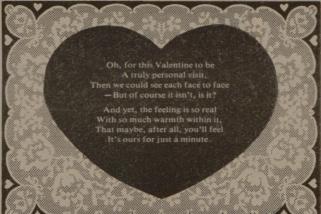
Loveland adds lyrics to love letters



by Leslie Barr Battalion Reporter

For all you hopeless roman-tics who would like to sharpen Cupid's arrow before it reaches your Valentine, a small Rocky Mountain town may have just the solution for you. Loveland, Colorado — often

referred to as The Sweetheart Town — is a fast growing city of 36,000 people. It is nestled in the mountains near the entrance of Rocky Mountain National Park. The city was named for W.A.H.

Loveland, a railroad pioneer

from early American history. In 1947, Loveland's Postmas-ter Elmer Ivers and Chamber of Commerce President Ted W. Thompson realized that Loveland had the unique opportunity to share a little love with the people of the United States and the world; Loveland's Valentine

Remailing Program is the result. Over the years, many ideas have been used to give unique-ness to the program. The first idea was to select a young boy from Loveland each year to be the Cowboy Cupid. This idea was used from 1951 to 1961. A new innovation developed in 1962 when a Miss Loveland Valentine was chosen to represent the program and spread the Valentine story.

What does the Loveland Valentine Remailing Program have to do with you? The most attractive and wide-

ly known aspect of the program is the four-line Valentine verse that is placed on each Valentine letter or card mailed to Love-land. The poetic creator of this verse is Ted Thompson, founder of the program.

The verse, called by Thomp-son the Crimson Cachet, is changed every year. The verse that will be added to all letters using the remailing program in 1983 is:

Our Cupid is a heart throb, In every place and time. But today he's extra special, Since he's in your Valentine.

The verse is usually framed in

background of the Rocky Mountains and often shows a young Cowboy cupid.

Valentine letters within the United States are postmarked and sent out on Feb. 9 or 10, depending on the distance to be travelled. Overseas letters are

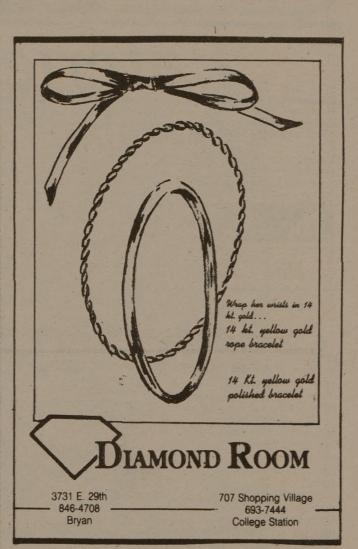
generally sent out earlier. The Valentine letters should be addressed in the manner they are to be delivered, including correct zip code and proper postage. They then should be placed in an outside envelope adressed to Postmaster, Love-land, Co. 80537 — Attn. Valen-tines. All letters sent to Love-land should arrive by Feb. 7. land should arrive by Feb. 7, if possible, to insure a Valentine's Day return.

After the valentines arrive in Loveland, the Crimson Cachet is applied to each valentine by a group of elderly retired citizens, who work in conjunction with the Chamber of Commerce. Many of the retirees have dedicated their services for 20 years or more, diligently applying the postmark by hand.

Another special ingredient to Another special ingredient to the sucess of the program is Loveland's postmaster and his staff, who have proven to be ideal Cupid's Helpers. As a re-sult of their cooperation, the huge volume of Valentine mail is bandled evidely and carefully is handled quickly and carefully so it will arrive on schedule.

So you see, it's simple to add that little something extra to your Valentine's Day greetings — they don't call Loveland the Sweetheart Town for nothing!

