## SWC basketball: A lesson in economies of height

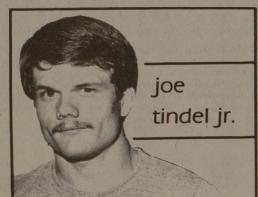
Many Keynesian economists will tell you there's no such thing as perfect competition. So true.

Take, for example, the Southwest Conference basketball scene. Now there's not a monopoly in the success market of the conference, but there is a duopoly. Yes, that's right. Read the word

carefully and then say it to yourself.
Then say Arkansas and Houston. If you add TCU, you're creating a triopoly, which doesn't exist, contrary to some opinions. The Killer Frogs just don't quite have the capital to rate with the Cougars. That's been proven. Saturday's matchup between the Frogs and the Hogs set TCU back to its proper

But the Frogs have their market share. It's considerably less than that found in the duopoly, but maybe it's a little better than anybody else's. Texas A&M, SMU and Texas Tech may have shares close to that of the Killer Frogs, but how they rate at the end of the "fiscal year" remains to be seen.

As for the rest of the organizations, bankruptcy proceedings are near.
What's the secret of success that the big



guns have found? Well, to be consistent, we'll continue to exemplify with the business world analogy

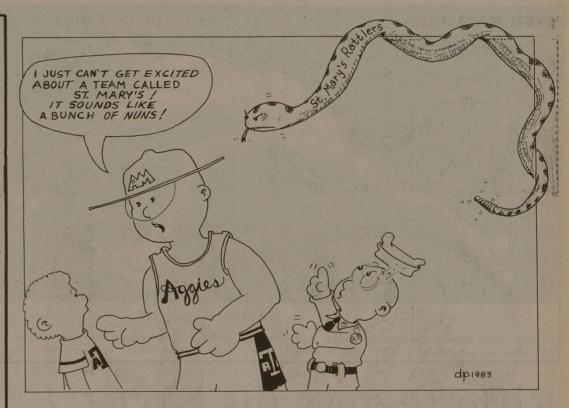
For one thing, both members of the duopoly have crafty chief executive officers. Arkansas' Eddie Sutton pulls strings, bends, folds and mutilates the concentration of other CEOs and their "employees" as well as that of the authorities that regulate the competition.

center Joe Kleine, forward Darrell Walker and forward Alvin Robertson Perhaps the biggest factor in the success

of Arkansas is good management of resources. Sutton excells in this category. Houston's CEO, Guy Lewis, is blessed with some of the best resources in the country. He's even imported one— Akeem Abdul Olajuwon. The locals are fantastic, too. There's Micheaux, Drexler, Young, Gettys, etc.

But these are the only two that are really enjoying a dandy profit margin. TCU's not doing badly. But Rice, Texas, Baylor and SMU haven't even reached the breakeven point. Some of these organizations have lost some key resources during the course of the "fiscal year." Rice lost Tyrone Washington and Kenny Austin, Texas Tech lost Charles Johnson, Dwight Phillips and Joe Washington and Texas lost practically everybody. The only answer for them is to wait until the resources in the duopoly run out.

The lack of balance in the SWC's "market" makes the outcome of the year pre-dictable. The *duopoly* will prevail, the middlemen will battle each other until the finish and the rest will regroup for



# 12TH MAN KICKOFF TEAM

All persons interested in trying out for 12th Man Kickoff Team need to report to the Kyle Field Football Dressing Room on

> MONDAY, FEB. 21 5:00 p.m.

Prior football experience is desired, but not required. Any questions, call 845-1241.

### Run season record to 3-3

## Ice-Ags beat NTSU twice

nes coaches make decisions m, player-coach Todd Stein- seconds remaining in the game. g made one of the latter.

sing streak into a two-game nning streak over the

The Aggies defeated North exas State twice in Waco, 5-2

&M history in Sunday's finale.

But things didn't start so as the Aggie lead bulged to 6-2. moothly for the Ice-Ags, who ell behind 1-0 early in the first period of the first match-up beween the schools. But just two fired off three goals in the last utes into the second period

Anderson put the Aggies on board for the first time in The Ice-Ags improved their ur periods(the Aggies were record for this inaugural season ut out in their last game to 3-3, while North Texas fell to ainst SMU). Seconds later, 0-3. orth Texas regained the lead, ly to have Skibin tie it up with first goal of the night just to Waco next weekend for a fore the end of the period. match-up against the Dallas fore the end of the period. The third and final stanza

s all Texas A&M. Early into e period, Steinweg scored an college-age men, but are not assisted goal to put the Ice-affiliated with any school.

Sometimes coaches make decions that lose games. Someons that lose games. Someons that lose games someons goal was followed by Skibin's second. Matt Coleman finished at win games. Fortunately for off the Aggie scoring with a te Texas A&M Ice Hockey open net goal with only 12

Sunday's match wasn't even Steinweg, who was subbing or the ill James Johns, made a cy strategy decision which med an Ice-Ag three-game

Steinweg, who was subbing that close. Skibin got things rolling early and they never stopped. Only three very late North Texas tallies made the game seem close.

Skibin's first of three came on a fancy breakout pass from his first-time linemate Tom Dobrez. All of Skibin's goals for the weekend were assited by the senior Dobrez. Skibin's second All Steinweg did was move ggie standout Greg Skibin of the game came shortly after bundefense to offense. The reof the game came shortly after freshman Jody Leidolf had given the Aggies a 2-0 lead. North Texas came within one goal at 3-2, before Aggie forward Gordie Anderson closed the wild first period of scoring with his fifth goal in six games. Pinpoint passing by a

and Skibin was not the only ar in Saturday's opener. Goalhis second victory in four second period. Scott Strom scored early in the period and Skibin finished off his three goal performance late in the period

three minutes off the game to

Texas A&M will again travel

The Juniors are made up of

games at Spenco International Ice Rink, located off Highway 6 in Waco. Because of the lack of

Texas A&M plays its home an ice rink in the Bryan-College Station area, the Ice-Ags are forced to practice and play in the

### SUPERIOR AUTO SERVICE

Auto Repair at it's Best 111 Royal, Bryan

Just one mile north of Campus 846-5344

**WAYNE PRITCHARD** 

**DAN WASKOW** 

Even though we do not prescribe diets, we make it possible for many to enjoy a nutritious meal while they follow their doctor's orders. You will be delighted with the wide selection of low calorie, sugar free and fat free foods in the Souper Salad Area, Sbisa Dining Center Basement. •

### **OPEN**

Monday through Friday 10:45 AM-1:45 PM

**OUALITY FIRST** 



RHA TRADITIONS Awareness Program

Guest Speakers: Buck Weirus '42 Tom Joseph '83

Monday, Feb. 21

7:00 p.m.

**Rudder Theatre EVERYONE WELCOME** 

The difficult part of the job search is contacting the thousands of companies that may be looking for you. Now there is a direct way to the job

Further your career by having your profile/ resume published in this Spring's College Edition of the KENCO RECRUITER'S GUIDE. It will reach over 3,000 southwest and Fortune 500 corporations.

The Guide provides corporate recruiters with a current book of profile/resumes of graduates and undergraduates looking for full time, part time, temporary, or summer jobs. The cost to you is only \$30.00!

You are competing in one of the most competitive job markets in history. You owe it to yourself to be in this Spring's College Edition of the KENCO RECRUITER'S GUIDE and increase your options and employment choices.

Pick-up your profile/resume form and instructions today at . . .

College Placement Center

Must be mailed by March 14th, 1983

©KENCO RECRUITER'S GUIDE, 2100 West 18th Street, Houston, Texas 77008