written by skilled professionals and the aim is a day seldom wins a check.'

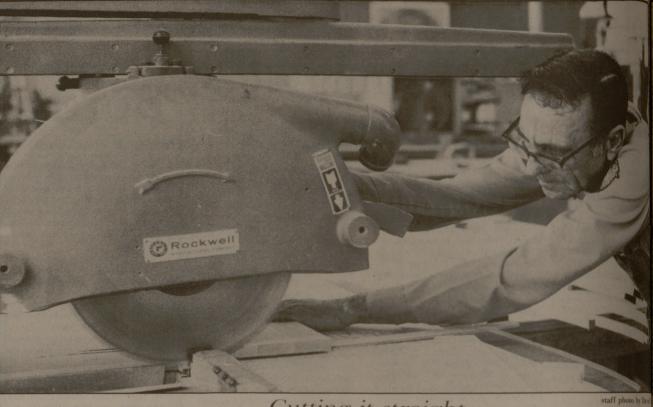
Almost half the annual contributions go to religious causes, \$24.85 billion in 1981, accord-

Blumenfeld's said that anyone can start a charity. All that is needed is to find a worthy cause ing to the American Association of Fund Raising Counsel. Education, health care, hospitals, soand the money to buy a mailing cial agencies, arts and humanilist and pay for the initial print- ties and service groups follow in

Blumenfeld said the public The Internal Revenue Ser-vice lists 250,000 such tax exfraud in charitable appeals. He said such practices account for

> Both Carl Bakal, author of Charity USA, and Brian O'Connell of the Private Sector in Washington, an association of charities, agreed.

However, Bakal said that the laws on charity frauds are too lax. O'Connell agreed saying that there have been well publicized cases where administrative and fund raising costs have soared out of hand.



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tion issued a report with old age: -Heart muscles in

size and thickness, pumping capability dis The lungs lose ela breathing capacity d

the kidneys tend

visual fields nar levels of light is sl

decreased hearin quencies, especial —The ability and touch senses di —The skin beco

and less effective in people against th The asso is accumulating th single cause for ag

said it is becom human aging is 11:00 a.m. to 1:30 p.m. which the socia

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Open to the Public

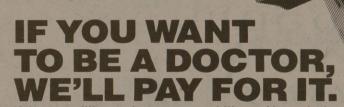
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