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me	SC Craft	Cen	ter S	PRIN	G W	ORK	SHOPS
			5:00-7:00 p.m.	Craft Center	Student Fee	Fee \$10.50	Ann Dobbs
MONDAY	Beginning Glazing Beginning Pottery	Feb. 14,21,28 Feb. 14,21,28 Mar. 7,21,28	7:30-9:30 p.m.	Craft Center	\$18.00	\$21.00	Ann Dobbs
	Quilting	Feb. 14,21,28 Mar. 7	7:00-9:00 p.m.	MSC 137	\$12.00	\$14.00	Norma Metzer
	Advanced Quilting	Mar. 21,28 Apr. 4,11	7:00-9:00 p.m.	MSC 137	\$12.00	\$14.00	Norma Metzer
	Beginning Stained Glass	Feb. 14,21,28 Mar. 7,21	7:00-9:30 p.m.	Craft Center	\$18.75	\$21.25	Connie Hester
	Lathe Workshop	Mar. 21,28 Apr. 4,11	7:00-9:00 p.m.	Woodshop	\$11.50	\$14.00	Wayne Helton
	Introduction to Calligraphy	Feb. 14,21,28 Mar. 7,21,28	7:00-9:00 p.m.	MSC 137A	\$18.00	\$21.00	Stacia Ogles-Smith
	Batik Fabric Easter Eggs	Mar. 28	6:30-9:30 p.m.	Craft Center Craft Center	\$ 7.00	\$ 9.00	Linda Greaves Linda Thompson
	Stained Glass Suncatchers	Apr. 4,11,18,25 Mar. 1.8	7:00-9:00 p.m. 7:00-9:00 p.m.	Craft Center	\$ 7.50	\$ 9.00	
TUESDAY	Glass Etching Feiting	Mar. 29				\$ 9.00	Susari Brown-Strauss
	Beginning Stained Glass	Apr. 5,12,19,26 Feb. 15,22	7:00-9:00 p.m. 7:00-9:00 p.m.	Craft Center Craft Center	\$14.00 \$18.00	\$17.50	Linda Thompson
	Basic Drawing	Mar. 1,8,22,29 Feb. 15,22 Mar. 1,8,22,29	6:00-8:00 p.m.	MSC 137	\$18.00	\$21.00	Helen Finney
	Knitting I	Mar. 1,8,22,29 Feb. 22 Mar. 1,8	7:00-9:00 p.m.	MSC 137A	\$ 8.50	\$10.50	Diana Cardenas
	Beginning Pottery	Feb. 15,22 Mar. 1,8,22,29	7:00-9:00 p.m.	Craft Center	\$18.00	\$21.00	Ann Dobbs
	Beginning Wheel Throwing	Feb. 15,22 Mar. 1,8,22,29	3:00-5:00 p.m.	Craft Center	\$18.00	\$21.00	Melanie Younger
	Uried Flower Suncatcher	Apr. 5,12	4:00-6:00 p.m.	Craft Center	\$ 7.50	\$ 9.00	Melanie Younger
	Pottery Bird Houses Bread Dough Easter Baskets	Apr. 19,26 Mar. 22,29	4:00-6:00 p.m. 7:00-9:00 p.m.	Craft Center HSC 137A	\$ 5.50	\$ 7.00 \$ 9.00	Melanie Younger Linda Greaves
	& Decorations						
WEDMEST		Feb. 16,23 Mar. 2	7:00-9:00 p.m.	Craft Center	\$ 9.00	\$10.50	Russell Cox
	Matting and Framing Matting and Framing	Mar. 9,23,30 Apr. 6,13,20	7:00-9:00 p.m. 7:00-9:00 p.m.	Craft Center Craft Center	\$ 9.00 \$ 9.00	\$10.50 \$10.50	Russell Cox Russell Cox
	Water Color	Mar. 23,30 Apr. 6,13,20	6:00-8:00 p.m.	HSC 137	\$14.00	\$17.50	Helen Finney
	Crocheting	Feb. 23 Mar. 2,9	7:00-9:00 p.m.	HSC 137A	\$ 8.50	\$10.50	Diana Cardenas
	Advanced Calligraphy	Mar. 23,30 Apr. 6,13,20,27	7:00-9:00 p.m.	MSC 137A	\$18.00	\$21.00	Stacia Ogles-Smith
	Woodshop Orientation	Feb. 16,23 Mar. 2,9,23,30	7:00-9:00 p.m.	Woodshop	\$18.00	\$21.00	Mike Butler
THURSD			6:00-8:00 p.m.	Craft Center	\$11.50	\$14.00 \$ 9.00	Helen Finney
	Glass Etching Glass Etching	Apr. 7,14 Apr. 21,28	1:00-3:00 p.m. 1:00-3:00 p.m.	Craft Center Craft Center	\$ 7.50	\$ 9.00	
	Intermediate Stained Glass	Feb. 17,24 Mar. 3,10,24,31	7:00-9:30 p.m.	Craft Center	\$18.75	\$21.25	Connie Hester
	China Painting	Mar. 3,10,24,31 Apr. 7,14	7:00-9:00 p.m.	MSC 137	\$18.00	\$21.00	Inge Vasovski
	Woodshop Orientation	Feb. 17,24 Mar. 3,10,24,31	1:00-3:00 p.m.	Woodshop	\$18.00	\$21.00	Nike Butler
	Beginning Wheel Throwing	Feb. 17,24 Mar. 3,10,24,31	4:00-6:00 p.m.	Craft Center	\$18.00	\$21.00	Melanie Younger
	Linoleum Block Printing	Feb. 17,24	6:00-8:00 p.m. 3:00-5:00 p.m.	MSC 137 Craft Center	\$ 6.00	\$ 8.00	Deborah Brown Melanie Younger
	Pottery Hand Building Casting: Jewelry and Small Sculpture	Apr. 7,14,21	3:00-5:00 p.m. 6:00-8:00 p.m.	Craft Center	\$12.00	\$14.00	Pamela Pittard
	Date: Monday, Time: Beginni	February ng at 10: t Center		F	EGIS	TRATIO	N
NO	n-Students must p	ourchase a	\$2.00 C	raft Cent	ter Id	entific	ation Card.
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